# **Special Convention Edition!**

17th Annual Convention of the Association for Behavior Analysis May 23-27, 1991 Hilton Inn & Towers, Atlanta, GA



# See the following inside:

Preconvention Workshop Listings, Registration Forms, Membership Forms, Convention Highlights and more

# A Message from ABA: International

#### Dear Colleague:

Enclosed you will find information on the events of the 17th Annual Convention of the Association for Behavior Analysis: International. ABA: International was founded in 1974 to promote experimental, theoretical and applied analyses of behavior. A major purpose of the Association is to provide a forum for the discussion of issues and the dissemination of information pertinent to the interests of its members. Advancing the science of behavior and its applications has become an international effort and ABA members represent more than 30 countries.

Membership in ABA signifies that an individual is interested in the science of behavior and the advancement of behavioral theory and practice. Our members are actively involved in improving educational practice, quality of care for the developmentally disabled and productivity in business and industry, as well as basic research in learning and behavioral pharmacology.

Special Interest Groups within ABA represent a full range of research and applications and include:

- \*Autism
- \*Behavioral Gerontology
- \*Clinical Behavior Analysis
- \*Correctional Behavior Analysis
- \*Ethical & Legal Issues
- \*Interbehaviorists in ABA
- \*Verbal Behavior

- \*Infant/Child Behavior & Development
- \*Experimental Analysis of Nonhuman Behavior
- \*Experimental Analysis of Human Behavior
- \*Rehab. & Independent Living
- \*Behavior Analysts in Education
- \*Behaviorists for Social Action
- \*Computer Users
- \*Direct Instruction
- \*Organizational Behavior Mgt.

This packet is being sent to you to inform you of the program events of the upcoming ABA convention and to permit you to register for preconvention workshops which offer training opportunities in behavior analysis. Also enclosed are forms for membership (new or renewing), convention registration, hotel reservations, product ordering and other purposes. If you have questions about the convention or ABA, please contact us at (616) 387-4495.

Bill Redmon Secretary-Treasurer

#### **ABA**

258 Wood Hall Western Michigan University Kalamazoo, MI 49008-5052

(616) 387-4494

Or

(616) 387-4495

OT

FAX: (616) 387-4457

Convention Registration, Information & Volunteer Desk

Thursday-Friday 7:30 AM to 5 PM Saturday-Sunday 8:00 AM to 5 PM Monday 8:00 AM- NOON

Cooperative Book Exhibit, Booth Exhibits, Free take-one Display and Product Sales Friday - Sunday 8AM to 5PM Monday 8AM - Noon

in the GRAND SALON - ATLANTA HILTON INN & TOWERS

# **Convention Program Overview**

#### **THURSDAY MAY 23**

Morning & Afternoon
Preconvention Workshops

#### FRIDAY MAY 24

Morning
Preconvention Workshops

Afternoon
Newcomers Symposium:
An introduction to ABA

Symposia & Addresses Begin

Evening
Expo & Social Hour w/displays by:
ABA Chapters & SIGS
Graduate Training Departments
International Committee
Cash Bar Available

#### **SATURDAY MAY 25**

Morning

Complimentary Breakfast for Students Sponsored by Spectrum Center

Professional Development Breakfast Ticket Required

Poster Sessions, Symposia, Panel Discussions & Addresses

Afternoon
Annual ABA Business Meeting

Posters Sessions, Symposia, Panel Discussions & Addresses

Evening
ABA Open Hospitality Suite & Cash Bar

#### **SUNDAY MAY 26**

Morning

Complimentary Breakfast for Students Sponsored by Aubrey Daniels & Associates

Poster Sessions, Symposia, Panel Discussions, & Addresses

Afternoon
Presidential Address

Poster Sessions, Symposia, Panel Discussions & Addresses

Evening
ABA Social Event
(The Banquet Replacement)
Social Interaction, Awards, Recognition,
Entertainment by ABA Magicians
Dinner (optional) & Dance
No Ticket Required

MONDAY, MAY 27
Sessions Until 3PM (end of convention)

Final Symposium
Standing on the Shoulder of a Giant
The Future of Behavior Analysis: The Legacy of
B.F. Skinner

# Special Symposium on Accreditation of Graduate Training Programs in Behavior Analysis

Friday, 4:00-5:50 PM, Henry Room A special symposium will be held on ABA's plans for a formal system for accreditation of university graduate programs in behavior analysis. Participants will describe the elements of the proposed program and the needs for accreditation by ABA so that members can b react to a formal proposal to be made at the Annual Business meeting of the membership.

# Highlights of ABA Convention Addresses and Presentations

#### Program Events in Honor of B.F. Skinner

The special events below have been scheduled to honor B.F. Skinner.

Expressions of Appreciation, Fred S. Keller, Friday 1:30 PM, Grand Ballroom

B.F. Skinner and Charles Sander Pierce: Intriguing Parallels in the Philosophy of "Mind". Steven M. Kemp, Saturday, 12:30 PM, Fulton

B.F. Skinner's Contributions to Clinical Psychology, Michael J. Dougher, Saturday 1PM, Cobb

B.F. Skinner's Influence on Training and OBM
A symposium including Terry E. McSween, Susan M.
Markle, Carl V. Binder, Donald A. Cook and
Aubrey C. Daniels, Sunday, 9AM, Fayette

B.F. Skinner's Influence on Pharmacology,
A symposium including Kenneth Silverman, Joseph V.
Brady, Peter B. Dews and Victor G. Laties
Sunday, 9AM, Walton

B.F. Skinner: Past, Future, and Perfect A symposium including Jay Moore, Daniel J. Bjor John A. Nevin, and A. Charles Catania Sunday, 11AM, Vienna

Future Directions in Corrections Research Sherman Yen, Sunday, 1PM, Strasbourg

Cross Purposes: A Perspective on the Conflict Between Skinner and Kantor Linda J. Hayes, Sunday, 1PM, Henry

Skinner and Social Action
A symposium including Jerome D. Ulman, Richard F.
Rakos, Richard Weissman, Deborah E. Altus and
Comunidad Los Horcones, Monday 11AM, Milan

Standing on the Shoulders of a Giant: The Future of Behavior Analysis... The Legacy of B.F. Skinner
A symposium including Donald M. Baer, Jack Michael, Vicki Lee, Gina Green, Michael Dougher, Scott R. McConnell, Glen W. White and Susan Goeters Monday 1:15PM, Grand Ballroom

#### Selected Invited Addresses & Symposia

#### **NIDA Director to Speak**

Charles R. Schuster, Director of the National Institute on Drug Abuse, will present an invited address entitled "The Future of the Behavioral Analysis of Drug Abuse" Sunday 2-2:50PM, Walton

#### Animal Behavior At Zoo Atlanta

Behavior Analysis in the Zoo
Invited Symposium with presenters Terry Maple,
D.L. Forthman, and J.J. Ogden of Zoo Atlanta and
Georgia Institute of Technology. Discussant is Hal
Markowitz (San Francisco State University)
Chaired by M. Jackson Marr

#### Performance Management

Behavior for What?? Lessons Learned from the Real World Joe H. Harless (Harless Performance Guild), Saturday, 11AM, Fayette

#### Clinical Intervention

The Current Status of Behavioral Assessment and Treatment of Adult Sex Offenders Gene Abel (Emory University)

#### Behavioral Medicine & Health

Charting the Course of Huntington's Disease
James J. Pollard, Rosemary Best, Suzanne Imbriglio
(New Medico Associates, Christian Hill)

#### Conceptual & Theoretical

Emotion and Behavior: RSs and SRs, DSs and SDs Arthur W. Staats (University of Hawaii)

#### Extensions of Experimental Findings

Stimulus Equivalence: What We are Asking and What We Need to Know
William J. McIlvane (E.K. Shriver Center)

#### Education

Procedures for Analyzing, Preventing and Managing
Serious Acting Out Behavior
Geoffrey Colvin (Lane Educational Service District,
Eugene, Oregon)

## **ABA '91 Special Convention Program Events**

#### Presidential Address

"The Aim and Progress of Behavior Analysis"
Sunday May 26, 4:15-5:30PM, Grand Ballroom

Edward K. Morris, the incoming ABA President, will assess the aim and progress of the basic, applied and conceptual analyses of behavior as they pertain to the future of the science and profession.

#### **President's Invited Symposium**

Convergences with Behavior Analysis: Views from other Disciplines in the 1990's Saturday, May 25, 2:00pm-3:50pm, Grand Ballroom

Jeanine Czubaroff (Ursinus College) and Julie Tetel Andresen (Duke University)

Chair: Philip N. Hineline, ABA President

Discussant: Paul Chance

Dr. Czubaroff, a rhetorician, and Dr. Andresen, a linguistic historiographer, will provide advice on building alliances between behavior analysis and related fields such as the ones that they represent.

