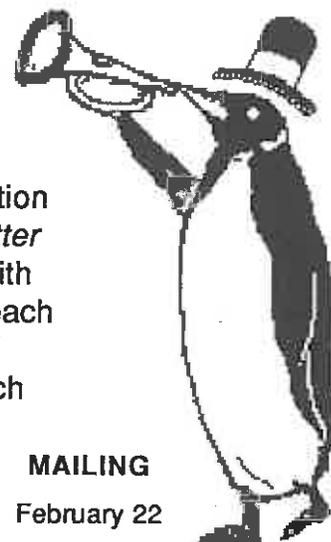


## FINAL ISSUE OF 1990!



This issue of the *Newsletter* is the last one you will receive as part of your 1990 membership in the Association for Behavior Analysis. This issue also ends the *Newsletter* publication schedule of three times a year. Beginning with 1991, the *ABA Newsletter* will be published four times each year. The new deadlines for submission of articles and advertisements and the anticipated mailing dates for each issue are:

	ARTICLES	ADS	MAILING
Issue #1 (Spring)	December 2	January 15	February 22
Issue #2 (Summer)	March 2	April 15	May 22
Issue #3 (Fall)	June 15	July 30	September 7
Issue #4 (Winter)	September 2	October 15	November 22

Articles for publication should still be submitted directly to the Editor, Stephen A. Graf, Department of Psychology, Youngstown State University, Youngstown, OH 44555. Send advertisements to Shery Chamberlain, ABA, 258 Wood Hall, Western Michigan University, Kalamazoo, MI 49008-5052.

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## MESSAGE FROM THE PRESIDENT

Philip N. Hinline

Last time, I focused on the communications needs of ABA and its members, noting that an advisory group has been formed to assess the various modes of electronic communication that are available, to identify the ones best suited to our needs, and to recommend actions that would enable more of us to use them. Richard L. Shull has been coordinating that group—which, incidentally, communicates mainly via electronic media—and they have made impressive progress in identifying and evaluating the various approaches that we might take. I have hopes that among other things, our Convention this coming May will be providing not only some relevant information in this domain, but also hands-on demonstrations appropriate to the full range of members' resources and repertoires.

This time, my main concern is the visibility of behavior analysis in the world at large. To some degree, that visibility can be enhanced through the activities of ABA itself—if we give increased emphasis to potential coverage by the press, and if individually we take care to apprise our "home-colleagues" of our own presentations and other contributions to ABA, and of things we have learned at the ABA meetings. We thus legitimize behavior-analytic work as a distinctive endeavor.

However, our gravitating to our own distinctive meetings—where we all speak the same language, share the same assumptions, and thus are comforted and stimulated by the important activity of sustaining our efforts through mutual reinforcement—has substantially reduced our participation in other forums. For example, before the founding of ABA the major meetings that I and most of my colleagues in experimental psychology attended were those of the Eastern Psychological Association and the Psychonomic Society. Behavior-analytic work was a substantial presence in both of these forums. Now, with ABA and its various regional affiliates in place, behavior analysts do not attend those meetings nearly so often; a member of the Psychonomic Society could sincerely believe that behavior analysts had virtually disappeared from the scene of academic research.

Furthermore, most of us cannot claim that the behavior-analytic forums constitute the center of activity, or mainstream of our specialties. Thus, our concentrating of activities in behavior-analytic forums accentuates the fact that we constitute a non-dominant position within most specialties or disciplines and within the culture at large. As I suggested in the previous edition of this column and in my presentation last May, special strategies are appropriate to working from a non-dominant position, including some adapted from guerilla warfare that are adaptable to peaceful activities. Indeed, the establishing of stable, defensible turf that ABA constitutes, is one such strategy. The coordinate strategy, which is my concern here, is that of taking well-planned and well-chosen excursions away from that turf—"going down out of the hills," to display our good works and to establish alliances.

### *Attending Outside Meetings*

A straightforward application of this strategy is for each of us to attend at least one or two meetings per year that are not primarily gatherings of behavior analysts. For many of us it will be obvious which are the appropriate ones, since they correspond to specific academic disciplines or applied specialties within which we work—experimental psychology, social work, various rehabilitative specialties, and the like. We must take care to maintain discriminable presences there. But especially useful are the forums not so readily identified. A few years ago I attended a conference on "Rhetoric and Communication in the Human Sciences," that was sponsored by some academic neighbors at my university. Much of the meeting was a lesson in how difficult it can be to communicate across disciplines. But also, I met a rhetorician whose research specialty is the controversies surrounding the work of B.F. Skinner—and discovered that she had never had the opportunity to address an audience of behavior analysts! Needless to say, she soon became acquainted with our behavioral research group, and was persuaded to give a talk at an ABA meeting. At the time of our initial meeting neither she nor I suspected that it would lead to her joining another outstanding young scholar from a non-behavioral field as co-presenters in a President's Invite Symposium in Atlanta this coming May. Jeanine Czubaroff, the rhetorician, and Julie T. Andresen, a linguistic historiographer who has written a marvelous essay reconsidering the Chomsky-Skinner debate, will be giving us some friendly advice on building alliances in related fields such as the ones they represent.

We might take a more systematic approach to enhancing our visibility in outside forums. For example, a selection of presentations from the recent ABA meeting (or from the various excellent programs of our regional meetings) could be submitted for presentation elsewhere. At first blush this might seem like publishing a manuscript in two places; in fact, it is quite different, for the non-ABA audience is unlikely to have attended, and thus could not possibly gain access to the initial presentations. Of course some minor adjustments would need to be made in the introductory and discursive material to adapt the presentations for particular audiences; nevertheless, the effort would be substantially less than that required to generate entirely new presentations. Consider not only your own presentations as possible candidates for this, but also whether a particular effective presentation that you witnessed would be particularly appropriate to another meeting that you are acquainted with. You might suggest the possibility to that presenter, recommending a particular meeting for the repeat performance. At the end of the article we have included a prompt for identifying non-behavioral meetings that may be of interest or importance to behavior analysts and for sharing pertinent information regarding such meetings.

### **Publishing In Non-Behavioral Journals**

At least in the domain of nonhuman behavior, the *Journal of the Experimental Analysis of Behavior (JEAB)* must now compete in attracting behavior-analytic manuscripts with other journals that are closer to the mainstream of psychology. There is irony in this, since *JEAB* was founded because behavior-analytic work, with its within-subject designs and environment-based non-mediational interpretations, was not welcome in then-existing mainstream journals. Nevertheless, the present competition denotes a healthy state of affairs, provided that our own journal competes successfully—and comparative submission rates indicate that it indeed does so.

Ideally, our articles that would best appear in non-behavioral journals of basic research should address issues and topics regarding which the non-behavioral community has misconceptions about behavior analysis. Notable examples are provided by the recent work by Neuringer and his colleagues, showing that variability (and thus variety in behavior) is a selectable property of operant behavior—thus countering the widely-disseminated assertions that reinforcement procedures necessarily produce stereotyped, inflexible repertoires.

There are obvious disadvantages to publishing in non-behavioral journals. One is the increased likelihood of punishment in one's interactions with editors, coupled with an increased likelihood of one's manuscript being rejected. A second is the reduced exposure to one's most receptive audience if the manuscript is indeed published in a non-behavioral journal—the audience of behavior analysts. I have no good solution to the first problem; for the second, we are beginning to develop means of bringing such articles to the attention of the membership—through *The ABA Newsletter*, through the CompuServe bulletin board, and probably through additional electronic media in the near future.

Special opportunities for publishing with outside visibility will also occasionally arise, and we should be alert to take advantage of them. One of these is currently operative: a special issue of the *American Psychologist* will be devoted to work developing from that of B.F. Skinner. The Guest Editor is Kennon A. Lattal, who has served as an Associate Editor of *JEAB*, and who would welcome any articles that can help portray the current developments in behavior analysis. An announcement with further indications of what is needed, appears on page 4 of this *Newsletter*.

### **More Modest Excursions Into Non-Behavioral Turf**

There are also ways in which one can present behavior analysis in outside forums without having a manuscript ready to publish or a talk ready to deliver. Ingeniously, Sigrid Glenn suggested that individuals might make additional copies of their copy of the *Behavior Analysis Digest* and place these copies in the doctors' and/or dentists' waiting rooms that they have occasion to visit. Similarly, I have found it useful to keep available a supply of selected reprints for placing in peoples' hands—thus enabling them to easily discover some of the best we can offer. My collection fills

several file drawers, with items appropriate to people completely unfamiliar with behavior analysis, to people who think they know what it is but are mistaken, to people who have taken a course or two and want to know more, and so on. My next column will continue with some additional strategies for introducing behavior analysis in non-behavioral forums.

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## **REPORT OF MEETING OF INTEREST OR USE TO BEHAVIOR ANALYSTS**

Use this form to inform the ABA membership of "relevant" non-behavioral meetings, workshops, etc.

