



**17<sup>th</sup> ANNUAL**  
**AUTISM**  
**CONFERENCE**  
**HILTON SAN DIEGO BAYFRONT HOTEL**

ABAIAI  
550 W. Centre Ave.  
Portage, MI 49024  
P: (269) 492-9310  
E: Exhibits@abainternational.org

## Advertising & Marketing

<b>Passport Square [Exhibitor Only]</b>	<b>\$470</b>	<b>Deadline:</b> 01/16/23
Attract more visitors to your booth by participating in the Passport Prize Drawing organized by ABAI. Attendees will be motivated to stop by your booth to obtain a signature from you to enter the drawing. Simply be present at your booth during exhibit hours to participate.		
<b>We're Hiring Sign [Exhibitor Only]</b>	<b>\$650</b>	<b>Deadline:</b> 01/16/23
Are you looking for new employees? Highlight your exhibit booth with an additional "we're hiring" sign.		
<b>Program Book Ad – Outside Back Cover</b>	<b>\$3,750</b>	<b>Deadline:</b> 01/16/23
Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.		
<b>Program Book Ad – Inside Front Cover</b>	<b>\$3,500</b>	<b>Deadline:</b> 01/16/23
Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.		
<b>Program Book Ad – Inside Back Cover</b>	<b>\$3,500</b>	<b>Deadline:</b> 01/16/23
Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.		
<b>Program Book Ad – Full Page</b>	<b>\$1,350</b>	<b>Deadline:</b> 01/16/23
Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.		
<b>Program Book Ad – Half Page</b>	<b>\$825</b>	<b>Deadline:</b> 01/16/23
Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.		
<b>Program Book Ad – Business Card Sized</b>	<b>\$275</b>	<b>Deadline:</b> 01/16/23
Showcase your company by advertising on the program book that provides all the event scheduling and information on-site.		

<b>Mobile Event App - GOLD</b>	<b>\$5,000</b>	Deadline: 01/30/23
The app provides access to all conference details including exhibitor directory, booth listing, session information, social media, alerts, and more. - Have your logo be the loading screen every time an attendee opens the app.		
<b>Mobile Event App – Rotating Banner</b>	<b>\$500</b>	Deadline: 02/13/23
Feature your company with a rotating banner at the top of the mobile app. This banner rotates with ABAI ad's and other approved companies.		
<b>Directional Signs</b>	<b>\$4,500</b>	Deadline: 01/16/23
Market your organization in high-profile areas of the convention. Several locations available.		
<b>Hotel Keycards</b>	<b>\$3,500</b>	Deadline: 01/09/23
Market your organization by having your logo listed on the keycards issued at the headquarters hotel.		
<b>Lanyards</b>	<b>\$2,000</b>	Deadline: 01/09/23
Co-Host the lanyards supplied to attendees with ABAI.		
<b>Tote Bags</b>	<b>\$3,000</b>	Deadline: 01/09/23
Co-Host tote bags supplied to attendees with ABAI.		
<b>Website Banner – Online Schedule</b>	<b>\$499</b>	Deadline: 01/16/23
Have your logo featured on the ABAI website on the event schedule pages.		
<b>Website Banner – Career Central</b>	<b>\$299</b>	
Have your logo featured on the ABAI Career Central webpage.		

### Order Form

Opportunity Name	Quantity	Price
<b>Total</b>		

Name \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_  
 Zip Code \_\_\_\_\_ Country \_\_\_\_\_  
 Email \_\_\_\_\_

**Payment Method:**  
 Check (payable to "ABAI" in USD)  
**Charge**  MasterCard  Visa  AMX  DISC  
 Card Number \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ CCV Code \_\_\_\_\_

Signature \_\_\_\_\_