#### Special Symposium in Honor of B.F. Skinner

Standing on the Shoulders of a Giant
The Future of Behavior Analysis. . .The Legacy of B.F. Skinner
1:15pm-3:00pm Grand Ballroom

Chair: Donald M. Baer (University of Kansas) Discussant: Jack Michael (Western Michigan)

The Conceptual Analysis of Behavior Vicki L. Lee (Monash University-Australia)

The Experimental Analysis of Behavior Gina Green (E.K. Shriver Center)

Applied Behavior Analysis
Michael J. Dougher (University of New MexicoScott R. McConnell (University of MinnesotaGlen W. White (University of Kansas)

Students: The Next Generation Susan Goeters (Western Michigan University-

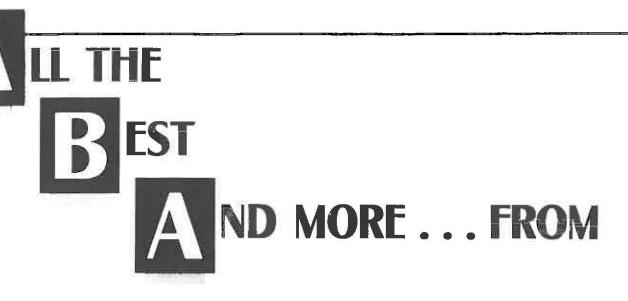
B.F. Skinner's passing sets the occasion for us to consider the future of behavior analysis. During his lifetime, Skinner established a science of behavior; he laid the foundations for its application; and he developed a powerful accompanying conceptual system. We must now consider a future in which he can no longer actively guide us. The future of behavior analysis belongs most prominently to ABA's younger generation. The closing symposium features representatives from this new generation. They will address the future of the field in the context of Skinner's legacy.

#### Clinical Case Presentations

Case Presentation and Discussion of a Family therapy
Case with Children
Sunday, 11-12:20, Cherokee

Michael J. Dougher, (University of New Mexico) Karen Griffee Augustson, (University of New Mexico) Teodora Ayllon (Georgia State University) Anthony Biglan (Oregon Research Institute) & Brenna Bry (Rutgers University) Case Presentation and Discussion of an Adult
Therapy Case
Sunday, 2-3:50, Cobb

Robert J. Kohlenberg (University of Washington), Robert Zettle (Wichita State University), Edelgard Wulfurt (State University of New York-Albany), Betty K. Armstrong (Timberlawn Psychiatric Hospital), Irwin Rosenfarb (Auburn University)



# P ERGAMON P RESS!

#### ■ WITH BOOKS...

TREATMENT OF RAPE VICTIMS: Facilitating Psychosocial Adjustment by Karen S. Calhoun & Beverly M. Atkeson

HELPING PEOPLE CHANGE A Textbook of Methods, Fourth Edition edited by Frederick H. Kanfer & Arnold P. Goldstein

THE PRACTICE OF CHILD THERAPY, Second Edition edited by Thomas R. Kratochwill & Richard J. Morris

HANDBOOK OF PSYCHIATRIC REHABILITATION edited by Robert Paul Liberman

HANDBOOK OF BEHAVIOR THERAPY AND PSYCHOLOGICAL SCIENCE
An Integrative Approach edited by Paul R. Martin

HANDBOOK OF MENTAL RETARDATION, Second Edition

edited by Johnny L. Matson & James A. Mulick

DRUG THERAPY FOR BEHAVIOR DISORDERS

by Alan Poling, Kenneth D. Gadow & James Cleary

BEHAVIORAL MEDICINE Concepts and Procedures by Eldon Tunks & Anthony Bellissimo

AIDS-RELATED PSYCHOTHERAPY by Mark G. Winiarski

THE PRACTICE OF BEHAVIOR THERAPY, Fourth Edition by Joseph Wolpe

#### ... AND OUR NEWEST JOURNAL!

ANNUAL REVIEW OF ADDICTIONS RESEARCH AND TREATMENT editors: Peter E. Nathan, James W. Langenbucher, Barbara S. McCrady & William Frankenstein

■ See all these titles and more at the Pergamon booth in Atlanta!



Member of Maxwell Macmillan Pergamon Publishing Corporation Editorial Office: Maxwell House, Fairview Park, Elmsford, NY 10523

#### New Events for the 1991 Convention

#### Complimentary Breakfasts for Student Members

Twice during the convention, complimentary continental breakfasts (coffee, tea, rolls) will be provided for students (with a valid ID). These breakfasts are sponsored by the ABA Student Committee and by the following organizations who will be available to meet with students during the times indicated.

Saturday: 7:30-9:00 AM Paulding Room

Spectrum Center for Educational and Behavioral Development
Berkeley, California

Sunday: 7:30-9:00 AM Paulding Room
Aubrey Daniels & Associates, Inc.
Tucker, Georgia

Thanks to the Student Committee and our Sponsors for their support!!

## Also new for 1991.....

#### The ABA Social

(The Banquet Alternative)

In recent years, members have rated the quality of the ABA Banquet low and the costs high. Thus, the Banquet has been replaced with an alternative event: The ABA Social. The social will begin immediately following the Presidential Address on Sunday May 26 in the Grand Ballroom and includes several components:

#### Sunday, May 26, Grand Ballroom 5:30-6:30 PM

Open meeting "roundtable" style with ABA Executive Council Members, Student Representatives, ABA Board and Committee Chairs, Special Interest Group Coordinators and Special Guests who are known for their contributions in the field of Behavior Analysis.

#### 6:30-7:00 PM

Awards and Recognition Ceremonies where contributions of the ABA membership are recognized.

#### 7:00-:9:00 PM

Entertainment by the ABA Magicians, Cash Bar and Light Buffet Dinner (purchased by members and optional)

#### 9:00-12:00 Midnight

ABA Dance with live music and cash bar

No Tickets are required for any of the above events. Dinner is optional and drinks may be purchased on a cash basis.

Many thanks to Edward Morris, ABA President-Elect, for organizing the ABA Social.

# **Behavioral Treatment of Autistic Children**

A film documenting the 30 years of research by O. Ivar Lovaas, Ph.D., UCLA (43 minutes)

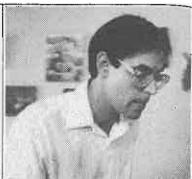
An explanation and demonstration of successful behavioral treatment of young autistic children with five to twenty year follow-ups.

"This is a moving, well conceived, and well produced film about autism—the best I have ever seen."
—Science Books & Films, Ronald C. Simons, Michigan State University









Pam, 1964

Pam, 1987

**Ricky, 1964** 

Ricky, 1987

The winner of a CINE Golden Eagle, **Behavioral Treatment of Autistic Children** (1988) presents the recent work of Dr. O. Ivar Lovaas and is the long awaited successor to the most widely seen psychology film of all time, **Behavior Modification: Teaching Language to Psychotic Children** (1969), (now available from Focus International, call for further information). Our new production shows a 20 year follow-up of Pam and Ricky and as demonstrated in the revised treatment program, a 50% achievement of normal functioning for more recent clients. This film has been widely acclaimed and is now in use in nearly a thousand colleges and universities in the U.S. and abroad to introduce behavior analysis and experimental design.

Video Purchase \$395 • 16 mm Purchase \$695 • Rental \$75

#### Classic Behavioral Films\*

Written and Directed by Ellen P. Reese

#### **Behavior Theory in Practice**

Four parts, 20 minutes each. Explains and vividly demonstrates: respondent behavior; operant behavior; reinforcing stimulus; selection and definition; establishment and extinction of responses; motivation; preparation; adaptation; shaping. Includes commentary by B.F. Skinner. Rental \$50/Part. VHS, all four Parts \$295 (not sold separately). Condensed 40 minute version currently available. VHS Rental \$75, Purchase \$295.

#### Imprinting With P.P.G. Bateson

38 minutes. Filmed in England at Cambridge University and The Wildfowl Trust. Examines the formation of early social attachments and their biological importance. Rental \$60, VHS Purchase \$195, 16mm Purchase \$495.

#### A Demonstration of Behavioral Processes by B.F. Skinner

28 minutes. Skinner demonstrates principles of operant conditioning to on-screen students. Rental \$70, VHS Purchase \$195.

#### Now I Can Talk: A Fluency-Shaping Program for Stutterers

20 minutes. Outlines Dr. Ronald Webster's revolutionary program for the treatment of chronic stutterers. Rental \$60, VHS Video Purchase \$150.

#### Born To Succeed: Behavioral Procedures for Education

Two 30 minute parts. Applies behavioral principles and procedures to specific education challenges. Rental \$70/Parts, VHS Video Purchase \$200/Part or Both parts/\$350.

#### Skills Training For The Special Child

A condensed 33 minute version of **Born to Succeed**. VHS Rental \$50, Purchase \$195,

\* Call for 16mm prices

#### Mention this ad and get a \$25 discount on all purchases or a \$10 discount on all rentals.

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#### **ABA '91 Convention Services**

#### Placement Services...

are offered to job seekers and employers. Registration is required. Vitaes, resumes and job listings are available for review throughout the convention and interviews may be scheduled at the Placement Desk in the Grand Salon of the Atlanta Hilton & Towers. To register, please complete and submit form included in this packet.

#### •Press Desk & Media Relations...

are an important part of the convention. ABA will make available a media packet at the Press Desk for all media representatives and presenters. For more information contact the media relations staff at the Press Desk in the Grand Salon.

#### • Transportation to the Convention...

can be arranged through Corporate Travel Consultants, the official carrier for the 1991 Convention. This is the first year that Corporate Travel will handle ABA's travel needs. Give them a try. Call toll free 1-800-323-0088. See more information in the CTC advertisement elsewhere in this packet. Ask for the lowest possible fare to Atlanta and compare rates to make the best deal. If you are not satisfied, call ABA at (616) 387-4495.

#### Public Transportation to and from the airport...

and around town is available through MARTA. MARTA provides direct rapid rail service to downtown and major activity centers for less than \$1. The MARTA station at the airport is located between the baggage areas. For fare and schedule information, call (404) 848-5000.

