

2023 DENVER



Advertising & Marketing

Passport Square [Exhibitor Only] Attract more visitors to your booth by participating in the Passport Prize Drawing organized by ABAI. Attendees will be motivated to stop by your booth to obtain a signature from you to enter the drawing. Simply be present at your booth during exhibit hours to participate.	\$545	Deadline: 05/01/23
We're Hiring Sign [Exhibitor Only] Are you looking for new employees? Highlight your exhibit booth with an additional "we're hiring" sign.	\$650	Deadline: 04/10/23
Program Book Ad – Outside Back Cover Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.	\$11,000	Deadline: 03/06/23
Program Book Ad – Inside Front Cover Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.	\$6,700	Deadline: 03/06/23
Program Book Ad – Inside Back Cover Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.	\$6,700	Deadline: 03/06/23
Program Book Ad – Full Page Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.	\$2,199	Deadline: 03/06/23
Program Book Ad – Half Page Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.	\$1,045	Deadline: 03/06/23
Program Book Ad – Business Card Sized Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.	\$350	Deadline: 03/06/23

Addendum Book Ad – Back Cover	\$3,000	
Showcase your company by advertising on the addendum that provides all the event scheduling and information updates since the program was printed.		Deadline: 04/10/23
Addendum Book Ad – Inside Front Cover	\$1,950	
Showcase your company by advertising on the addendum that provides all the event scheduling and information updates since the program was printed.		Deadline: 04/10/23
Addendum Book Ad – Inside Back Cover	\$1,950	
Showcase your company by advertising on the addendum that provides all the event scheduling and information updates since the program was printed.		Deadline: 04/10/23
Addendum Book Ad – Full Page	\$545	
Showcase your company by advertising on the addendum that provides all the event scheduling and information updates since the program was printed.		Deadline: 04/10/23
Addendum Book Ad – Half Page	\$350	
Showcase your company by advertising on the addendum that provides all the event scheduling and information updates since the program was printed.		Deadline: 04/10/23
Addendum Book Ad – Business Card Sized	\$200	
Showcase your company by advertising on the addendum that provides all the event scheduling and information updates since the program was printed.		Deadline: 04/10/23
Mobile Event App - GOLD	\$12,000	
The app provides access to all conference details including exhibitor directory, booth listing, session information, social media, alerts, and more. - Have your logo be the loading screen every time an attendee opens the app.		Deadline: 05/01/23
Mobile Event App – Rotating Banner	\$2,500	
Feature your company with a rotating banner at the top of the mobile app. This banner rotates with ABAI ad's and other approved companies.		Deadline: 05/15/23
Directional Signs	\$8,625	
Market your organization in high-profile areas of the convention. Several locations available.		Deadline: 04/10/23
Hotel Keycards	\$7,359	
Market your organization by having your logo listed on the keycards issued at the headquarters hotel.		Deadline: 03/27/23
Lanyards	\$9,000	
Co-Host the lanyards supplied to attendees with ABAI.		Deadline: 03/27/23
Tote Bags	\$15,000	
Co-Host tote bags supplied to attendees with ABAI.		Deadline: 03/27/23

ABAI Social Co-Host**\$8,500**

Open to all attendees. Offers great networking options. Includes verbal recognition, signage with logo and, logo on a rotating flash on the website and logo display in the plenary room's transitions slides.

Deadline:
04/10/23

International Reception Co-Host**\$11,500**

All registrants are welcome to join us in celebrating the diversity of the field, followed by a short presentation about international development, then socialization hours. This event usually hosts around 700 attendees with a cash bar and hors d'oeuvres.

Deadline:
04/10/23

Website Banner – Online Schedule**\$499**

Have your logo featured on the ABAI website on the event schedule pages.

Deadline:
04/10/23

Website Banner – Career Central**\$299**

Have your logo featured on the ABAI Career Central webpage.

Career Fair [Exhibitor Only]**\$250**

Extend your reach at the event by setting up a table at our Career Fair.

Deadline:
04/10/23

Career Fair**\$1,275**

Join us on site for a day to greet attendees face to face and find your future employees.

Deadline:
04/10/23

Order Form

Opportunity Name	Quantity	Price
Total		

Name _____
 Organization _____
 Billing Address _____
 City _____ State _____
 Zip Code _____ Country _____
 Email _____

Payment Method:

Check (payable to "ABAI" in USD)
Charge MasterCard Visa AMX DISC
 Card Number _____
 Expiration Date _____ CCV Code _____

Signature _____