<i>Name of Meeting</i>
<i>Name and Address of Sponsoring Organization</i>
<i>Special Relevance to Behavior Analysis?</i> (e.g., special costs to behavior analysis of not being represented, special opportunities for behavior analysis, etc.)
<i>Behavior-Analytic Presence?</i> (e.g., is behavior analysis represented at this meeting? If so, in what way?)
<p>Send the completed form to            William K. Redmon, Secretary-Treasurer            Association for Behavior Analysis            258 Wood Hall, Western Michigan University            Kalamazoo, MI 49008-5052</p>
Information received about these meetings will be published in each issue of the ABA Newsletter in a separate category of the "New Developments" column.

## 1991 CONVENTION HIGHLIGHTS

This year, the ABA convention program honors B. F. Skinner. The program comprises an invited opening address and an invited closing symposium (see list below). Additional invited presentations were arranged by the ABA Program Specialty Area Coordinators and Special Interest Group Chairpersons and are scheduled throughout the program. Also, many excellent, unsolicited presentations have been submitted and will complement the invited presentations.

*Friday, May 24*

### **EXPRESSIONS OF APPRECIATION**

Fred S. Keller, Chapel Hill, NC  
Chaired by Ellen P. Reese, Mount Holyoke College

*Saturday, May 25*

### **PRESIDENT'S INVITED SYMPOSIUM**

Chaired by Philip N. Hineline, Temple University

### **CONVERGENCES WITH BEHAVIOR ANALYSIS: VIEWS FROM OTHER DISCIPLINES IN THE 1990'S**

*Recommendations from the Rhetoric of Inquiry.*  
Jeanine Czubaroff, Ursinus College  
*Recommendations from the Field of Linguistics.*  
Julie Tetel Andresen, Duke University

*Sunday, May 26*

### **PRESIDENTIAL ADDRESS**

*The Aim and Progress of Behavior Analysis*  
Edward K. Morris, University of Kansas  
Chaired by Philip N. Hineline, Temple University

*Monday, May 27*

### **STANDING ON THE SHOULDERS OF A GIANT THE FUTURE OF BEHAVIOR ANALYSIS: THE LEGACY OF B.F. SKINNER**

Chaired by Donald M. Baer, University of Kansas

#### *The Conceptual Analysis of Behavior*

Vicki L. Lee, Monash University, Australia

#### *The Experimental Analysis of Behavior*

Gina Green, Eunice Kennedy Shriver Center

#### *Applied Behavior Analysis*

Michael J. Dougher, University of New Mexico  
Scott R. McConnell, University of Minnesota  
Glen W. White, University of Kansas

#### *Students: The Next Generation*

ABA Student Representative Susant Goeters  
Western Michigan University

#### *Discussant*

Jack Michael, Western Michigan University

## **CALL FOR PAPERS FOR THE SPECIAL ISSUE OF THE AMERICAN PSYCHOLOGIST ON B. F. SKINNER: BEHAVIOR ANALYSIS AND PSYCHOLOGY**

The *American Psychologist* plans to publish a special issue examining the contributions to society of B. F. Skinner's work in psychology. Original manuscripts examining the implications of or further developing any aspect of basic research, conceptual analyses, or applications of behavior principles derived directly or indirectly from the work of Skinner are solicited. Manuscripts concerned with more general issues and those that relate or extend Skinnerian ideas to contemporary concerns in psychology will be favored over those that address circumscribed or specific points about Skinner's work. Reviews and strictly empirical studies will be considered only if the findings are related to the sorts of issues described.

All manuscripts submitted will be reviewed in accordance with the editorial policies of the *American Psychologist*. A paper that is submitted for inclusion in the special issue and is accepted for publication but is not in the Editor's judgment optimally suited for the issue will be published in a subsequent issue.

Manuscripts should be submitted in quadruplicate to the special issue editor  
Kennon A. Lattal, Department of Psychology, West Virginia University, Morgantown, WV 26506-6040.

***The deadline for submissions in August 1, 1991.***

## 1991 PRECONVENTION INSTITUTE

The titles and instructors of workshop proposals submitted for the 1991 Preconvention Institute are listed below. Only those workshops with sufficient enrollment by May 1, 1991, will be scheduled for presentation on Wednesday, May 23 or Thursday, May 24, 1991. When you receive the Registration Flyer for the Convention, check the workshop schedule. We strongly encourage you to advance register for those workshop(s) to insure that they are scheduled for presentation

- ★ ***An Ecobehavioral Model for Intervention in Educational Settings.*** Kari Bartlebuagh, Glynnis E. Cowdery, Mike Kullman, Ronnie Detrich (Spectrum Center-Berkeley, CA)
- ★ ***Assessment and Intervention of Social, Play and Communicative Behaviors for Children with Developmental Disabilities.*** Kathleen Dyer (The May Institute-Chatham, MA), Karin Lifter (Northeastern University-Boston, MA), Beth Sulzer-Azaroff (University of Massachusetts-Amherst), Stephen R. Anderson, Kathleen Kohland (The May Institute-Chatham, MA)
- ★ ***Behavioral Management of the Typical College Content Course.*** Jack Michael (Western Michigan University-Kalamazoo)
- ★ ***Behavioral Principles in College Teaching: A Comprehensive Survival Course in Career Choice and Social and Academic Skills.*** Roger W. McIntire, Donald K. Pumroy (University of Maryland-College Park)
- ★ ***Comparing Traditional Elementary Math Basals and a Direct Instruction Alternative.*** B. Kelly (Eugene, OR)
- ★ ***Functional Analytic Psychotherapy.*** Robert J. Kohlenberg (University of Washington-Seattle)
- ★ ***Habilitation for Profoundly Multiply Handicapped Clients: Past, Present, and Future.*** Rodney E. Realon, Jim Phillips, Martin Ivancic (Western Carolina Center-Morganton, NC)
- ★ ***Instructional Design in Schools, Colleges, Corporations and Other Workplaces.*** Kent R. Johnson (Morningside School-Seattle, WA), T. Joseph Layng (University of Chicago-Chicago, IL)
- ★ ***Introduction to Paradigmatic Behaviorism: New Directions in Theory, Research, and Practice.*** Arthur W. Staats (University of Hawaii-Manoa)
- ★ ***Managing Professional Performance in Human Service Organizations.*** Martin J. Pollack (Southbury Training School-Southbury, CT), Richard Fleming, (Auburn University-Auburn, AL), Beth Sulzer-Azaroff (University of Massachusetts-Amherst)
- ★ ***Media Relations for Behavior Analysts.*** Paul Chance, Media Consultant
- ★ ***Non-Aggressive Physical Intervention.*** Cheryl N. Ferguson, Tracy G. West (The System of Intervention/ Non-Aggressive Physical Intervention-Bowling Green, KY)
- ★ ***Performance Management in Manufacturing.*** John Humphrey (Performance Management Consultant-North Liberty, IA)
- ★ ***Promoting Safety for Battered Women: Interventions Directed at Men Who Batter.*** Dick Bathrick, Kathleen Carlin, Gus Kaufman, David Myers, Sulaiman Nuriddin (Men Stopping Violence-Atlanta, GA)
- ★ ***Resume Building, Job Search, and Political Contingencies: Challenges Facing Job Seekers.*** Janet Ellis (University of North Texas-Denton), Betty K. Armstrong (Dallas, TX)
- ★ ***The Role of Rule-Governed Behavior in Organizational Behavior Management Applied to Business, Government, Human Services, and Education.*** Richard W. Malott, Saturo Shimamura (Western Michigan University-Kalamazoo), Maria Emma Malott (Ronningen Research & Development-Vicksburg, MI)
- ★ ***Treatment of Severe Behavior Problems.*** Judith E. Favell, James F. McGimsey, David P. Lipinski (Au Clair Program-Mount Dora, FL)

### **NORTHERN CALIFORNIA ASSOCIATION for BEHAVIOR ANALYSIS**

10th Annual Conference  
March 7-9, 1991

Hyatt Hotel at the  
Oakland International Airport

For information, write  
NCABA  
PO Box 20044  
Oakland, CA 94620

### **NORTH CAROLINA ASSOCIATION for BEHAVIOR ANALYSIS**

2nd Annual Conference  
February 28, 1991  
Embassy Suites Hotel, Greensboro, NC

Theme:  
"Putting Analysis Back in Behavior Analysis"

For information, write  
North Carolina Association for Behavior Analysis  
PO Box 2813  
Morganton, NC 28655.

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# DESIGNING POSTER PRESENTATIONS THAT COMMUNICATE

Donald Patterson and Stephen Bitgood  
Jacksonville State University

Poster sessions have become an integral part of ABA conventions. The popularity of poster sessions may arise from their enabling visitors to browse through many research studies, select the ones of most interest and talk directly with the presenters. The informality of the poster session makes it an ideal way for students and first-time presenters to get acquainted with people who have similar interests. Posters are also attractive to viewers who have enough interest in an area of research to want a general acquaintance with "what's happening," but not enough interest to sit through an entire paper. Hence, the advantages of a poster presentation can be lost if it is approached the same as an oral presentation.