#### ABA Convention Roommate Matching...

can help you to reduce your expenses. The ABA Student Committee is sponsoring a convention roommate service for 1991. The service will provide participants with a list of names, addresses, and telephone numbers of other potential convention attenders who would like to share a room. Participants are responsible for making their own room arrangements. This service is free. If you would like to participate, return the form in this packet or contact Sherry L. Serdikoff, Department of Psychology, West Virginia University, Morgantown, WV 26506-6040.

# Also...Visit the ABA 1991 Convention Exhibits in the Grand Salon

# ● Coulbourn Instruments Instrumentation for behavior, physiology, pharmacology, and other researchers.

# MED Associates Instrumentation and Software for Research.

#### Pergamon Press

Publishers of books and journals in behavior analysis & therapy.

#### **O** Parents Press

Publishers of behaviorally-based parent and in-service training

#### New Medico HealthCare

A nationwide network of facilities offering comprehensive rehabilitation services for people with traumatic head injuries or other neurological disorders.

# Texas Dept. of Mental Health& Mental Retardation

Hiring MA and Ph.D. behavioral psychologists. P.O. Box 12668 Austin, TX 78711.

#### Ironwood Development Systems

Direct observation software for researchers & scientists-practitioners.

#### Cartesian Products Co.

New video-tracking system provides accurate 3-D position data from a single vantage point. Software includes tracking, shaping & graphical analysis for PCs.

#### • Triangle Research Collaborative, Inc.

Time-and-motion study analysis systems provide modular software/ hardware tools for a broad range of applications.

#### Sycamore Publishing Co.

Dedicated to publishing effective approaches to educating persons with diverse abilities.

# Special Discounts on Air Transportation for the 1991

**ABA Convention!** 

Corporate Travel Consultants and ABA have contracted with American and Delta Airlines for special conference discounts. These discounts are not available to the general public. American Airlines offers a 45% discount and Delta Airlines a 40% discount off regular coach fares. Both carriers also offer a 5% discount on qualifying promotional fares, including super saver fares. Space at these savings can sell quickly, so book your reservations to the 17th Annual ABA Convention today! All airline tickets purchased through Corporate Travel Consultants include:

Flight Accident Insurance worth \$200,000.00 (except flights originating in New York, Pennsylvania, and Oregon. These states do not allow insurance coverage paid by a third party.)

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# THE INTERNATIONAL ASSOCIATION FOR THE RIGHT TO EFFECTIVE TREATMENT

- •promotes the right of all disabled persons to access a full range of effective treatment options
- •provides information about behavior analysts, attorneys and other professionals who support a full range of treatment options to parents/guardians of disabled persons
- •has a Parent Information Network which offers support and information to parents of disabled persons, from parents of disabled person on how to access effective education and treatment for their child
- •keeps its members abreast of scientific, legal, legislative and other information related to effective treatment and the right to effective treatment through the IARET Newsletter (published three times per year)
- •lobbies effectively on legislation and regulations related to the right to effective treatment in Washington, D.C. and in states across the country

If you would like further information about IARET please contact: IARET, c/o Wayne S. Robb, 763 Main Street #10 Waltham, MA 02154-0604.

devoted to the advancement of effective treatment options for all persons

#### □ Support Student Presenters in 1992 with Your Financial Contribution

At their Fall 1990 meeting, the ABA Executive Council reviewed a petition from several members requesting that convention registration be waived for student presenters. The Council determined that the current budget would not permit such a policy and voted to ask members to donate to a special fund for this purpose. For the 1992 convention in San Francisco, students who are sole or senior authors of convention presentations may receive complimentary registration provided that sufficient funds are raised. Use the convention registration form to make your donation or send funds directly to "Student Presenter Fund", ABA, Room 258 Wood Hall, Western Michigan University, Kalamazoo, MI 49008-5052. For more information, call Bill Redmon at (616) 387-4485.

#### ☐ Available in 1991... Proceedings of the 17th Annual ABA Convention

In cooperation with the Society for the Advancement of Behavior Analysis, ABA is offering the Proceedings of the 17th Annual ABA Convention. Over 200 abstracts of papers, symposia, and addresses will be presented in a bound volume for \$17.50 (US Funds). You may order using the ABA Convention Registration Form or the ABA Publications Order Form (both included in this packet). Your copy of the proceedings will be available at the registration desk at the convention in Atlanta.

#### □ ABA T-Shirts with Atlanta Logo ... Available at the Convention

1991 ABA Logo T-Shirts will be available for purchase at the 1991 Convention. Purchase early by submitting your order using the Convention Registration Form in this packet. The Logo pictured on the front of this packet will be displayed on white 50% Cotton-50% Polyester shirts in a variety of sizes. Children's sizes are available. All T-Shirts are \$10 (US Funds).

#### □ ABA Membership Directory Updated for 1991

The 1991 ABA Membership Directory will be available at the Convention and through mail order. Place your order using the Convention Registration Form or the ABA Publications Order Form in the packet. The Directory is now laser printed in a new easy-to-read format and is available for \$10 (US Funds).

# While in Atlanta, visit the... ATLANTA BOTANICAL GARDEN

The Garden is open Tuesday-Saturday from 9:00 AM to 6:00 PM and Sunday from Noon to 6:00 PM. (Closed Monday)
Admission is \$4.50 for Adults
Seniors, students and children 6 to 12: \$2.25
Free for Children under 6

The Garden is three miles from downtown
Atlanta in Midtown's Piedmont Park. Ride the
MARTA to save time and money
Call (404) 876-5858 for more information



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#### **NOTES FROM A RADICAL BEHAVIORIST**

#### **Should Speakers Read Their "Talks"?**

Richard W. Malott Western Michigan University

#### Please Don't Read

It doesn't matter how confident you are that you can read with inflection, enthusiasm, and drama. It doesn't matter how many of your friends, agree you're the greatest reader since Sir Johnathan Gilgud. It doesn't matter how crucial it is that you get the magic words you've spent hours writing just right so they'll portray the subtle nuances you value so highly. It doesn't matter because, if you read your talk, your audience is likely either to be asleep or to have lost your thread after the first five minutes.

Here's a quote from the APA publication manual:

Do not read your presentation. Reading a paper usually induces boredom and can make even the best research sound second-rate. (I've added the emphasis) instead, tell your audience what you have to say just as you would in conversation.

Concentrate on only one or two main points and keep reminding the audience what the central theme is by relating each major section of the presentation to the theme. The speaker's traditional strategy is still valid: Tell the audience what you are going to say, say it, and then tell them what you have said.

say, say it, and then tell them what you have said.

Omit most of the details of scientific procedures because a listener cannot follow the same level of detail as a reader can....A verbal presentation should create awareness about a topic and stimulate interest in it; colleagues can retrieve the details from a written paper, copies of which you may want to have available.

Please Don't Talk

Beyond the Speed of Human Comprehension

You've got twenty minutes to talk. After 15 minutes you realize you're only half-way through. Don't confuse a talk with an archive. You've got five minutes left, you can cover another 1/6th of your paper at a pace everyone can follow. Or you can rip through the last 3/6th of your paper at a pace not even you can follow and end with the satisfaction of knowing that at least you got it all in.

Please Don't Contribute to the Visual Impairment of the ABA Membership

The typewritten letters were big enough to read before you photocopied them onto a transparency. That doesn't mean people can read them projected on a screen at ABA.

Yes, But

Yes, Fred Keller reads his talks; and he's great. But even if we put in the 20 hours Fred does preparing a 5 minute talk, we still wouldn't be good enough.

Yes, there may be three true exceptions. But that's three out of 200 presenters who think they're exceptions. ABA should risk sacrificing three aspiring Kellerites to avoid the

wasted opportunity for communication that occurs when most of us read.

Yes, ABA is not a basketball pep rally but a scientific conference where precision is valued. But in all the ABAs I've not heard any presentations where the need for precision outweighed the need for clarity nor where that precision would have been seriously compromised by the informal talking of the presentations as recommended by APA.

Yes, some of the most prominent members of ABA and also some of my best friends (at least until now) read their papers. But I still think they shouldn't.

#### How to Avoid the Need to Read

Write your paper with an outline/word processor or convert it to an outline. Then put your outline on transparencies.

The audience will appreciate the visual structure of your talk. And you'll appreciate the guidelines of what to say next when you're standing in front of a room packed full of fifteen critical behavior analysts, while you're quakin', and your knees are shakin', and you can't even remember your last name. You just look at that overhead transparency; it's all there. It'll take you by the hand and lead you with comfort through the labyrinth of your talk. Here's the way APA put it:

Having written notes in front of you while speaking will help you keep your focus, but use an outline of topic sentences rather than a complete manuscript so that you are not tempted to begin

reading the paper.

How to Avoid Incomprehensible Speed

There are two ways you can avoid the archival temptation to rush at an inhumane speed to cram in all your talk: You can edit and practice and time until you've pruned it

down to a lean, clean, clear twenty minutes.

But I'm not so naive as to expect most of us to have out acts together well enough in advance to follow that strategy. So, instead, write your talks in the newspaper style, with the most important stuff first, followed by decreasingly important issues, until you wind up with a summary, if you have time for it (again an outline processor helps you shuffle subtopics with amazing grace). This way, whenever you stop, you'll stop knowing that at least you've made your most important points; and that everyone understood them, even though you may not have had time to cover all the details.

