



CE SIGNS

\$12,000

Feature your logo exclusively on the CE signs used to scan in and out; prime locations visited by professionals earning continuing education credits. It's a strategic way to align your brand with learning, growth, and credibility. Looking for a smaller package? Custom bundles are available. Features your logo on event emails, plenary slides, welcome sign, website and program book.

DEADLINE
04/09/2027

APP - GOLD SPONSOR

\$12,000

Sponsor the official event mobile app used for schedules, CE scanning, and real-time updates. Your logo will be front and center every time an attendee uses the app. It's high-impact, high-frequency visibility all weekend long. Features your logo on event emails, plenary slides, welcome sign, website and program book.

DEADLINE
04/30/2027

LANYARDS



DEADLINE
03/19/2027

TOTE BAG - REGISTRATION

\$9,000

your logo will go wherever the attendees go, during the conference and beyond! Ensuring long-lasting visibility for your brand. Features your logo on event emails, plenary slides, welcome sign, website and program book.

DEADLINE
03/19/2027

INTERNATIONAL RECEPTION



DEADLINE
04/09/2027

DIRECTIONAL SIGNS

\$8,650

Own the attendee journey with your logo featured on all directional signage throughout the event. This high-impact package features your logo on event emails, plenary slides, the welcome sign, website and program book. Includes one email blast and one social media share.

DEADLINE
04/09/2027

ABAI SOCIAL

\$TBA

Step into the spotlight by sponsoring the largest social event of the conference! The annual social is open to all attendees and brings together professionals from across the globe for a night of celebration and connection. This vibrant gathering features music, dancing, and a cash bar, creating the perfect atmosphere for attendees to unwind and network in a relaxed setting. Your logo will be featured on event signage, event emails, plenary slides, the welcome sign, website and in program book. Includes one mass email, one social media share and one full-registration. **

DEADLINE
04/09/2027

TOTE BAGS - BOOKSTORE

\$7,000

bookstore tote bags, given to every attendee who makes a bookstore purchase. These reusable bags won't just circulate through the conference halls, they'll travel home, to campuses, clinics, and offices across the world. It's a practical, high-visibility branding opportunity that extends well beyond the event and keeps your name front and center long after the last session ends. Features your logo on event emails, plenary slides, welcome sign, website and program book. (Any leftover tote bags may be used at future events.)

DEADLINE
03/19/2027

BLOOD DRIVE

\$6,000

Support an initiative that makes a meaningful impact both inside and outside the convention by sponsoring an on-site blood drive hosted by Vitalant. This sponsorship offers prominent brand visibility through dedicated signage, promotional materials, and attendee advertising while aligning your organization with a community-focused cause. As attendees, exhibitors, and speakers participate in donating blood throughout the event, your organization will be recognized as the sponsor helping make this important effort possible.***

DEADLINE
03/19/2027

Blood drive activation is subject to final confirmation with Vitalant after sponsorship is secured and cannot be fully guaranteed at time of purchase. If it cannot be booked or must be cancelled, the sponsorship will be refunded in full or may be transferred to another available opportunity.

BADGE/LUGGAGE TAG	\$5,000
Make your mark from the moment attendees arrive. Your logo will be printed on the back of every badge - doubling as a luggage tag post-event. This offers high-visibility placement that travels with attendees all day long. Features your logo on event emails, plenary slides, welcome sign, website and program book.	DEADLINE 03/19/2027

FOUR SIDED TOWER	\$4,600
Command attention with a striking, four-sided tower placed in a high-traffic area of the event. You provide the designs for all four panels, and we'll take care of the rest, from printing to placement. With full creative control, your organization can showcase messaging, branding, or visuals in a bold, elevated format seen by thousands of attendees throughout the conference.	DEADLINE 04/09/2027

ATTENDEE INTERNET CO-HOST	\$TBA
Be one of just two sponsors powering free internet access for all attendees. Your brand will be associated with convenience, accessibility, and support. Splash screen branding opportunities vary by event - contact us for details and availability! Also features your logo on event emails, plenary slides, welcome sign, website and program book.	DEADLINE 04/09/2027

HYDRATION STATION	\$2,875
Keep attendees hydrated while putting your brand front and center. Your logo will be displayed prominently on signage next to the water station, providing high-visibility exposure in a useful, appreciated space. Also features your logo on event emails, plenary slides, welcome sign, website and program book.	DEADLINE 04/09/2027

PASSPORT HOST	\$2,500
	DEADLINE 04/09/2027

PLENARY ROOM WAIT SCREEN AD – PER DAY	\$1,200
Design your own PowerPoint slide ad to be featured on the wait screen in the plenary session room, home to the event's most popular invited speakers. It's a daily opportunity to put your brand in front of attendees.	DEADLINE 04/09/2027

PROFESSIONAL HEADSHOTS INSTRUCTIONS	\$800
ABAI's free professional headshot service; one of the most in-demand perks of the event. Your logo will be printed directly on the card, which provides details on how to access their photos after the conference.	DEADLINE 04/09/2027
REGISTRATION WELCOME SIGN	\$650
Have your logo with a welcome message placed directly on the registration desks. It's a simple, strategic way to greet every attendee with your brand right from the start.	DEADLINE 04/30/2027
PASSPORT – EXHIBITOR ONLY	\$575
Join as one of the attendee stops to enter the ABAI prize drawing, your booth becomes a must-stop destination. It's an easy and effective way to increase foot traffic, spark conversations, and create new connections.	DEADLINE 04/09/2027
LEAD CAPTURE – EXHIBITOR ONLY	\$550
Purchase access to ABAI's lead capture system to scan attendee badges as visitors stop by your booth. All scans will be provided post-event. Staff may use their own phones with no app required, and there is no limit to the number of staff who can access the scanner.	DEADLINE 05/27/2027
WEBSITE AD – ONLINE PROGRAM	\$499
logo on the event schedule to boost brand visibility among highly engaged professionals planning their next steps. It's targeted, trusted exposure in the right place at the right time.	DEADLINE 03/25/2027
WEBSITE AD – CAREER CENTER	\$299
logo on the Career Center page to boost brand visibility among highly engaged professionals planning looking into employment opportunities. It's targeted, trusted exposure in the right place at the right time.	DEADLINE 03/30/2027

All items are first come first served.