A few explicit studies of poster presentations have been reported. Horton (1986) compared poster presenters who were standing or sitting and found that more viewers stopped when the presenter was standing. Bitgood, Patterson, Benefield and Thompson (1987) did two experiments that investigated number of words on the posters and type size. In the first experiment, two versions of a poster were alternated. One version had 200 words the other 350 words. More visitors stopped at the 200 word poster. In the second experiment, 18 and 36 point type versions of a 300 word poster were compared. The larger type attracted more visitors and also increased the amount of time spent reading. Viewing time for the large type poster was about 51 seconds. In observations at other sessions, average viewing times are usually about 60 seconds. These observations about type size and number of word are consistent with studies of sign and label reading in other types of exhibits such as zoos, museums and science centers. This suggests that the principles of label design would be applicable to the design of more effective posters.

The following design suggestions are recommended:

1. The title should be large (easily read from six or more feet away).
2. The title should be descriptive and pique interest in the viewer. One way to do this is to pose a question or make a surprising statement.
3. Minimize text – emphasize the main points. Instead of an introduction, state the research problem. Instead of a complete method section describe the experimental design and procedures. Use well designed graphs and tables to describe the results. State conclusions, rather than a complete discussion section.
4. Use large type. Thirty-six point type (approximately 5/8 inch high) works well for text. Larger type should be used for the title.
5. Design the layout of the poster so that it is organized and read from top to bottom or left to right. Use clear headings.
6. The use of color backgrounds makes the poster more attractive.

Remember, viewers average only about a minute looking at the poster. If they want more details they can take a handout or talk to the presenter. Handouts should be written in normal APA style to provide the details left out of the poster.

## REFERENCES

- Bitgood, S., Patterson, D., Benefield, A. & Thompson, D. (1987). *The exhibition of poster presentations: a demonstration of some controlling variables*. Technical report No. 87-50. Jacksonville, AL: Center for Social Design. (Copies of this report are available for \$2.00 from the Center for Social Design, P.O. Box 1111, Jacksonville, AL 36265.)
- Horton, A.M. Jr. (1986). Reinforcement of poster attendance. *The Behavior Therapist*, 9(10): 198-222.

### Nashville Convention Bookbags and Mugs

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## AUTISM INTERVENTION IN THE USSR

Lynn E. McClannahan and Patricia J. Krantz  
Princeton Child Development Institute

Last October, we were invited to present at the first conference on autism ever held in the Soviet Union. The conference was chaired by Dr. Sergey Morozov, Professor of Paedology at Moscow University, and was attended by professionals and parents from throughout the USSR, including Moscow, Leningrad, Lithuania, Siberia, the Ukraine, and the Urals. The meetings focused on the development of community-based programs to provide special education and intervention for children, youth, and adults with autism.

Presently, Soviet children with autism either receive no treatment or are placed (sometimes within the first two years of life) in large institutions where heavy doses of medication are prescribed and lifetimes of custodial care are delivered. But the winds of change are blowing, and a small core of professionals in Moscow has developed an outpatient clinic that is expected to serve as a model for other community-based programs.

We first met the head of the clinic, psychiatrist Klara Lebedinskaja, and her associate, psychologist Olga Nikolskaja, when they visited the Princeton Child Development Institute last spring. Dr. Lebedinskaja had been a student of Luria and was working on a diagnostic taxonomy of infantile autism based on interviews with more than 200 parents of young children. Initially, we wondered how to interact with an approach that appeared so different from our own, but we quickly discovered considerable consensus in areas such as the content of instruction and the components of appropriate human service programs.

Our understanding of our Soviet colleagues' endeavors was much expanded by our visit to Moscow. Seen in context, their emphasis on the diagnosis of autism has immediate, practical applications—to prevent children previously believed "hopeless" from being institutionalized and to differentiate them from other categories of disability that continue to be viewed in that way. We also gained a clearer view of our roles: early in the program development process, theoretical postures are less interesting than the parameters of services, e.g., What does an early intervention program look like? What are the roles of parents of children with autism? What services will be needed when today's children arrive at adulthood?

Political and economic issues also rise to the top of consultation agendas. In the climate of perestroika, Drs. Lebedinskaja, Nikolskaja, and Morozov, together with other professionals and parents, are working to achieve official recognition of a private, nonprofit corporation, "Dobrota" (kindness), which would enable them to engage in fundraising activities to support their clinic. But because privatization is a recent phenomenon, there appear to be no recognized procedures for achieving this goal, which requires an extraordinary level of effort and many visits to government officials. Thus, models of nonprofit status and models of right to

treatment legislation are more interesting to our Soviet colleagues than are discussions of applied behavior analysis.

We consider it noteworthy that most of the problems we discussed in the Soviet Union are shared problems, such as specification, replication, and dissemination of human service models. It also occurs to us that when consultation must bridge two very different cultures, it is helpful to consider it in the context of an incidental teaching paradigm. Perhaps transfer of technology is most likely to occur when specific assistance is requested, and unlikely to occur when not requested. Last spring when our Russian colleagues visited Princeton, they were uninterested in applied behavior analysis, but interested in the problem of dependency of client's behavior on prompts. Thus, we discussed our research on teaching children and youth with autism to follow photographic activity schedules. This fall in Moscow, pictorial prompts were being used to ameliorate children's dependence on verbal prompts from supervising adults. But we hasten to say that the exchange was mutual—we are impressed with the instruction in "emotional" responding that Soviet children receive in the Moscow clinic, and we intend to assess the instructional strategies that appear to help youngsters make affective statements that are uncharacteristic of autism, e.g., "I want to see Grandmother," or "I'm cold and I want my soup," or "I like to step in the puddles."

We cannot conclude this report without mention of the adverse socioeconomic conditions that serve as a backdrop for the development of new intervention programs. Shortages of food, over-the-counter medications (e.g., aspirin), gasoline, and replacement parts are experienced daily. Despite these obstacles, we were warmly received. We have established a partnership for technology exchange with our Soviet colleagues.

*The ABA Newsletter* is published four times/year (Spring, Summer, Fall, Winter) by the Association for Behavior Analysis. *The ABA Newsletter* is ABA: International's primary means of communicating with the membership about association activities and developments. Publication of items in *The ABA Newsletter* does not imply endorsement by ABA. Items for publication must be submitted to the Editor for consideration. ABA reserves the right to edit all copy.

**Editor:** Stephen A. Graf, Youngstown State University, Department of Psychology, Youngstown, OH 44555

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## Contacts for Information Sharing

The following people serve as contacts for information sharing in the topic areas listed. "SIG" denotes that the group has applied for and received ABA Special Interest Group status. Please write the contact person for your area(s) of interest.

**Autism SIG.** Ilene Schwartz, Juniper Gardens Children's Project, 1614 Washington Blvd, Kansas City, KS 66102

**Behavior Analysis & Cultural Design.** Deborah Altus, University of Kansas, Human Development Department, Lawrence, KS 66045; Leslie Burkett, University of North Texas, Center for Behavioral Studies, PO Box 13438, Denton, TX 76203

**Behavior Analysis of Human Development.** Gary Novak, California State University-Stanislaus, Psychology Department, Turlock, CA 95380

**Behavior Analysis in Correctional Settings SIG.**

Sherman Yen, PO Box 133, Owings Mills, MD 21117

**Behavior Analysis in Education SIG.** Corrine Donley, 10 Blue Ridge Rd, Brick, NJ 08724; Vikki Howard, Gonzaga University, Special Education Department, E502 Boone, Spokane, WA 99258

**Behavioral Gerontology SIG.** Kathryn Burgio, University of Pittsburgh School of Medicine, 110 Lothrop Hall, Pittsburgh, PA 15213

**Behavioral Materials in Social Psychology.** Dan Bernstein, University of Nebraska, Psychology Department, 209 Burnett, Lincoln, NE 68588-0308; David Schmitt, University of Washington, Sociology Department, DK-40, Seattle, WA 98195

**Behavioral Medicine & Rehabilitation SIG.** Kathleen Madigan, Children's Workshop, 248 Nutmeg St, San Diego, CA 92103

**Behaviorists for Social Action SIG.** John Nevin, University of New Hampshire, Psychology Department, Durham, NH 03824

**Clinical Behavior Analysis SIG.** Michael Dougher, University of New Mexico, Psychology Department, Albuquerque, NM 87131

**Computer Users SIG.** Charles Olander, Jacksonville State University, Biology Department, Jacksonville, AL 36265

**Direct Instruction SIG.** Paul Weisberg, University of Alabama, Psychology Department, University, AL 35487

**Ethical & Legal Issues SIG.** Deborah Shanley, Medgar Evers College, Education Division, 1150 Carroll St, Brooklyn, NY 11225

**Experimental Analysis of Human Behavior SIG.** Mark Galizio and Carol Pilgrim, University of North Carolina, Psychology Department, Wilmington, NC 28403-3297

**Experimental Analysis of Nonhuman Behavior SIG.** Lynn Bradshaw, Western Michigan University, Psychology Department, Kalamazoo, MI 49008

**Human Behavioral Ecology.** Bill Buskist, Auburn University, Psychology Department, Auburn, AL 36849

**Infant/Child Behavior/Development SIG.** Jacob Gewirtz, Florida International University, Psychology Department, University Park Campus, Miami, FL 33199