How to Avoid Forcing us to Change the Prescription on Our Glasses

Never simply make a photocopy transparency of a standard typewritten page or a standard printed page. The letters, though they look good now, are too small for the silver-screen. If you must type the original, take a sheet of standard typewriting paper; fold it in half one way; then fold it in half the other way. That gives you a sheet one quarter the size of the original. Now type on that. Then take it to your photocopier and enlarge it repeatedly until the quarter sized sheet is at least full sized. The letters will **probably** be big enough. APA says: If your presentation includes slides, posters, or other visuals, be sure that they are readable and comprehensible from a distance.

Lotus's Creating Text Charts says: Use only eight words per single line and only eight lines per transparency.

#### Disclaimer

These are my views, not ABA's, though they resemble the official, but often violated, policy of APA, and though ABA's feedback contains frequent complaints about speakers reading their papers.

# NEWS FROM SPECIAL INTEREST GROUPS

#### INFANT/CHILD BEHAVIOR & DEVELOPMENT

A new Special Interest Group (SIG) in the area of Infant/ Child Behavior and Development has been established. The working plan of this group is to consider (a) the determinants of behavior and (b) relevant methodolgies and research considerations for work with different species—particularly the human—from the prenatal period through childhood. ABA members interested in behavior analytic approaches to child behavioral development have indicated that there was a need for a SIG that would facilitate the dissemination of research questions, methods, and findings, as well as provide a forum for collegial interchange. The target group for this interchange includes not only ABA members but other organizations that deal with early human behavior and development (including those that have not been hospitable to the assumptions, methods, and conceptualizations of behavior analysis).

The idea is for behavior analytic work on young humans within ABA to be focused and facilitated by the SIG. Outside ABA, behavior analytic symposia, invited addresses, and paper sessions in other organizations might also be focused and facilitated by this SIG. These other organizations include the ISIS, SRCD, APA Divisions 7,12,15,16,25,33,37, and 41, APS, Kohlberg Society, Piaget Society, AME, and ISSBD.

Goals for the current year are to define and detail the SIG's objectives, establish a communications network (including a newsletter), and plan a program of sessions highlighting infant/child behavior and development for the 1992 ABA meeting in San Francisco. Another specific objective of the SIG might be to expedite the preparation of an introductory textbook on child development psychology (and perhaps on other themes) for use by behaviorally-oriented instructors. These and other objectives will be considered at the initial organizational SIG meeting in Atlanta.

Please signify your interest in membership in the Infant/
Child Behavior and Development SIG by writing to J. Gewirtz
at the address below. This will guarantee your receiving
such materials as are generated by the SIG before the May
1991 meeting in Atlanta. Further, if you are interested in
contributing particular talents or suggestions to the SIG,
please contact Jack Gewirtz, Florida International University,
Department of Psychology, University Park Campus, Miami,
FL 33199. Tel: (305) 348-3375; FAX: (305) 348-3879.

#### BEHAVIORISTS FOR SOCIAL ACTION

During the ABA meeting in May 1990, BFSA members and others with related interests gathered to discuss future directions. One suggestion was to organize a symposium that would represent our diverse interests in social issues and how to address them; another was to identify individuals from outside BFSA to address the ABA meetings with BFSA sponsorship. Both of these suggestions have born fruit. At

the 1991 meetings in Atlanta, there will be a symposium on approaches to social and political action that have followed from B.F. Skinner's contributions. The symposium will include talks on "Capitalism, socialism, and economic justice" by Richard Rakos; "On behavioralizing radicalism: Utopian planning, cultural design, and countercontrol," by Richard Weissman; "In search of Walden Two: A reflection on the pragmatopian vision of B.F. Skinner," by Debbie Altus; and "Encounters: Fraser and Skinner," presented by Communidad Los Horcones. The symposium will be followed by discussion of ways in which we can honor B.F. Skinner by furthering his ideals of human wellbeing in our own work for social justice.

Our outside speaker will be Dr. Michael Wessels, President-elect of the Division of Peace Psychology of the American Psychological Association. He will address the ABA on "Setting the contingencies for peace: An agenda for peace psychology." His talk will consider research on behavioral factors that influence warmaking, and suggest that the influence of the war system must be reduced and nonviolent conflict resolution encouraged in order to build world peace and authentic security. Other talks of special interest to BFSA members include David Myers on "Behavioral and societal interventions to end abuse of women," and Tony Nevin on "Behavioral principles and environmental problems." There will also be a business meeting, open to all interested ABA members and friends, for discussion of BFSA programs for the coming year and for the 1992 meetings.

# NEWS FROM ABA AFFILIATED CHAPTERS

# TABA—TENNESSEE ASSN FOR BEHAVIOR ANALYSIS

TABA elected new officers to serve from May, 1990 to May, 1992: President: Robert S. Spangler; President-elect: David A. Sabatino; Vice-president: Charles Olander; Treasurer: Andrew Wood; Secretary: Carol W. Hamilton.

The ABA Newsletter is published four times/year (Spring, Summer, Fall, Winter) by the Association for Behavior Analysis. The ABA Newsletter is ABA: International's primary means of communicating with the membership about ABA activities and developments. Publication of items in The ABA Newsletter does not imply endorsement by ABA. Items for publication must be submitted to the Editor for consideration. ABA reserves the right to edit all copy.

Editor: Stephen A. Graf, Youngstown State University, Department of Psychology, Younstown, OH 44555
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## ABA '91 Preconvention Workshops

#### WORKSHOP REGISTRATION INSTRUCTIONS

- 1. Review workshop offerings on the pages that follow.
- 2. Make selections on workshop registration form (included on the reverse side of the convention registration form in the back of this book).
- 3. Calculate total fees for all workshops selected, including materials fees. Enter total on workshop registration form and on convention registration form.
- 4. Include workshop fees in convention registration payment. (If you are joining or renewing your membership, please include membership form and payment with your registration forms.) Make check payable to "ABA" in US funds.

#### Mail all information to:

#### Association for Behavior Analysis

Attn: Sharon Myers
258 Wood Hall
Western Michigan University
Kalamazoo, MI. 49008-5052
For additional information call (616) 387-4494

#### ADVANCE REGISTRATION DEADLINE. . . MAY 7, 1991

Workshop #1 Cost: \$35 (no materials fee) Thursday, May 23, 3-6pm 3 Continuing Education Credits

Resume Building, Job Search, and Political Contingencies: Challenges Facing Job Seekers. Janet Ellis, Ph.D., Center for Behavior Analysis! University of North Texas-Denton; Betty K. Armstrong, Ph.D., Timberlawn Psychiatric Hospital-Dallas, TX

**PRESENTER HIGHLIGHTS** Dr. Ellis has served as consultant for Drake-Beam-Morin, Inc. one of the country's largest outplacement firms. Dr. Armstrong serves as a consultant in the area of eating disorders for Timberlawn Psychiatric Hospital.

**DESCRIPTION:** Participants will complete a professional behavioral resume, learn do's and don'ts of networking, and discover effective job search strategies. As preparation for job interviews, participants will respond to 13 important interviewer questions, and review listening behavior and marketing tactics to be used during an interview. The workshop will close with a description of political contingencies likely to be encountered in a new job setting.

ENROLLMENT LIMIT: 10

ACADEMIC LEVEL: Introductory

**RECOMMENDED EXPERIENCE:** Appropriate for all students who are graduating or are close to graduating from college, persons entering/re-entering the job market and/or persons preparing to change jobs.

**PREREQUISITES**: Each participant must bring the following: (1) a preliminary resume/data for a resume; (2) at least 5 sheets of paper consisting of 50%+ rag content in one of the following colors: pale blue, pale grey, pale beige, ecru (very light beige or creamy white); (3) list of desirable job settings (ones in which participants like to work and for which they are qualified to work); (4) a list of desired jobs/positions.

Cost: \$35 (no materials fee)

Thursday, May 23, 3-6pm 3 Continuing Education Credits

Habilitation for Profoundly Multiply Handicapped Clients: Past, Present, and Future. Rodney E. Realon, M.A., Jim Phillips, Ph.D., Martin Ivancic, Ph.D. Western Carolina Center-Morganton, NC

**PRESENTER HIGHLIGHTS:** All three presenters are Psychologists at Western Carolina Center and have extensive experience in programming with clients who are handicapped.

DESCRIPTION: Programming for profoundly multiply handicapped clients is a challenge for all disciplines due to the many physical, sensory, and cognitive limitations that are encountered. Our experience over the years has shown that many activities and programs can be developed to assist these clients in attaining greater independence. The workshop will provide a review of the literature, and review treatments for common problem behaviors such as handmouthing, self-injury, and rumination. The following also will be described: how to do reinforcer assessments; how to teach leisure skills using electronic devices; how to manage living environments; and how to stay informed of developing trends and innovations. Participants will receive an outline of the areas covered, a bibliography of research conducted with profoundly multiply handicapped populations, and will be provided an opportunity to discuss issues related to serving this population. The first part will discuss behavior diagnostics and program methods appropriate for profoundly handicapped clients. The second part will discuss arranging the environment, promoting engagement, structuring the day, and future developments in working with profoundly handicapped persons. The third part will address methods antecedent services and reinforcer assessments with profoundly handicapped persons.

