Program Book Advertising and Marketing/Sponsorship Opportunities Order Form

Reach more than 400 international prospects by advertising in ABAI’s international conference program or taking advantage of the many sponsorship and marketing opportunities that offer effective means of getting your message in front of attendees interested in the philosophy, science, practice, and teaching of behavior analysis.

Advertising
The program book is approximately 5.83” x 8.27” (deadline August 17, 2015):
- Inside front or back cover black/white $1,225
- Color upgrade on covers only $600
- Full page black/white $875
- Half page black/white $595
- Business card black/white $175

Sponsorship
- Monday coffee break $6,000
- Tuesday coffee break $6,000
- Opening reception $10,000/2 co-sponsors; $20,000/single sponsor
Benefits: Sponsors will be listed on the conference website and in promotional materials and correspondence. As well, sponsors can address their work and how they help the behavioral community in a special section of *Inside Behavior Analysis*, and they will have a sign with their message and logo at the event.

Marketing
There are limited 2-foot wide spaces for displaying exhibit materials.
- 2-foot wide space $500
Benefits: An exhibit table will be placed in a highly visible location near the entrance to the session rooms.
- Conference app logo/link $3,500
Benefits: Display your logo/link to more than 400 people for three days via the conference app.

Organization Name: __________________________________________________________

Make checks payable to ABAI or charge your credit card. Total: ____________________

Please circle one: Am Express  MasterCard  Visa  Discover

Contact Name: ___________________________ Contact Email: ______________________

Name on Card: ___________________________ Card Number: ___________ Security Code: ______

Expiration Date: _______________________ Signature: __________________________________

Send completed form:
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