**Interbehaviorists in ABA SIG.** Linda Hayes, University of Nevada, Psychology Department, Reno, NV 89557-0062

**JABA Users SIG.** Jon Bailey, BMC, Inc, 1708 Kathryn Dr, Tallahassee, FL 32308

**OBM Network SIG.** Carl Johnson, Central Michigan University, Psychology Department, Mt Pleasant, MI 48859

**Precision Teaching.** Evelyn H. Ginsburg, 1113 Hull Trc, Evanston, IL 60202

**Software for Educating the Developmentally Disabled.** David Coleman, The Devereux School, Fox Hollow Rd, Rhinebeck, NY 12572

**Standard Celeration Chart Data Sharing.** Steve Graf, Youngstown State University, Psychology Department, Youngstown, OH 44555

**Verbal Behavior SIG.** Mark Sundberg, 1236 Stafford Ave, Concord, CA 94521

*Did you remember to renew your ABA membership for 1991?*

*Lost your forms? Call Sharon Myers at 616-387-4494 for a new renewal form!*

### ABA SEEKS FUNDS TO SUPPORT STUDENT PRESENTERS

During the summer of 1990, several ABA members who had attended a conference in Jacksonville, AL, petitioned the ABA Executive Council to waive the registration fees of student presenters at the annual convention. At the Fall 1990 meeting, the Council reviewed this matter and determined that the current budget would not permit such a policy and voted to solicit donations from the membership to help pay the convention registration fees of student presenters. Council determined that funds raised would be spent to pay fees for students who are sole or senior authors of convention presentations at the 1992 convention in San Francisco, and that the number supported would depend on the amount raised (i.e. first-submitted, first-served basis).

An option box will be placed on the convention registration forms for the 1991 Atlanta meeting to permit members to donate funds for this purpose. In the meantime, anyone who wishes to donate to this fund may do so by sending a check to:

William K. Redmon  
Secretary-Treasurer  
ABA

Room 258 Wood Hall  
Western Michigan University  
Kalamazoo, MI 49008

Make check payable to the "ABA-Student Fund"

## 1990 SUSTAINING & SUPPORTING MEMBERS

Through their contributions, Sustaining and Supporting members help support the involvement of undergraduate and graduate students in behavior analysis. The following members provided this support during the 1990 membership year.

### SUSTAINING MEMBERS

Edward L. Anderson	Carl V. Binder	Joseph V. Brady	Michael J. Dillon
Janet Ellis	Barbara C. Etzel	Sigrid S. Glenn	Matthew L. Israel
Ogden R. Lindsley	Robert F. Littleton, Jr.	Terry E. McSween	Henry S. Pennypacker
B. F. Skinner	Robert S. Spangler	John E. Stone	Vincent Strully
Beth Sulzer-Azaroff	Eugene Talsma	Julie S. Vargas	

### SUPPORTING MEMBERS

Betty K. Armstrong	Donald M. Baer	Beatrice H. Barrett	Sidney W. Bijou
Andrew S. Bondy	Paul K. Brandon	Thomas A. Brigham	David Bristow
Bill Bryson-Brockman	A. Charles Catania	David A. Coleman, Jr.	Sidney N. Conner
James H. Cowardin	Michael L. Davis	Jay N. Eacker	Howard E. Farris
Eileen Gambrell	Jon Gosser	Stephen A. Graf	R. Douglas Greer
James C. Griffin	Peter Harzem	James G. Holland	Bill L. Hopkins
Kenneth B. Hranchuk	John H. Hummel	Brian H. Jacobson	Kent R. Johnson
Stephen B. Kendall	Patricia J. Krantz	Anne S. Kupfer	Jeffrey H. Kupfer
Gerald D. Lachter	Peter A. Lamal	Victor G. Laties	P. Scott Lawrence
Judith M. LeBlanc	David O. Lyon	Maria Emma Malott	Richard W. Malott
Lynn E. McClannahan	Gerald Mertens	Raymond Miltenberger	Jay Moore
Edward K. Morris	Floyd J. O'Brien	J. Grayson Osborne	H. McIlvaine Parsons
Richard A. Polster	Jim Rast	Ellen P. Reese	Leo J. Reyna
Wayne S. Robb	David L. Roll	Robert Rothstein	Harris B. Rubin
Kurt Salzinger	William J. Schiller	Howard C. Schneider	William E. Scott
Gerald L. Shook	Richard L. Shull	Murray Sidman	Howard Sloane
Lawrence T. Stoddard	Judith E. Stowe	Henry A. Tenenbaum	Travis Thompson
Kenneth Traupman	Jerome D. Ulman	Ernest A. Vargas	Judy Weber
William D. Wolking	W. Scott Wood	David J. Wurzer	

## Future ABA Conventions

*1991 Atlanta Hilton Inn & Towers*

*May 23 (Thursday)-May 27 (Monday)*

*1992 San Francisco Hyatt Regency at  
Embarcadero Center*

*May 24 (Sunday)-May 28 (Thursday)*

*1993 Chicago Marriott at  
Water Tower Place*

*May 26 (Wednesday)-May 30 (Sunday)*



**REMEMBER to SEND YOUR NEW ADDRESS  
and TELEPHONE NUMBER to  
ABA, 258 Wood Hall, Western Michigan  
University, Kalamazoo, MI 49008-5052**

## NEW DEVELOPMENTS IN BEHAVIOR ANALYSIS

At the suggestion of the *ABA Newsletter* readers, the "New Developments in Behavior Analysis" column was developed and is now a regular feature of the *Newsletter*. The categories for submission are:

**Publications.** We are especially interested in getting information on new books in behavior analysis. If you have published a book recently or know about a book that would be useful to behavior analysts, please send a brief description of the book (include authors, title, publisher, ordering address and sale price) for this column. We are also interested in listing articles which you may have published in journals which are not likely to be regularly read by behavior analysts.

**Books/Materials Needed.** In many cases, members contact us to seek books for courses, training programs, etc. We suggest contacts, but do not maintain a database of this information. If you need a book or materials for such purposes, please send a brief description of the materials needed and a contact person and address for members can contact you directly.

**Newsletter Submission Deadlines:** March 2, June 15, September 2, December 2.

## BOOKS SUGGESTED BY READERS OF THE ABA NEWSLETTER

### DEVELOPMENTAL DISABILITIES

Repp, A.C. & Singh, N.N. (Eds.). *Perspectives on the Use of Nonaversive and Aversive Interventions for Persons with Developmental Disabilities*. Sycamore, IL: Sycamore Publishing Co. This is a timely text that brings together important new perspectives on nonaversive and aversive interventions. Organized into six sections, the text draws together significant research, philosophical discussions, and practical guidelines on the treatment of severe behavior problems of persons with developmental disabilities. The authors, who are experienced clinicians and investigators with international reputations in the field, offer a wide-ranging view of the area. Available from Sycamore Publishing Co., PO Box 133, Sycamore, IL 60178 (815-756-5388). List Price: \$44.95.

### DISABILITY

Nagler, M. (Ed.). (1990). *Perspectives on Disability: Text and Readings on Disability*. Palo Alto, CA: Health Markets Research. This comprehensive work of more than 680 pages consists of 75 articles by U.S. and Canadian scholars covering 10 psychological and sociological aspects of being disabled in modern society. It is the first extensive view of the world of the disabled in 12 years. It is indispensable for the disabled themselves as well as those who provide care and intervene on their behalf, university professors who teach courses on disability, special education teachers for learning disabled children, nurses, psychotherapists, social workers, physicians and rehabilitation counselors. Available from Health Markets Research, 851 Moana Ct, Palo Alto, CA 94306 (415-948-1960). List Price: \$60 (paperback); \$75.00 (cloth bound). Discounts available for faculty, libraries, and bulk orders.

### OPERANT BEHAVIORISM

Catania, A.C. & Harnad, S. (Eds.). (1988). *The Operant Behaviorism of B.F. Skinner: Comments and Consequences*. New York: Cambridge University Press. Skinner is arguably the most important and influential psychologist of this century. Yet in his long and distinguished career he has consistently declined to be engaged by his critics. Now, in

six seminal papers, Skinner's views on consciousness, language, problem-solving, evolution, biology, brain function, computers, theory, and explanation are analyzed, criticized, and explained in an "open peer commentary" format. Available from Cambridge University Press, 40 W. 20th St., New York, NY 10011. List Price: \$80.00 (hardcover), \$32.50 (paper). Discounted Price: \$64.00 (hardcover); \$26.00 (paperback).

### ORGANIZATIONAL BEHAVIOR MANAGEMENT

Brinkerhoff, R.O. & Dressler, D.E. (1989). *Productivity Measurement: A Guide for Managers and Evaluators*. Newbury Park, CA: Sage Publications. Managers and evaluators looking to enhance their organization's productivity can find no better resource than *Productivity Measurement*. Brinkerhoff and Dressler present a thorough overview to the basics of productivity management, and at the same time provide a step-by-step, straightforward guide to designing and using effective productivity measures. Available from Sage Publications, PO box 5084, Newbury Park, CA 91359. List Price: \$25.00 (hardcover); \$12.95 (paperback).