**ENROLLMENT LIMIT: 15** 

ACADEMIC LEVEL: Introductory

**RECOMMENDED EXPERIENCE**: Some understanding of mental retardation and basic applied behavior analysis

Workshop #3

Cost: \$35 (\$5 materials fee)

Thursday, May 23, 3-6pm 3 Continuing Education Credits

The Role of Rule-Governed Behavior in Organizational Behavior Management Applied to Business, Government, Human Services, and Education. Richard W. Malott, Ph.D., Saturo Shimamune, Western Michigan University, Maria Emma Malott, Ph.D., Ronningen Research & Development

PRESENTER HIGHLIGHTS: Dr. Malott received his Ph.D. from Columbia University and is Professor of Psychology at Western Michigan University; he also is a member of the editorial board of the Journal of Organizational Behavior Management and has published extensively in the OBM field. Satoru Shimamune received his MA from Keio University and is a Ph.D. Candidate at Western Michigan University. Maria Emma Malott received her Ph.D. from Western Michigan University and is Production Manager at Ronningen Research and Development Corporation in Vicksburg, Michigan.

DESCRIPTION: The participants will acquire skills in the analysis of complex human behavior and contingencies in organizational settings. They will learn to discriminate between control by direct-acting contingencies of reinforcement and punishment and control by indirect-acting rule-governed analogues to such contingencies. Using multi-media presentations, participants will review some basic and advanced concepts of rule-governed behavior and their applications to the organizational behavior management literature. Applications will be made to such topics as safety, production quality and quantity, absenteeism, pay for performance, goal setting, and reprimands. Using a workbook, participants will perform similar analyses; and they will receive feedback on their analyses in small-group discussion sections.

ENROLLMENT LIMIT: 25 ACADEMIC LEVEL: Intermediate

**RECOMMENDED EXPERIENCE**: Knowledge of the principles of behavior and experience in conceptual analysis of applied problems in terms of behavioral principles.

Cost: \$35 (\$20 materials fee)

Thursday, May 23, 3-6pm 3 Continuing Education Credits

Behavioral Principles in College Teaching: A Comprehensive Survival Course for Career Choice and Social and Academic Skills. Roger W. McIntire, Ph.D., Donald K. Pumroy, Ph.D., University of Maryland

**PRESENTER HIGHLIGHTS:** Dr. McIntire is Associate Dean for Undergraduate Studies at the University of Maryland-College Park. Dr. Pumroy is Professor of Psychology at University Maryland-College Park and Coordinator of the ABA Special Interest Group for Behavior Analysis in the Regular Classroom.

DESCRIPTION: Graduation rates in colleges and universities are as low as 50% for some freshman classes and as low as 10% for some minority groups. Behavioral deficits in academic skills are an important part this problem. Behavioral technology can provide the basis for the development of important skills for student who fail and increase the success rate for those who are at risk. Workshop participants will review a complete freshmen survival course and will practice presentations of assignments and exercises used for General Education 100 at College Park. The 200-page workbook used in the course will be provided and will guide workshop activities. These activities include: classroom behavior, study and test-taking strategies, practice of social skills, time management, career exploration. Assignments in the 3-credit course will be practiced in miniature. The overall objective of the workshop is to prepare participants to teach the course described by the presenters and workshop handouts. Outcome data (GPA, credits earned academic progress and retention) of the last three semesters will be presented to illustrate the effectiveness of the course. These data show performance of students in the course nearly one full grade-point higher than control subjects (N=300).

ENROLLMENT LIMIT: 40 ACADEMIC LEVEL: Introductory

**RECOMMENDED EXPERIENCE**: College teachers/staff with some familiarity with behavioral principles.

Workshop #5 Cost: \$35 (\$5 materials fee) Thursday, May 23, 3-6pm 3 Continuing Education Credits

An Ecobehavioral Model for Intervention in Educational Settings. Kari Bartlebaugh, M.A., Glynnis E. Cowdery, M.A., Mike Kullman, M.A., Ronnie Detrich, M.A., Spectrum Center for Educational and Behavioral Development, Inc, Berkeley, CA

**PRESENTER HIGHLIGHTS:** All presenters are member of the staff of an in-school consultation program operated by Spectrum Center. All have extensive experience in the design and implementation of behavioral programs for students in regular and special education classrooms.

DESCRIPTION: The objective of this workshop is to describe how an ecobehavioral model of intervention can help organize the vast array of information available to the behavior analyst into a meaningful data base for making decisions about interventions. An ecobehavioral model of education assumes that student behavior, either academic or social, is a function of the interaction between structural and social variables in the classroom, e.g., the structure imposed by the scheduled activities and the frequency and timing of interactions with the teaching staff. At the conclusion of the workshop, participants should be able to: (1) describe the relevant ecological variables in an educational setting, (2) describe a system for gathering meaningful data about each of the relevant variables, (3) describe how the data can be used to develop effective interventions, and (4) describe how to involve teaching staff in the development of interventions that increase the probability of compliance with the planned intervention Participants in the workshop will receive a brief written conceptual description of an ecobehavioral model, sample data systems, and worksheets to guide their practices as they begin to implement these concepts in their settings.

ENROLLMENT LIMIT: 25 ACADEMIC LEVEL: Introductory

**RECOMMENDED EXPERIENCE**: The concepts of this workshop are relevant for anyone working in educational settings regardless of whether it is regular or special education.

Cost: \$35 (\$2 materials fee)

Thursday, May 23, 3-6pm 3 Continuing Education Credits

Managing Professional Performance in Human Service Organizations. Martin J. Pollack, Ph.D., Southbury Training School, Southbury, CT, Richard Fleming, Ph.D., Auburn University, Beth Sulzer-Azaroff, Ph.D., University of Massachusetts

PRESENTER HIGHLIGHTS: Dr. Sulzer-Azaroff is an active researcher and consultant in Performance Management. She has published extensively in the field and is a member of the Board of Editors of the Journal of Organizational Behavior Management. Dr. Pollack has implemented numerous programs in human service settings and is an experienced consultant. Dr. Fleming has been active in research and application in the field and has specialized in applications ofpm in training programs for persons with developmental disabilities.

**DESCRIPTION:** Performance management principles will be introduced. Participants will be provided with a user friendly model for introducing and maintaining a performance management system within their organizations. Established formats, materials and exercises will be shared to facilitate demonstration of competence. Emphasis will be on the application of performance management strategies with professional staff in human service settings. The focus will include goals of increased productivity and improved quality in professional products. Methods are designed to encourage and support active research in performance management.

ENROLLMENT LIMIT: 25

ACADEMIC LEVEL: Introductory

**RECOMMENDED EXPERIENCE**: Suitable for managers/supervisory professionals in human service organizations

Workshop #7

Cost: \$35 (\$7 materials fee)

Thursday, May 23, 3-6pm 3 Continuing Education Credits

Functional Analytic Psychotherapy. Robert J. Kohlenberg, Ph.D., University of Washington

**PRESENTER HIGHLIGHTS:** Dr. Kohlenberg is Professor of Psychology at University of Washington-Seattle. He has published several papers on the topic of Functional Analytic Psychotherapy (see reference below). His workshops on this topic have been praised by ABA members and have been in demand consistently year after year.

**DESCRIPTION:** Outpatient, adult psychotherapy is the most common form of treatment administered by psychologists. Most treatment procedures—behavioral and cognitive—have developed within this framework. Unfortunately, Radical Behaviorism has minimally, if at all, influenced current day outpatient treatment methods. This workshop will take steps to remedy this problem by introducing a system of outpatient, adult psychotherapy that is based on radical behaviorism. The topics to be covered are (1) the implications of using reinforcement, specification of clinically relevant behaviors, and arrangement for generalization in a clinical setting. (2) The subtle meanings of verbal behavior. (3) Alternatives to cognitive therapy. (4) A radical behavioral approach to being emotional and remembering the forgotten. Videotapes of clinical sessions will be used to illustrate the methods and give participants training in the discrimination of relevant client behaviors that are the focus of the treatment system.

ENROLLMENT LIMIT: 30

ACADEMIC LEVEL: Introductory

**RECOMMENDED EXPERIENCE:** Three audiences are targeted: (1) behavior analysts with no therapy experience, (2) behavior therapists who want additional methods, and (3) psychodynamic therapists seeking alternative methods.

**PREREQUISITES:** Read: Kohlenberg, R.J., & Tsai, M. (1987). Functional analytic psychotherapy. In N.S. Jacobson (Ed.), *Psychotherapists in clinical practice: Cognitive and behavioral perspectives*. New York: Guilford.

Workshop #8 Cost: \$35 (\$5 materials fee) Friday, May 24, 8-11am 3 Continuing Education Credits

Behavioral Management of the Typical College Content Course. Jack Michael, Ph.D., Western Michigan University

**PRESENTER HIGHLIGHTS:** Since 1968, Dr. Michael has been developing and using an instructional system appropriate to graduate and undergraduate courses. In 1971 he received one of the American Psychological Foundation's Distinguished Teaching Awards and was one of the Master Lecturers at the 1983 convention of the American Psychological Association; in 1984 he was awarded the Alumni Distinguished Teaching Award of Western Michigan University; and in 1989 was Distinguished Faculty Scholar.

DESCRIPTION: This workshop will present a way to teach typical courses so that most of the students study regularly and learn most of the course content. The system involves the use of study objectives to guide the students' contact with the text and lecture material, essay exams as the main means of assessment, and the use of exam grades and the course grade as the primary motivational variables. Skills covered will include (1) the preparation of effective study objectives, (2) the proper use of lectures, (3) the integration of lecture and text material, and (4) the design and grading of effective exams. The workshop will also present information on the general importance of such content courses, how to lecture effectively, the possible role of discussion and laboratory activities, how to enjoy teaching and avoid burnout, and a number of other issues relevant to functioning in an academic setting.