* Pricing may be subject to change if the event center adjusts its fees. We will never alter your price unless there are changes from external vendors. Should that occur, we will notify you in advance, and you will have the option to cancel your sponsorship without penalty.

**Social events occasionally include complimentary opportunities for additional experiences within the event itself. As the primary social event sponsor, your organization will be recognized as the lead supporter of the overall gathering. As the main sponsor, you will receive first right of purchase and access to exclusive discounted pricing on these additional experience sponsorships before they become publicly available. If refused additional sponsors may also be featured for individual experiences within the event.

PROGRAM BOOK ADVERTISEMENTS

PROGRAM BOOK – OUTSIDE BACK COVER

\$11,000

Your ad on the program book puts your brand front and center alongside essential event info; like schedules, sessions, and maps that attendees rely on. It's a simple way to stay top of mind all conference long. FULL COLOR.

DEADLINE
03/30/2027

PROGRAM BOOK – INSIDE FRONT COVER

\$6,700

Your ad in the program book puts your brand front and center alongside essential event info; like schedules, sessions, and maps that attendees rely on. It's a simple way to stay top of mind all conference long. FULL COLOR.

DEADLINE
03/30/2027

PROGRAM BOOK – INSIDE BACK COVER

\$6,700

Your ad in the program book puts your brand front and center alongside essential event info; like schedules, sessions, and maps that attendees rely on. It's a simple way to stay top of mind all conference long. FULL COLOR.

DEADLINE
03/30/2027

PROGRAM BOOK – FULL PAGE

\$1,850

Your ad in the program book puts your brand alongside essential event info; like schedules, sessions, and maps that attendees rely on. It's a simple way to stay top of mind all conference long. Black & White.

DEADLINE
03/30/2027

PROGRAM BOOK – HALF PAGE

\$1,045

Your ad in the program book puts your brand alongside essential event info; like schedules, sessions, and maps that attendees rely on. It's a simple way to stay top of mind all conference long. Black & White.

DEADLINE
03/30/2027

PROGRAM BOOK – QUARTER PAGE

\$550

Your ad in the program book puts your brand alongside essential event info; like schedules, sessions, and maps that attendees rely on. It's a simple way to stay top of mind all conference long. Black & White.

DEADLINE
03/30/2027

PACKAGE OPPORTUNITIES

VIRTUAL PACKAGE – 2 AVAILABLE

\$2,000

- Org listing on website
- Logo on event emails
- Web AD: Virtual Program page
- Web Ad: Career Central page
- One mass email
- Mobile app rotating banner
- One social media share
- One virtual full-registration

DEADLINE
03/30/2027

ON-SITE PACKAGE – 4 AVAILABLE

\$2,900

- Org listing on website
- Logo on welcome sign
- 8.5"x11" Flyer at registration
- Half-page program book ad
- Logo on plenary slide
- Program book thank-you
- Logo on charging station
- One full-registration

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03/30/2027

COMBINATION PACKAGE – 4 AVAILABLE

\$3,200

- Org listing on website
- Logo on event emails
- Logo on welcome sign
- Program book thank-you
- Quarter-page program book ad
- Logo on plenary slide
- Logo on charging station
- One-Full Registration

DEADLINE
03/30/2027

ULTIMATE PACKAGE - 2 AVAILABLE

\$4,500

- Org listing on website
- Logo on event emails
- Web Ad: Virtual Program Page
- Web Ad: Career Central Page
- One mass email
- One social media share
- Mobile app rotating banner
- Logo on charging station
- Logo on plenary slide
- Logo on welcome sign
- Program book thank-you
- Half-page program book ad
- One virtual full-registration
- One full-registration

DEADLINE
03/30/2027

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Agreement

In making this application, we agree to conform to all terms and conditions set forth by the Association for Behavior Analysis International (ABAI) and its agents. It is mutually agreed that all said regulations shall be interpreted by the Executive Council of ABAI, and the parties hereto shall be bound by such interpretations.

[]
INITIAL

I have read the terms and conditions and agree with the
all the regulations as stated within the document here:



terms and conditions

THIS FORM WAS COMPLETED BY: _____

(PRINT NAME)

ORDER FORM

OPPORTUNITY NAME

PRICE

\$

\$

\$

TOTAL \$

Name _____

Organization _____

Billing Address _____

City _____ State _____

Zip Code _____ Country _____

Email _____

Payment Method:

☐ Check (payable to "ABAI" in USD)

Charge ☐ MC ☐ Visa ☐ AMX ☐ DISC

Card Number _____

Expiration Date _____ CCV Code _____

☐ Issue invoice for payment

Signature _____

F: (269) 492-9316

P: (269) 492-9312

E: exhibits@abainternational.org

Association for Behavior
Analysis International
550 W. Centre Ave. Ste 1
Portage, MI 49024