Fishman, D.B. & Cherniss, C. (Eds.) (1990). *The Human Side of Corporate Competitiveness*. Newbury Park, CA: Sage Publications. This book explores the possibilities of corporate strategies which allow companies to be both competitive in the marketplace and compassionate to their employees at the same time. The volume brings together distinguished contributors with varying backgrounds and perspectives to present an innovative and comprehensive resource. Using examples of "technoservice" companies and new models of "high involvement" management, these incisive chapters show how employee well-being is frequently a necessary prerequisite in the new age of global competitiveness. Available from Sage Publications, PO box 5084, Newbury Park, CA 91359. List Price: \$36.00 (hardcover); \$17.95 (paperback).

Use the form on the next page to send in your listing for the next issue of the ABA Newsletter!

**Pritchard, R.D. (1990). *Measuring and Improving Organizational Productivity: A Practical Guide.***

Westport, CT: Praeger Publishers. Productivity has become a national priority whose effects are being felt on all levels—national, industrial, and individual. An organization must be able to measure productivity before effectively improving it. This volume is the first practical guide for developing productivity measurement systems and describes the use of the Productivity Measurement and Enhancement System (ProMES) designed by its author and his colleagues. This detailed guide is a valuable source for organizational psychologists, management consultants, classes, and workshops. Available from Greenwood Publishing Group, 88 Post Rd., Box 5007, Westport, CT 06881. Estimated List Price: \$42.00.

**PERSONALIZED SYSTEM OF INSTRUCTION**

**Lowry, W.H. (1988). *A Working Bibliography on the Keller Plan (P.S.I.)*.** Logan, UT. A listing of about 1500 citations, *A Working Bibliography on the Keller Plan* is intentionally nonselective and is not annotated. The collection effort was not supported by grant monies or department funds. Cost covers search/processing expenses and reproduction/mailling on an "as requested" basis. Available from William H. Lowry, 73 S. 400 East, Logan, UT 84321 (801-753-4859). List Price: \$25.00.

**NEW DEVELOPMENTS COLUMN  
SUBMISSION FORM**

FROM

- Books Published  
 Books/Materials Needed  
 Exemplary Procedures/Products  
 Meetings of Interest to Behavior Analysts (see p. 3 for details)

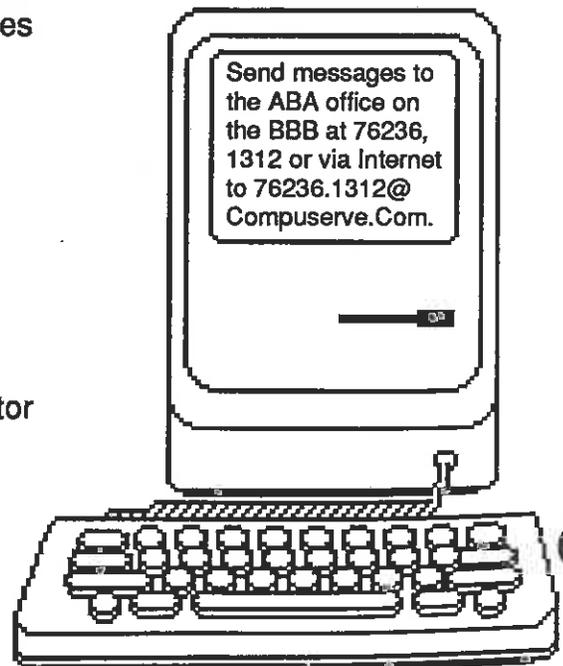
DESCRIPTION

Fill out this form and send it to ABA, 258 Wood Hall, Western Michigan University, Kalamazoo, MI 49008-5052. FAX: 616-387-4457. CompuServe: 76236.1312. Internet: 76236,1312@COMPUSERVE.COM

***You Can Now Use Electronic Mail to Send Messages to the ABA Office!***

Use electronic mail to renew your membership or order publications (with credit card payment). You can also send messages directly to:

Bill Redmon	Secretary-Treasurer & Consulting Executive Director
Michele Burnette	Program Committee Co-Chair
Susan Goeters	Student Representative-Elect & Convention Media Relations Coordinator
Shery Chamberlain	Business & Convention Manager
Sharon Myers	Membership Services Manager



***We look forward to receiving messages from you!***

# ABA EXECUTIVE COUNCIL MEETING MINUTES

## OCTOBER 26-28, 1990, KALAMAZOO, MICHIGAN

### COUNCIL MEMBERS PRESENT

<i>President</i>			<i>President-Elect</i>			<i>Past President</i>		
Philip N. Himeline			Edward K. Morris			Julie S. Vargas		
<i>Representatives</i>								
<i>Applied</i>	<i>At-Large</i>	<i>At-Large</i>	<i>Experimental</i>	<i>Student</i>	<i>Student-Elect</i>			
Jon S. Bailey	Judith E. Favell	Sigrid S. Glenn	M. Jackson Marr	Bryan D. Midgley	Susan Goeters			
<i>Secretary-Treasurer and Consulting Executive Director</i>					<i>Staff</i>			
William K. Redmon					Shery Chamberlain			

### ADMINISTRATION BOARD

**Accreditation Council on Developmental Disabilities (ACDD).** Progress toward establishing membership for ABA on the ACDD Board was discussed. Judith Favell indicated that an initial letter of inquiry and materials describing ABA involvement in developmental disabilities issues had been sent to the ACDD Council, that the initial response was positive, and that the cost to ABA would be about \$5000 annually. This money would be used to pay for expenses for attendance at three meetings each year for two ABA representatives.

- Jon S. Bailey moved that ABA make formal application for membership on the ACDD Council. The motion was seconded and supported by unanimous vote.
- Sigrid S. Glenn moved that a list of possible representatives be made. The motion was seconded and supported by unanimous vote.

**Convention 1990 Evaluation Review.** Shery Chamberlain presented the results of the evaluation of events of the 1990 convention. All program events met criterion for acceptability except some of the social events (e.g., banquet). Council asked staff to summarize the evaluation results in the *Newsletter* and indicate how the data were used to reach decisions, write speakers who receive high ratings and encourage them to submit the following year, add evaluation of symposia to the system in 1991, mail evaluation forms to speakers prior to the convention so that they understand the criteria when they prepare their presentations, and list the top 10 speakers in the post-convention *Newsletter*.

**European Association for Behaviour Therapy.** Edward Morris presented a letter from Rod Holland, EABT Secretary, for development of a reciprocal affiliation with ABA, including special registration and subscription rates.

- Sigrid S. Glenn moved that Redmon write to Rod Holland informing him that ABA is interested in the proposal, but currently has no provisions for the proposed arrangement and that in the interim Council would extend the "Chapter/Adjunct" category to their members in order for them to begin receiving information immediately. The motion was seconded and supported by unanimous vote.

**Executive Director Performance and Contract Review.** The performance of William K. Redmon, Consulting Executive Director, during the preceding year was reviewed.

- Judith E. Favell moved that Jon S. Bailey and Julie S. Vargas write the performance review to summarize the views of Council for transmission to Redmon. The motion was seconded and supported by unanimous vote.
- Jon S. Bailey moved that the contract for the Consulting Executive Director be renewed for 1990-91. The motion was seconded and supported by unanimous vote.

**Finances.** Redmon presented the financial summary for the year to date. The data indicated that income from membership renewals was down by nearly \$8,000 relative to 1989 and that expenses were up by about \$6,000 relative to 1989. The income decrease was due to the later mailing of membership renewal requests and the resulting delay in receipt of membership dues for 1991. Redmon presented data which indicated that income for 1990 will equal or exceed that of 1989. Other expenses and income categories were reviewed to assess financial health and to project future needs.

**Newsletter Exchange.** Philip Himeline recommended that ABA provide funds to chapters and special interest groups to support the mailing of their newsletters to other groups.

- Judith E. Favell moved that staff send a letter to all newsletter editors encouraging them to share their publications with other chapters and special interest groups and that ABA provide a mailing list of all chapters and special interest group editors to all to facilitate this exchange. The motion was seconded and supported by unanimous vote.

**Nonhuman Research Subjects.** Council reviewed a letter from an ABA member who asked that a formal position on treatment of nonhuman subjects in research be adopted. Council determined that a resource file should be assembled and be available to members who request it. The resource file should contain an editorial on this issue published in the *Journal of Experimental Analysis of Behavior*, the APA standards on treatment of nonhuman subjects, and a cover letter describing ABA's position.

- M. Jackson Marr moved that a referendum be held to allow the ABA membership to vote on whether or not to adopt the APA standards on treatment of nonhuman subjects as an official position of ABA. The motion was seconded and supported by unanimous vote.

**Site Selection.** ABA staff presented comparative data on three potential sites for the 1995 convention: Baltimore (Lord Baltimore and Omni), Washington, D.C. (Hilton and Hyatt). Offers from all sites were reviewed along with data on hotel accommodations, meeting rooms, parking and other factors.