**ENROLLMENT** LIMIT: 40 ACADEMIC LEVEL: Introductory with respect to college instructional technology; possibly intermediate with respect to behavior analysis background.

**RECOMMENDED EXPERIENCE**: Experience as a college student and some teaching experience will be helpful. This workshop is especially appropriate for those who are just beginning an academic career.

Workshop #9

Cost: \$35 (no materials fee)

Friday, May 24, 8-11am 3 Continuing Education Credits

Treatment of Severe Behavior Problems. Judith E. Favell, Ph.D., James F. McGimsey, Rh.D., David P. Lipinski, Ph.D., Au Clair Program, Mount Dora, FL

DESCRIPTION: This presentation will focus on strategies and tactics for treating severe behavior problems such as self-injury, aggression, pica, rumination, and extreme noncompliance in clients with developmental disabilities and related disorders. The lecture, discussion and handouts will review major aspects of developing, conducting, and evaluating treatment including: analyzing the biological and environmental variables maintaining the problem, rearranging ecological and antecedent conditions which differentially control appropriate and inappropriate behavior, teaching functional alternative skills, and programming for generalization and maintenance of improvement. In addition to the clinical dimensions of treatment, the presentation will focus on administrative and organizational issues in managing residential and day treatment environments, and on social problems, standards, and guidelines which effect and regulate treatment of severe behavior disorders. Participant involvement in describing these dimensions and applying them to specific programs and problems will be encouraged.

ENROLLMENT LIMIT: 40

ACADEMIC LEVEL: Introductory

**RECOMMENDED EXPERIENCE:** Some knowledge of programming with persons with developmental disabilities would be helpful.

Cost: \$35 (\$5 materials fee)

Friday, May 24, 8-11am 3 Continuing Education Credits

Assessment and Intervention with Social Play and Communicative Behaviors of Children with Developmental Disabilities. Kathleen Dyer, Ph.D., The May Institute-Chatham, MA, Karin Lifter, Ph.D., Northeastern University-Boston, MA, Beth Sulzer-Azaroff, Ph.D., University of Massachusetts-Amherst, Stephen R. Anderson, Ph.D., The May Institute-Chatham, MA, Kathleen Kohland, Ph.D., The May Institute-Chatham, MA

PRESENTER HIGHLIGHTS: Dr. Dyer is Director of Research and Training at the May Institute in Chatham, MA. She has over 14 years experience in conducting research in a broad range of areas including language development, staff training, and learning characteristics of autistic children. Dr. Lifter is an Assistant Professor of Special Education at Northeastern University. She received her doctoral training in psychology from Columbia University, and her postdoctoral training in developmental disabilities and applied behavior analysis at the University of Massachusetts. Her current research concerns single subject design intervention studies for teaching developmentally appropriate play activities to young children with disabilities.

**DESCRIPTION:** Methods for evaluating and facilitating the social, communicative, and play behaviors of children with developmental disabilities will be presented within a developmental/behavioral perspective. Participants will learn how to first assess play, social, and communicative behaviors of these children. Then, guidelines will be presented for facilitating the initial acquisition of these behaviors, as well as strategies to promote generalization and maintenance of these behaviors in natural settings.

ENROLLMENT LIMIT: 30

ACADEMIC LEVEL: Intermediate

**RECOMMENDED EXPERIENCE:** Knowledge of basic behavioral principles and basic developmental psychology.

Workshop #11

Thursday, May 25, 3-6pm Friday, May 24, 8-11am 6 Continuing Education Credits

Cost: \$70 (\$1.50 materials fee)

Comparing Traditional Elementary Math Basals and a Direct Instruction Alternative. Siegfried Engelmann, Ph.D., Douglas Carnine, Ph.D., Bernadette Kelly, Ph.D., The Center on Improving Mathematics Instruction, Eugene, Oregon

**PRESENTER HIGHLIGHTS:** Bernadette Kelly received her Ph.D. from the University of Oregon in 1986. She has recently returned to the United States from South Africa where she was training elementary school teachers in the Black homeland of Gazankulu. She is currently co-authoring a fifth-grade Direct Instruction mathematics curriculum.

DESCRIPTION: The Center on Improving Mathematics Instruction for Handicapped Students has conducted a review of relevant research literature; and, based on this review, the Center evaluated math basals and a Direct Instruction alternative. The evaluation criteria have to do with lesson organization, use of time, rate for introducing concepts, background knowledge, clarity of communication, and provision of guided practice, independent practice, and review. The research base for each criterion will be summarized and illustrations will be provided from math basals and the Direct Instruction alternatives. Implications for radical change in math achievement of low-performing students will be discussed. The workshop will include lecture, discussion, group work and individual evaluation activities to equip participants with background information and practical skills for selecting, using and modifying a mathematics curriculum.

ENROLLMENT LIMIT: 40

ACADEMIC LEVEL: Introductory

**RECOMMENDED EXPERIENCE**: The following are encouraged to register: Mathematics teachers, educational administrators, persons interested in effective/efficient instruction, curriculum adoption, etc.

Workshop #12 Cost: \$35 (\$5 materials fee) Friday, May 24, 8-11am 3 Continuing Education Credits

Promoting Safety for Battered Women: Interventions Directed at Men Who Batter. Dick Bathrick, M.A., Community Intervention Director, Kathleen Carlin, M.S.W, Executive Director, Gus Kaufman, Ph.D., Clinical Director, David Myers, Ph.D., Consultant, Sulaiman Nuriddin, M.A., Consultant, Men Stopping Violence, Inc., Atlanta, GA

DESCRIPTION: This workshop will involve experiential and didactic exposure to the following issues related to eliminating men's behavior of abuse and battering of women: historical roots and contemporary institutionalized practices of woman abuse; personal experiences of and attitudes toward domination and abuse of women; societal interventions to end abuse of women and promote their safety; and education and behavior change programs which can help men stop battering. Several outcomes are planned: (1) Participants will describe the historial roots and current pervasive nature of violence against women. Each participant will be asked to describe his or her earliest memory of physical abuse of a women. Each participant will be given time to remember the event and then will be asked to described it to the group. (2) Each participant will describe societal interventions which can help provide safety for the victim, and which can reduce a man's probability of battering. (3) In an exercise done in groups of 2 or 3, each participant will describe what s/he would do, when presented with a woman who is battered to put her safety first. (4) Each participant will describe supervised re-education and behavior change programs for men who batter.

**ENROLLMENT LIMIT: 35** 

ACADEMIC LEVEL: Introductory

**RECOMMENDED EXPERIENCES** Experience in a rape crisis or battered woman's program or hotline is helpful, but not essential.

PREREQUISITES: Read one of the following: Women's Reality (Anne Wilson Schaff); Battered Wives (Del Martin); Refusing to Be a Man (John Stoltenberg); Choice of Heroes (Mark Gerzon).

Workshop #13 Cost: \$35 (\$5 materials fee) Friday, May 24, 8-11am 3 Continuing Education Credits

Performance Management in Manufacturing. John Humphrey, Ed.D., Performance Management Consultant, North Liberty, Iowa

**PRESENTER HIGHLIGHTS:** Dr. Humphrey received his doctorate in 1983 from the Behavior Analysis in Human Resources Program at West Virginia University. During the past five years, he has worked as a performance management consultant in avionics manufacturing. He is also an assistant principal at Washington High School in Cedar Rapids, Iowa.

DESCRIPTION: The instructor will review the most effective techniques he has used during five years as a performance management consultant in avionics manufacturing. Topics will include (1) getting started as a behavior analyst in manufacturing, (2) developing performance management workshops for line foremen and supervisors, (3) using precision teaching techniques for employee training, (4) working with production line employees to develop a systems performance survey for the plant, (5) managing performance improvement teams and presenting results to upper management. Through lecture and discussion, the participants will learn practical applications of behavior analysis principles in manufacturing. Copies of checklists, graphs, flashcards and workshop handouts will be used to illustrate how the instructor applies these principles during his work as a consultant in avionics manufacturing.

ENROLLMENT LIMIT: 25

ACADEMIC LEVEL: Intermediate

RECOMMENDED EXPERIENCE: None

PREREQUISITES: Knowledge of basics of Applied Behavior Analysis.

Workshop #14 Cost: \$35 (no materials fee) Friday, May 24, 8-11am 3 Continuing Education Credits

Media Relations for Behavior Analysts. Paul Chance, Ph.D., Public Relations Consultant and Free Lance Journalist

PRESENTER HIGHLIGHTS: Dr. Chance holds a Ph.D. in Psychology from Utah State University and is the author of an introductory psychology text entitled Learning and Behavior, now in its second edition. Dr. Chance served as a member of the editorial staff of Psychology Today during the early 70's and from 1986-89, and has authored numerous magazine and newspaper articles. He has long been a supporter of behavior analysis and, in 1990, served as a media consultant to the Association for Behavior Analysis.

**DESCRIPTION:** This workshop will focus on writing effective press releases, publicizing your research and practice, giving an effective interview for TV and Radio and other skill areas that are critical to effective marketing. Members should bring samples of their writing to use in applying the techniques taught in the workshop. Emphasis will be placed on publicizing behavior analysis research and practice to the lay public and strategies for working effectively with media representatives.

**ENROLLMENT LIMIT: 25** 

ACADEMIC LEVEL: Introductory

RECOMMENDED EXPERIENCE: All are welcome regardless of background or experience.

**PREREQUISITES**: No prerequisite reading or experience is required. However, participants are asked to bring samples of their writing for analysis during the workshop. Samples of any kind are acceptable including research and scientific papers, abstracts of papers, press releases and other pieces.

Workshop #15 Cost: \$70 (\$45 materials fee) Thursday, May 23, 8-11am/3-6pm 6 Continuing Education Credits

Non-Aggressive Physical Intervention. Cheryl N. Ferguson, M.A., M.Ed. & Tracy G. West, M.A., The System of Intervention/Non-Aggressive Physical Intervention, Bowling Green, KY

PRESENTER HIGHLIGHTS: Ms. Ferguson is a certified school psychologist and has extensive experience in training staff in the use of nonaversive techniques. From 1988-90, she was Director of a statewide staff training project at the University of South Dakota where she developed a nationally-distributed inservice manual for nonaversive behavior management. Ms. West is currently Director of the "Teaching Adaptive Behavior in the Classroom" project at the Center for Developmental Disabilities in Sioux Falls, South Dakota and has extensive experience in staff training and programming for with persons with developmental disabilities.

SPECIAL FEATURES: All participants receive a complete package of written materials 150 page manual), plus certification in NAPi (provided that the post test is passed)

**DESCRIPTION**: NAPI (Non-Aggressive Physical Intervention) is a non-aversive, non-aggressive form of crisis intervention based on the System of Least Prompts. NAPi includes prevention, de-escalation techniques, prompt-level physical intervention, and full physical assistance for clients who are out of control. Combined lecture, demonstration, and hands-on teaching.

ENROLLMENT LIMIT: 40

ACADEMIC LEVEL: Introductory/Intermediate

**RECOMMENDED EXPERIENCE:** NAPi is especially designed for individuals who work with clients or with direct-line staff working with clients.

**PREREQUISITES:** No readings required However, participants will need to dress in jogging suits or other loose, comfortable clothing.

Workshop #16 Cost: \$70 (\$5 materials fee) Thursday, May 23, 8-11am/3-6pm 6 Continuing Education Credits

Instructional Design in Schools, Colleges, Corporations and Other Workplaces. Kent R. Johnson, Ph.D., Morningside Academy, Seattle, WA, T. Joseph Layng, Ph.D., University of Chicago, with guests Carl V. Binder, Ph.D., Jane S. Howard, Ph.D.

**PRESENTER HIGHLIGHTS**: Dr. Johnson is Director of the Morningside Academy of Seattle, Washington and has published numerous papers on instructional design and technology.

DESCRIPTION: Kent Johnson and Joseph Layng will teach participants to design instructional materials using the most advanced programmed instruction technologies and Skinner's analysis of verbal behavior. Topics include (1) Analyzing instructional content into nine types of learning: psychomotor (responses, chains, kinesthetic repertoires), simple cognitive (associations, sequences, verbal repertoires), and complex cognitive (concepts, principles, strategies); (2) Guidelines for preparing many instruction plans for each type of learning; (3) Guidelines for preparing evaluations for each type of learning; (4) Writing sequences of tasks including Mathetics and Ruleg. Jane Howard will introduce Direct Instruction theory and compare DI to the design procedures introduced in the workshop; and Carl Binder will teach about fluency building. By the end of the Institute participants will design several sequences of instructional tasks for the material they wish to program. For more information consult: Tiemann, Philip W. & Markle, Susan M. (1990). Analyzing instructional content: A guide to instruction and evaluation. 4th Ed., Champaign, Illinois: Stipes Publishing Co.

ENROLLMENT LIMIT: 20

ACADEMIC LEVEL: Intermediate

**RECOMMENDED EXPERIENCE:** Knowledge of basic behavioral principles and some contact with the book *Verbal Behavior*.

OTHER REQUIREMENTS: Participants should bring a book or other materials they wish to program.

Workshop #17 Cost: \$70 (\$5 materials fee) Thursday, May 23, 8-11am/3-6pm 6 Continuing Education Credits

Introduction to Paradigmatic (Psychological) Behaviorism: New Directions in Theory, Research, and Practice. Arthur W. Staats, Ph.D., University of Hawaii

**PRESENTER HIGHLIGHTS:** Dr. Staats is the founder of Paradigmatic Behaviorism and has published several books and dozens of papers on his approach.

**DESCRIPTION:** Despite great power, Skinnerian behaviorism has weaknesses that prevent it from fulfilling the historic goal of behaviorism to be a general psychology. While contributing key elements to modern behavior analysis, social or paradigmatic behaviorism also has developed apart as a new generation behaviorism, with bridges with which to interlace with psychology. Thoroughly behavioral, paradigmatic behaviorism has developed other features--such as a behavioristic theory of personality--that allow it to utilize non-behavioral, psychological knowledge in a manner that enables behaviorism to become a general psychology. The workshop will introduce the philosophy, the basic learning theory, and other major conceptual, methodological, and empirical developments that provide generally heuristic framework for behaviorists, the basis for needed new developments.

ENROLLMENT LIMIT: 40

ACADEMIC LEVEL: Introductory

PREREQUISITE READINGS:

Eifert, G.H., & Evans, I.M. (Eds.), (1990). Unifying behavior therapy: Contributions of paradigmatic behaviorism. New York: Springer.

Staats, A.W. (1957). Learning theory and "opposite speech." Journal of Abnormal and Social Psychology, 55, 268-269.

Staats, A.W. (1970). A learning-behavior theory: A basis for unity in behavioral-social science. In A.R. Gilgen (Ed.), Contemporary scientific psychology. New York: Academic Press.



Publishers of effective approaches for educating persons with diverse abilities.

- Lloyd, J. W., Singh, N. N., & Repp, A. C. (Eds.). (April, 1991). The Regular Education Initiative: Alternative Perspectives on Concepts, Issues, and Models (approx. 300 pages).
- O'Neill, R. E., Horner, R. H., Albin, R. W., Storey, K., & Sprague, J. R. (Eds.). (1990). Functional Analysis of Problem Behavior: A Practical Assessment Guide (83 pages).
- Repp, A. C., & Singh, N. N. (Eds.). (1990). Perspectives on the Use of Nonaversive and Aversive Interventions for Persons with Developmental Disabilities (533 pages).
- Rusch, F. R. (Ed.). (1990). Supported Employment: Models, Methods, and Issues (450 pages).
- Rusch, F. R., DeStefano, L., Chadsey-Rusch, J., Phelps, L. A., & Szymanski, E. (Eds.). (July, 1991). *Transition from School to Work for Youth and Adults with Disabilities* (approx. 475 pages).

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#### **CONVENTION REGISTRATION** ABA '91

Association for Behavior Analysis May 23-27, 1991, Atlanta Hilton Inn & Towers, Atlanta, GA Mail form and payment to: ABA, Room 258 Wood Hall, Western Michigan University, Kalamazoo, MI 49008-5052, USA. A receipt will be provided at the convention. Name Affiliation (please limit to one) Mailing address City, State Postal Zip Code Country Is your affiliation part of your mailing address? Yes\_\_\_ No\_\_\_ **FULL CONVENTION REGISTRATION FEE** (All days including Friday 5/24-Monday 5/27) Choose your membership category from the list below and fill in the appropriate amount. Early payment discount can be deducted from the amounts listed if forms and payment are postmarked by April 25, 1991. \$74.00 Sustaining, Supporting, Full and Affiliate Members (early discount \$20) \$ \$40.00 Emeritus and Student Members (early discount \$10) \$120.00 Adjunct Members (early discount \$20) \$220.00 Nonmembers (early discount \$20) ONE-DAY CONVENTION REGISTRATION FEE (Circle one day from the list below and fill in the appropriate amount for your category of mem-Friday 5/24 Saturday 5/25 Sunday 5/26 Monday 5/27 bership). (Note: Deduct \$10 from the amounts below if postmarked by April 25, 1991) \$35.00 Sustaining, Supporting, Full, Affiliate, Emeritus and Student Members \$50.00 Adjunct Members \$70.00 Nonmembers FEES FOR SPECIAL EVENTS & MATERIALS \$16.00 Annual Breakfast, Professional Development Committee \$10.00 EACH ABAT-Shirt with Atlanta Logo [Number\_\_\_ Sizes\_\_\_\_\_\_] 1991 Convention Proceedings (Number of copies\_\_\_\_ x \$17.50) Donation to Support Student Presenter Registrations in 1992 (see enclosed) Enter workshop fee total from back of page and total all payments below. Total Payment Enclosed (US Funds) \$\_ (Make check payable to ABA or pay by credit card by completing the information below) Credit Card Type: Visa\_\_\_ Mastercard\_\_ Card#\_\_\_\_\_ Expiration Date Signature Office Use Only Do Not Write Below This Line Date recvd\_\_\_\_\_\_\_/91 Amt Pd \$\_\_\_\_\_\_ Status\_

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Association for Behavior Analysis =

Preconvention Institutes, May 23 & 24, 1991 Hilton Inn & Towers, Atlanta, Ga. Select workshops from the list below; enter the total fee at the bottom of this page and on the reverse side of this form under "Workshop Fee total." Please note the dates and times and DO NOT SELECT overlapping workshops. Workshop fees and convention registration may be paid with one check or credit card entry (see reverse side). Receipts and registration materials can be picked up at the registration desk at the convention. You will not receive a receipt by mail. All workshops are subject to cancellation because of insufficient enrollment. See workshop description for information.