- Jon S. Bailey moved that ABA contract with the Grand Hyatt Hotel of Washington DC for the 1995 convention. The motion was seconded and supported by unanimous vote.

### Special Interest Groups

- Julie S. Vargas moved that reports received from the following special interest groups be accepted: Autism; Behavior Analysis in Corrections; Behavior Analysis in Education; Behavioral Gerontology; Clinical Behavior Analysts; Direct Instruction; Experimental Analysis of Nonhuman Behavior; Interbehaviorists in ABA; Organizational Behavior Management; Verbal Behavior. The motion was seconded and supported by unanimous vote.

**Strategic Plan, 1991 Objectives and 1990 Performance Profile.** Redmon reviewed performance data for each element of the ABA strategic plan. Performance in the following areas was judged acceptable: publications, convention, marketing, finance and advocacy. Performance in the membership area was raised as a possible concern: total membership in 1990 was about 100 below the 1989 level. Based on this trend, Council determined that membership recruiting should be emphasized heavily in 1991.

## 1991 CONVENTION

**Banquet Replacement.** Redmon reported that, on recommendations by Council at the May 1990 meeting, he had arranged for the releases from contractual commitments with the 1991-1994 convention hotels to hold the banquet. Council determined that the replacement event would be hosted by the President-Elect in the following format:

- |               |   |
|---------------|---|
| 5:30-7:00PM   | Roundtable activity with selected individuals available for discussion. Representatives of the following be included: Special Interest Groups, International Chapters, State Chapters, and members of Council. Individuals who have contributed to ABA would also be recognized during this time. |
| 7:00-9:00PM   | Informal entertainment (e.g., magic show), a buffet dinner (available for those who choose to purchase meals there rather than at a restaurant) and a cash bar.   |
| 9:00PM-1:00AM | Dance with live music and cash bar.   |

**Child Care.** Redmon reported that staff had arranged for the Atlanta Hilton to provide a room for use by the parents' day-care cooperative during the 1991 Convention.

- Jon S. Bailey moved that ABA facilitate arrangements for child care at the 1991 convention by permitting a parent cooperative to set up a child care system, but that ABA not take responsibility for any services or activities of this type. The motion was seconded and supported by unanimous vote.

**Media Relations.** Susan Goeters presented a report on media relations activities for the 1990 year. Council discussed plans for 1991. In a letter to Philip Himeline, ABA President, following the 1990 convention, Paul Chance provided several suggestions for improvement of convention media relations. Unfortunately, these suggestions cannot be carried out by the present staff who work only a limited number of hours each year. Council recommended that professional services be sought to supplement the efforts of volunteer staff. All agreed that the help and advice of Chance should be sought on this matter and asked Himeline to contact Chance to discuss the development of a professional contract for media relations consultation for the 1991 convention. Possible strategies for improving public relations were discussed in addition to those described above, including identification of specific media sources to increase visibility, hiring a media specialist for behavior analysis in cooperation with other organizations (e.g., Cambridge Center for Behavioral Studies, Society for the Advancement of Behavior Analysis), and using workshops to teach ABA members how to publicize their findings.

**Session Audio Recordings.** Redmon reported that a contract with The Resource Link (Decatur, GA) had been signed for audio recording of convention events in Atlanta (this was recommended at the 1990 May meeting). The contract does not require a financial commitment from ABA.

**Travel Service.** Redmon reported that ABA had contracted with Corporate Travel Consultants of Chicago to provide convention travel services. This service had been provided by another agency; however, many members reported dissatisfaction this agency and recommended the change. CTC provided good returns in terms of complimentary tickets for ABA staff travel to conventions, good service for international members, and appeared to provide better service in general than the previous company. Council asked that staff determine how CTC will handle a conflict in rates where another agent offers to book tickets at prices below CTC rates and that they be encouraged to better any rate from any personal travel agent.

## AFFILIATED CHAPTERS BOARD

**Requirements.** Current requirements for chapter status include that chapters ensure that officers are members of ABA, submit an annual report of activities to the ABA Council, and use a name that includes the words "behavior

## EDUCATION, PUBLIC, AND PROFESSIONAL AFFAIRS BOARD

### Professional Development Committee

- Jon S. Bailey moved to accept the report of the Professional Development Committee. The motion was seconded and supported by unanimous vote.

**Student Committee.** Plans for updating the Graduate Training Directory for 1991 and a complete revision for 1992 were discussed. The 1991 update would be provided in the form of a supplement, while the entire document would be revised for 1992. Council suggested that the current Directory be sent to the programs listed and that they be asked to update the information. Council asked that the Task Force on Accreditation be asked to determine if accreditation status should be listed in the directory. Student Committee representatives suggested that a student breakfast bar be funded by ABA to provide free coffee and breakfast foods to students for one morning of the 1991 convention. Council asked staff to try to obtain funding from private organizations so that ABA funds do not have to be expended for this purpose. Arrangements for a room sharing system at the convention were discussed. Council recommended that a box be placed on the registration form to indicate whether a person is willing to share a room with no cost to the student or to share a room and charge only the difference between a single and double to the student.

### MEMBERSHIP BOARD

**Awards Committee.** Shery Chamberlain reported the results of a survey of poster presenters at the 1990 convention regarding their opinions on poster awards. The results (51 returned) indicated general support for awards. Council members agreed that recognition of good posters is important, but several disagreed with the assumption that awards represent the best form of feedback. Alternatives were suggested including an evaluation form to be filled out by those who view the posters to be given to the presenters.

- Sigrid S. Glenn moved that poster feedback forms be developed so that those who attend poster sessions could fill them out for submission to the session hosts so that presenters could receive immediate feedback at the end of their session. The motion was seconded and supported by unanimous vote.

**International Development Committee.** As part of the report review, Council considered a request by the Committee for approval of an award for international members who contribute to behavior analysis in countries other than their own. Council asked staff to request clarification of the purpose of this award, ask that the Committee de-emphasize self nomination (which was the method proposed), and encourage the Committee to make the award more significant by giving only one per year.

analysis." A review of membership status of officers of each chapter was done, based on data obtained from chapters via a request by the ABA office staff and a review of the ABA membership database. The following chapters listed some or all officers who were ABA members: Behavior Analysis Society of Illinois, Berkshire Association for Behavior Analysis and Therapy, Chicago Association for Behavior Analysis, Florida Association for Behavior Analysis, Georgia Association for Behavior Analysis, New York State Association for Behavior Analysis, North Carolina Association for Behavior Analysis, Northern California Association for Behavior Analysis, Southeastern Association for Behavior Analysis, Tennessee Association for Behavior Analysis, Texas Association for Behavior Analysis, and Association for Behavior Analysis and Therapy/Southern California. A number of the chapters had not responded to the request for information at the time of the Council meeting. Staff were asked to continue to collect data and to present a full report on the status of each chapter with respect to the requirements at the May 1991 meeting.

**Applications** for affiliated chapter status were received from the Mississippi Association for Behavior Analysis and the Northwestern Association for Behavior Analysis.

- Julie S. Vargas moved that both of the applications be accepted. The motion was seconded and supported by unanimous vote.

### Reports

- Julie S. Vargas moved to accept the reports received from the following ABA-affiliated chapters: Delaware Valley, Georgia, Germany, New York, Tennessee, and Texas. The motion was seconded and supported by unanimous vote.

**Communication with Affiliated Chapters.** Council discussed providing officers of Affiliated Chapters with a complimentary Adjunct membership in ABA as a means of providing information to the Affiliated Chapters. Adjunct members receive *The ABA Newsletter*, the convention call for papers and program book; thus, the officers would receive information about ABA: International to distribute to their members.

- Sigrid S. Glenn moved that ABA offer three free adjunct memberships to each Chapter in order to increase the communication with ABA: International. The motion was seconded and supported by unanimous vote.

**Distribution of Newsletter and Other Materials to Chapters.** Council recommended that ABA send extra newsletters to contacts in other countries for distribution to members in those countries through local means. This would increase coverage of ABA materials and reduce international postage costs.

- Julie S. Vargas moved that the report of the International Development Committee be accepted. The motion was seconded and supported by unanimous vote.

#### **Membership Recruitment and Retention Committee.**

Council discussed methods of recruiting new members and suggested that chapter members who have not joined ABA be targeted for recruitment. Council recommended that recruiting materials be developed and tested via a mailing to members of the Florida Association for Behavior Analysis. Plans call for expanding mailings to other chapters once effective methods are identified in the limited test. Samples of materials to be mailed were reviewed and the following features were emphasized: the approach should be personalized as much as possible, the benefits of becoming a member (for the various categories of membership) should be described clearly, and the materials should offer the option of sending for additional materials to find out about ABA or to join immediately. Redmon will work with the Membership Board Coordinator and the Membership Recruitment and Retention Chair to design and test a recruitment mailing.

### **PROGRAM BOARD**

**Submission Review and Scheduling Committee.** The specialty areas into which submissions are placed for the convention program were discussed.

- M. Jackson Marr moved that the following set of categories be approved for use in 1992: CBM, Clinical & Behavioral Medicine; CCS, Community & Corrections; DDA, Developmental Disabilities & Autism; DEV, Human Development & Gerontology; EAB, Experimental Analysis of Behavior; EDC, Education; ELS, Ethical, Legal & Social; PRM, Performance Management; TOX, Toxicology & Pharmacology; VRB, Verbal Behavior. The motion was seconded and supported by unanimous vote.
- Jon S. Bailey moved to accept the report of the Program Board. The motion was seconded and supported by unanimous vote.

**Theme for 1991 Convention.** Edward Morris (Program Board Coordinator) recommended that a special theme related to the contributions of B.F. Skinner be adopted for the 1991 convention and that several program events be established around this theme. Council members expressed support for the theme. In related discussion Council members recommended that staff produce an audio tape for sale (at cost) at the convention which contains the National Public Radio interview with Skinner (completed in the Summer of 1990) and Skinner's APA address completed only a week before his death.

### **TASK FORCE BOARD**

**Accreditation Task Force.** Council reviewed recent progress of the Task Force and asked staff to work with Task Force members to present formal recommendations at the May 1991 meeting. Council requested that the following

actions be taken: (1) inform membership of the work of the Task Force by publishing a summary of progress in the *ABA Newsletter* (1 page front and back), (2) inform the task force of an appropriate format for presentation of recommendations at the May 1991 meeting, and (3) arrange a referendum for membership approval of provisions of the accreditation policies as part of the Fall 1991 nominations of Executive Council members.

**Communications Advisory Group.** ABA President, Philip Himeline, appointed an advisory group to devise a strategy for ABA regarding the development and use of electronic communication media. The Group is chaired by Rick Shull (University of North Carolina-Greensboro) and will make recommendations about what systems ABA should adopt as an designated electronic media, about training in the use of the system selected and promotion of the system among ABA users. A full report is planned for the May 1991 meeting.

**Right to Effective Education Task Force.** Redmon indicated that the Right to Effective Education Task Force planned to submit their official position statement to *The Behavior Analyst* for publication in the Spring 1991 issue and that the Task Force had asked that the position statement constructed by the committee be submitted to the ABA membership for approval as an official position of the ABA soon as possible.

- Jon S. Bailey moved that the initial draft of the position statement be circulated to Council members for approval by mail and that a final version be sent to the membership for approval (as a referendum) with the Fall 1991 nominations mailing. The motion was seconded and supported by unanimous vote.
- The meeting was adjourned by unanimous vote of the Executive Council.

*For updates on these and other issues, attend the...*

## **ANNUAL BUSINESS MEETING OF THE ABA MEMBERSHIP**

Saturday, May 25, 1991  
17th Annual ABA Convention  
Atlanta Hilton Inn & Towers

Philip N. Himeline, President (1990-91)  
Edward K. Morris, President (1991-92)  
William K. Redmon, Secretary-Treasurer

### **AGENDA**

Minutes of the 1990 Meeting	Site Selection Report
Election Results	Board Reports
Financial Report	Items from the Floor

## 1991 AMERICAN PSYCHOLOGICAL ASSOCIATION AWARDS

The Division 25 Awards Committee encourages nominees from the Division for APA Awards. The deadline for nominations is February 1, 1991. Send nominations to the American Psychological Association, 1200 - 17th St. NW, Washington, DC 20036. Include the name of the sponsoring directorate in the address.

### Scientific Awards (Science Directorate)

*Distinguished Scientific Contribution Award.* For distinguished theoretical or empirical contributions to basic research in psychology.

*Distinguished Scientific Award for the Applications of Psychology.* For distinguished theoretical or empirical advances in psychology leading to the understanding or amelioration of important practical problems.

### Public Interest Awards (Public Interest Directorate)

*Distinguished Contribution to Psychology in the Public Interest.* For distinguished contributions to advance psychology as a science and/or profession by a single ordinary achievement or lifetime of outstanding contributions in the public interest.

### Education and Training Award (Office of Educational Affairs)

*Distinguished Career Contribution to Education and Training in Psychology.* For significant contributions to education and training in psychology over recipient's career.

### Professional Awards (Practice Directorate)

*Distinguished Professional Contribution to Knowledge.* For discovery and development of new information, empirical or otherwise, to the body of knowledge in applied psychology  
*Distinguished Contribution to Applied Psychology as a Professional Practice.* For outstanding service delivery, leadership, or changing the profession, its public image, and public acceptance.

The Division 25 Awards Committee would like to assist individuals in the nomination process. Please contact Anthony J. Cuvo, Division 25 Awards Committee, Rehabilitation Institute, Southern Illinois University, Carbondale, IL 62901-4609 (618-536-7704).

### 1991 ABA Convention Hotel Reservation Form for the Atlanta Hilton Inn and Towers

Send the completed form and deposit to  
The Atlanta Hilton and Towers  
Attn: Reservation Department  
255 Courtland Street, NE  
Atlanta GA 30303-9862



## THE ATLANTA HILTON AND Towers TOWERS

The Atlanta Hilton and Towers features a "Hotel Within a Hotel". The Towers offers guests the utmost in luxury accommodations on the top three floors of the hotel. Complimentary amenities in the Towers lounge include continental breakfast, cookies, and tea service, hot hors d'oeuvres, unlimited soft drinks and coffee, and an honor bar.

### NO SMOKING ACCOMMODATIONS

We have dedicated a number of our guest room accommodations for no smoking rooms . . . just indicate on your card that you would prefer one of these guest rooms and we will be happy to reserve one for you as long as they are available.

### BUSINESS CENTER

Located on the Lobby Level is a full service Business Center offering facsimile, telex, copy and secretarial services. Computer rentals and audio-visual rentals are also available . . . everything you will need to conduct your business during your stay with us.

### HILTON HHONORS

When you stay at the Atlanta Hilton & Towers you can earn bonus points that add up to exciting travel rewards through Hilton HHonors Program. Call 404-659-2000 ext. 1381 for more information.

### Association of Behavior Analysis May 23-28, 1991

Please reserve accommodations at the Atlanta Hilton and Towers for:

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sharing With: \_\_\_\_\_

Arrival Date: \_\_\_\_\_ 6 PM or Guaranteed\*

Departure Date: \_\_\_\_\_ Hour: \_\_\_\_\_ AM/PM

HHonors Number: \_\_\_\_\_

NOTE: Check-in time is 3:00 PM. Check-out time is 11:00 AM.  
Please circle requested accommodation and rate.  No Smoking Requested

Room Type	Main Hotel	Towers
Single	\$96	\$121
Double	\$106	\$131
Suite	\$450 & up	\$425 & up
Extra Person	\$10	\$10

Reservations or changes must be received no later than May 2, 1991.

Reservations received after the above date will be accepted on a space availability basis. For hotel reservations call (404) 222-2800.

Guarantee Method: \_\_\_\_\_

Credit Card Type: \_\_\_\_\_

Number: \_\_\_\_\_ Expires: \_\_\_\_\_

\* Unless guaranteed by major credit card, reservation will be held until 6 PM. American Express, MasterCard, Visa, Diners Club, Carte Blanche accepted. Towers guests please go to 27th floor to check-in. If a room is not available at the rate requested, reservation will be made at next available rate. If the Towers is requested and not available, your reservation will be confirmed in a deluxe room in the main hotel. Room charges subject to state and local taxes.

# THE TRANSITIONAL LEARNING COMMUNITY AT GALVESTON

## BRAIN INJURY REHABILITATION

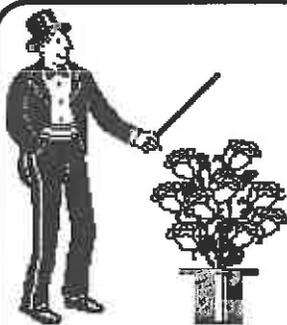
### POSITION AVAILABLE FOR BEHAVIOR ANALYST

The Transitional Learning Community, a comprehensive treatment program for brain injured adults, is seeking a Behavior Analyst to provide community re-entry services. Requires Master's Degree in Applied Behavior Analysis or in Behavioral Psychology. Prefer eligibility for Certification as a Psychological Associate in the State of Texas. Experience with Neurobehavioral Disorders would be helpful. EOE

PLEASE SEND LETTER OF INTEREST AND RESUME TO:

**Cynthia Calhoun**  
**Transitional Learning Community**  
1528 Postoffice Street, Galveston, TX 77550  
OR CALL  
409-762-6661 or 800-TLC-GROW

Paid Advertisement



## 1991 ABA Convention

**Sunday, May 26**

### **Social Hour** 5:30PM-6:30PM

An opportunity for ABA members to have one-on-one discussions with Executive Council members, and Committee, Task Force, Special Interest Group, and Affiliated Chapter Chairpersons.

### **Awards & Recognition** 6:30PM-7:00PM

Awards and Recognition of ABA members who have contributed their time and expertise to projects during the previous year.

### **Dinner & Entertainment** 7:00PM-9:00PM

A buffet dinner will be available for those who wish to remain for the magic show, brought to you by the "Magicians in ABA."

### **Dance** 9:00PM-Midnight

Band and cash bar.

## *ABA SOCIAL HOUR*

Discover how you can participate in ABA Committee, Task Forces, Special Interest Groups, and Affiliated Chapters' activities.

## *GRADUATE TRAINING OPPORTUNITIES*

Informative displays from Graduate and Internship Programs in Behavior Analysis!

## *BEHAVIOR ANALYSIS AROUND THE WORLD*

Research and training program activities from behavior analysts around the world!

Music and lively conversation make it a fun and informative evening! Best of all, it's all in one night and in one room...

*Friday, May 24, 1991*

*8:30PM-10:30PM*

**POSITIONS AVAILABLE**

**ASSISTANT PROFESSOR (tenure track)** in the Behavior Analysis & Therapy Program, Southern Illinois University at Carbondale. *Responsibilities* include: Graduate teaching and practicum supervision; Doctoral and masters student advisement; Behavioral research in the area of specialty/interest (area of specialty is open). *Requirements* include: Completion of all requirements for the PhD in Behavior Analysis, Behavioral Psychology, or related field by August 16, 1991; A documented record of teaching, research, and professional activity in behavior analysis; Oral proficiency in English is required by Illinois state law. *Appointment* is a continuing, full-time, nine-month academic year position. Summer contracts negotiable depending on available funding. Salary is commensurate with experience and background. Progress in rank and salary requires demonstration of productivity in research and publication, quality teaching, and professional service. *Deadline for application:* March 1, 1991. *Effective date of employment:* August 16, 1991. Send letter of application, vita, transcripts, and a minimum of three current letters of reference to Dr. Gary Austin, Director, Rehabilitation Institute, Southern Illinois University, Carbondale, IL 62901-4609. The College of Education at Southern Illinois University at Carbondale is committed to academic, cultural, and ethnic diversity among its faculty. EOE/AEE.

**ASSISTANT/ASSOCIATE PROFESSOR, Tenure-Track, University of Guam.** Fall, 1991. One or (funding permitting) two positions will be filled. The best applicant from the two applicant pools will be selected if only one position is available. (1) PhD in psychology required. Preferred teaching and research interested in one or more of the following: Social psychology, human learning, organizational behavior management, health and behavior relationships (including psychopharmacology). (2) PhD in psychology with preference given to graduates from APA approved clinical programs and internships. Preferred teaching and research interests in one or more of the following: applied behavior analysis, behavioral interventions with children and families, cross-cultural psychology/minority issues, behavioral assessment, behavioral medicine, and psychopathology. Expected to help coordinate/supervise student practicum placement and provide consultation and training to mental health professionals in the Micronesian region. Duties for both positions include developing and teaching undergraduate

**POSITIONS AVAILABLE**

psychology and graduate courses of regional significance, conducting active research program, seeking external research funding. A vita, official graduate transcripts, three current confidential letters of recommendation, and University of Guam application required. Salary range: \$33,634-\$58,144, 9 months. Direct all correspondence to Personnel Office, **University of Guam, Mangilao, Guam 96923.** Initial inquiries should be made by February 15, 1991. EEO/AA.

**DENTON STATE SCHOOL** has immediate opportunities for Clinical Psychologist, PhD and Psychologist, MS/MA. Salaries: Clinical Psychologist, PhD—\$3034 to \$3695; Psychologist, MA/MS—\$2251 to \$2654. Excellent benefits! Please submit resume in confidence to **Denton State School, PO Box 368, Denton, TX 76202-0368** or call 817-387-3831, ext. 3374 or ext. 3381. EOE

**MEETINGS, SEMINARS, etc**

**IV WORLD CONGRESS ON BEHAVIOR THERAPY.** Bogota, Colombia, JUN 25-30, 1993. Offers a systematic view of behavior analysis & therapy throughout the world. Exchange of ideas & personal contacts at the scientific sessions to be complemented by cultural & tourist events. The Congress includes lectures, symposia, thematic sessions, posters, individual papers, workshops, conversation hours, & AV presentations. Contact IV World Congress on Behavior Therapy, Ruben Ardila, PhD, Apto 250770, Bogota, COLOMBIA.

**MANAGEMENT SEMINARS.** Several management seminars, developed from applied behavior analysis technology, are offered throughout the year by Aubrey Daniels & Associates. For information on topics, dates, and locations, write Aubrey Daniels & Associates, 3531 Habersham at Northlake, Tucker, GA 30084.

**MANAGEMENT OF THE OVERWEIGHT PATIENT,** 3rd Annual William Beaumont Hospital Conference, Ritz-Carlton Hotel, Dearborn, MI. MAY 3-4, 1991. Contact Jane Shepard, CMP, Meeting Solutions, 7611 Elmwood Ave, Ste 201, Middleton, WI 53562. Telephone: 608-831-4555.

**ABA 1991**  
*Atlanta Hilton Inn & Towers*  
*May 23-27*

**MEETING, SEMINARS, ETC**

**NORTH AMERICAN CONGRESS ON EMPLOYEE ASSISTANCE PROGRAMS,** AUG 8-11, 1991, San Francisco, CA. Contact Conference Department, Performance Resource Press, 2145 Crooks Rd., Ste 103, Troy, MI 48084. Telephone: 313-643-9580; FAX: 313-643-4435.

**NORTHERN CALIFORNIA ASSOCIATION FOR BEHAVIOR ANALYSIS.** 10th Annual Conference, MAY 7-9, 1991, Hyatt at Oakland International Airport. Write NCABA, PO Box 20044, Oakland, CA 94620.

**NORTH CAROLINA ASSOCIATION FOR BEHAVIOR ANALYSIS.** 2nd Annual Conference, FEB 28, 1991. Embassy Suites Hotel, Greensboro, NC. Theme: "Putting Analysis Back in Behavior Analysis". Write North Carolina Association for Behavior Analysis, PO Box 2813, Morganton, NC 28655.

**STUDENT ASSISTANCE CONFERENCES.** National, APR 25-29, 1991, New Orleans, LA. Northeast, FEB 10-12, 1991, Cambridge, MA; Southwest, MAR 18-20, 1991, Phoenix, AZ; Western, MAY 12-14, 1991, Sacramento, CA; Midwest, NOV 16-19, 1991, Dearborn, MI. Contact Conference Department, Performance Resource Press, 2145 Crooks Rd., Ste 103, Troy, MI 48084. Telephone: 313-643-9580; FAX: 313-643-4435.

**PUBLICATIONS, VIDEOS, ETC**

**SOS! HELP FOR PARENTS:** Useful family therapy tool & parents' handbook. Effective, illustrated, research-based behavioral methods. Reviewed in *USA Today*. \$10.45. Contact Parents Press, PO Box 2180-H, Bowling Green, KY 42102. Send for free catalog & Time-Out Parent Inventory (TOPI).

**ANALYSIS OF VERBAL BEHAVIOR,** a publication of the ABA Verbal Behavior SIG, dedicated to the development of behavioral analyses of issues relevant to verbal behavior. Contact Mark Sundberg, 1236 Stafford, Concord, CA 94521.

**BEHAVIOR & SOCIAL ISSUES** is soliciting manuscripts on the contributions of behaviorism to the analysis of social problems & solutions. Philosophical, theoretical, empirical & descriptive articles welcome. Send manuscripts to Richard Rakos, Cleveland State Univ, Psychology Dept, Cleveland OH 44115.

# CAREER OPPORTUNITIES IN APPLIED BEHAVIOR ANALYSIS

## Educational Settings and Program Consultation

**Spectrum Center** is an innovative human service agency in the San Francisco Bay Area committed to providing the highest quality of services in the least restrictive environments for individuals with handicapping conditions and/or behavior problems. Its program philosophy emphasizes non-aversive applied behavior analysis, data-guided decision making, and client advocacy. Its personnel philosophy reflects a commitment to high levels of staff reinforcement, excellent opportunities for professional development and advancement, competitive and creative compensation packages, and a behavioral organizational culture.

**Spectrum Center** operates a public school consultation and training project, a demonstration project teaching social problem solving skills to regular education students, and education integration pilot program, three special education schools, a behavioral family counseling center, and several research projects. It also operates a corporate university (**Spectrum University**) which provides opportunities for staff to obtain additional training and professional development.

**Spectrum Center** currently has openings in its Special Education Schools. As a result of continued growth, there will be additional employment opportunities available over the upcoming year (from paraprofessional to professional, Masters and Ph.D. levels). These positions will range from clinical to organization management. All positions are full time and include full health, dental, and workers compensation insurance, and generous leave benefits. Applicants should have strong backgrounds and interest in applied behavior analysis in human service settings.

### Specific positions open at this time include:

*Clinical Psychologist*

*Special Education Teacher*

*Direct-Line Service Providers*

(positions in both the integration pilot program and schools)

For further information, contact

**Randy Keyworth at Spectrum Center**

1916 A. Martin Luther King Jr. Way, Berkeley, California 94704

WESTERN MICHIGAN UNIVERSITY  
258 WOOD HALL  
KALAMAZOO, MI 49008-5052

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