#### Thursday, May 23, 3-6PM

- 1. Resume Building, Job Search, and Political Contingencies: Challenges Facing Job Seekers (5/23, 3 CREDITS, \$35 registration, no materials fee)
- Habilitation for Profoundly Multiply Handicapped Clients: Past, Present, and Future (5/23, 3 CREDITS, \$35 registration no materials fee)
- 3. The Role of Rule-Governed Behavior in OBM Applied to Business, Government, Human Services and Education (5/23, 3 CREDITS, \$35 registration & \$5 materials fee)
- 4. Behavioral Principles in College Teaching: A Comprehensive Survival Course for Career Choice and Social and Academic Skills (5/23, 3 CREDITS, \$35 registration & \$20 materials fee).
- 5. An Ecobehavioral Model for Intervention in Educational Settings (5/23, 3 CREDITS, \$35 registration & \$5 materials fee)
- 6. Managing Professional Performance in Human Service Settings (5/23, 3 CREDITS, \$35 registration & \$2 materials fee).
- Functional Analytic Psychotherapy (5/23,3 CREDITS, \$35 registration & \$7 materials fee)

#### Friday, May 24, 8-11 AM

- 8. Behavioral Management of the Typical College Course (5/23, 3 CREDITS, \$35 registration & \$5 materials fee)
- 9. Treatment of Severe Behavior Problems (5/24, 3 CREDITS, \$35 registration, no materials fee)
- 10. Assessment and Intervention with Social Play and Communicative Behaviors of Children with Developmental Disabilities (5/24, 3 CREDITS, \$35 registration & \$5 materials fee)

#### Thurs, May 23, 3-6PM & Fri, May 24, 8-11AM

11. Comparing Traditional Elementary Math Basals and Direct Instruction Alternative (5/23&24, 6 CREDITS, \$70 registration & \$1.50 materials fee)

#### Friday, May 24, 8-11AM

- 12. Promoting Safety for Battered Women: Interventions Directed at Men Who Batter (5/24, 3 CREDITS, \$35 registration & \$5 materials fee)
- 13. Performance Management in Manufacturing (5/24, 3 CREDITS, \$35 registration & \$5 materials fee)
- 14. Media Relations for Behavior Analysts (5/24, 3 CREDITS, \$35 registration & no materials fee)

#### Thursday, May 23, 8-11 AM and 3-6 PM

- 15. Non-aggressive Physical Intervention (5/23, 6 CREDITS, \$70 & \$45 materials fee)
- 16. Instructional Design in Schools, Colleges, Corporations and Other Workplaces (5/23, 6 CREDITS, \$70 & \$5 materials fee)
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SEE DESCRIPTIONS IN THIS PACKET FOR MORE INFORMATION AND ENTER SELECTIONS HERE

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# ABA '91 MEMBERSHIP FORM

Association for Behavior Analysis

You can use this form to join ABA or to renew your 1991 membership. Please read the following information and complete all sections of the membership form. Mail form and payment to The Association for Behavior Analysis, Western Michigan University, 258 Wood Hall, Kalamazoo, MI 49008-5052.

Questions? Call Sharon Myers at 616-387-4494.

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| the back of this form. Please   | e circle one categ   | ory in the list  | below.      |              |                 |                 |
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|   | One Year             | Three Yrs.       |             | One Year     | Three Yrs.      |                 |
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| CITY  |                      |                  |             |              |                 |                 |
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| you may apply for Full-member status at a special one-year transition rate of \$45. Send vita, and evidence of graduation (official transcript or letter from advisor) with form. You may take advantage of this special rate only once.  VERIFICATION OF STUDENT STATUS  This is to certify that  is a full time  student, intern, or resident in the Department of  at  | the Newsletter, The Behavior Analyst, and reduced Mem   | bership dues and convention registration fees.  |  |  |  |  |
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| only once.  VERIFICATION OF STUDENT STATUS  This is to certify that   | you may apply for Full-member status at a special one-y   | ear transition rate of \$45. Send vita, and evidence of   |  |  |  |  |
| This is to certify that is a full time student, intern, or resident in the Department of at   |   | h form. You may take advantage of this special rate   |  |  |  |  |
| This is to certify that   |   | STUDENT STATUS  |  |  |  |  |
| at  |   |   |  |  |  |  |
|   | student, intern, or resident in the Department of   |   |  |  |  |  |
| FACULTY SIGNATURE TITLE DATE  | at  |   |  |  |  |  |
| LONGING CONTROL DELLE DE  | EACH TY SIGNATURE   | TITLE DATE  |  |  |  |  |

# Atlanta Hilton & Towers Reservation Form Association for Behavior Analysis

### 17th Annual Convention, May 23-28, 1991

Please reserve accomodations at the Atlanta Hilton and Towers for: Name Company Name:\_\_\_\_\_ City:\_\_\_\_\_ State:\_\_\_\_ Zip:\_\_\_\_ Sharing With: Arrival Date: 6 PM or Guaranteed\* Departure Date: \_\_\_\_\_ Hour: \_\_\_\_\_ AM/PM HHonors Note: Check-in time is 3:00 PM. Check-out time is 11 AM. Please circle requested accomodation and rate. No Smoking Requested Main Hotel Towers Room Type Single \$96 \$121 Double \$106 \$131 \$425 & Up Suite \$450 & Up Extra Person \$10 \$10 Reservations or changes must be received no later than May 2, 1991. Reservations received after the above date will be accepted on a space availability basis. For hotel reservations call (404) 222-2800. Guarantee Method:\_\_\_ Credit Card Type:\_\_\_\_\_ Expires Number

\*Unless guaranteed by a major credit card, reservation will be held until 6PM. American Express, MasterCard, Visa, Diners Club, Carte Blanche accepted. Towers guests please go to 27th floor to check in. If a room is not available at the rate requested, reservation will be made at next available rate. If the Towers is requested and not available, your reservation will be confirmed in a deluxe room in the main hotel. Room charges subject to state and local taxes.

Return form to:

The Atlanta Hilton & Towers, Attention: Reservation Department, 255 Courtland St., N.E., Atlanta, GA.30303-9862

# Samples of Atlanta Restaurants & Entertainment

#### Inside the Hotel...

#### NIKOLAI'S ROOF

An exclusive four-star restaurant featuring French continental cuisine with Russian specialties. Nightly seatings at 6:30 PM and 9:30 PM. Appropriate Dress and Reservations required.

#### CAFE DE LA PAIX

Located on the lobby level, offering a beautiful selection of tempting entrees on the luncheon buffet daily. Dinner specialties include steaks, fresh seafood and Italian dishes. All entrees include a fabulous All-You-Can-Eat Salad Bar. Breakfast is served Monday-Saturday. Sunday Champagne Brunch served from 10:30 AM to 3:00 PM.

#### TRADER VIC'S

Continental, Polynesian and fresh seafood dishes. Exotic salads and daily gourmet specials from the famous Chinese ovens. Mai Tai Bar is renowned for Polynesian potions. Open for dinner only, 6:00 PM to 11:00 PM, seven days. Ground Floor.

#### CASABLANCA BAR

Bogey and Bergman would have felt right at home and you will too. Have a cocktail, enjoy billiards or watch the big-screen TV. Informal meeting place for ABA Conventioneers Thursday, Friday, Saturday, and Monday evenings.

#### ANOTHER WORLD

Featuring a D.J. and dancing nightly high above the downtown skyline, a special place to unwind and watch the sunset.

#### RELAXATION & EXERCISE

The Atlanta Hilton & Towers maintains the following for your use....whirlpool, sauna, steam baths, an exercise room, jogging track, swimming pool and lighted tennis courts.

For information and reservations call: THE ATLANTA HILTON & TOWERS (404) 222-2800 ALSO SEE RESERVATION FORM ON PAGE 29

#### Outside the Hotel...

#### VISION OF THE OLYMPIC VILLAGE OF '96

The "Vision of the Village" is an innovative approach to Olympic presentations begun by Atlanta in its bid for the Olympic games of 1996. The Vision depicts the Village as it will be enjoyed by the athletes in 1996. By making use of the Multimedia Technology developed at Georgia Tech to surround the viewer with sights and sounds of the Village, the viewer is able to experience many different aspects of the environment by selecting only those story sequences of special interest. The presentation links film and computer graphics to produce a truly spectacular vision.

ABA has arranged a special showing from 2:00 to 5:00 PM on Sunday May 26 at the Inforum, 250 Williams St., just a few blocks from the hotel.

#### **ZOO ATLANTA**

Spend a day at Zoo Atlanta in Grant Park. Elephants, gorillas, monkeys, flamingos, orangutangs, lions, giraffes, zebras and other animals are maintained in "natural" habitats.

#### ATLANTA BRAVES BASEBALL

During the ABA convention weekend, the Atlanta Braves play the San Diego Padres (May 23 at 7:40 PM) and the San Francisco Giants (May 24 and 25 at 7:40 PM and May 26 at 2:10 PM). Charge tickets by phone at (404) 249-6400.

#### SHOPPING

The revitalized Underground Atlanta in the midst of Downtown's convention action offers a multitude of shopping options. The six-square-block complex offers boutiques featuring selections from coffee beans to fine apparel; "outdoor" vendors offer even more products from their street carts and unique stores.

For Convention Information call:

ABA

(616) 387-4495

ALSO SEE CONVENTION REGISTRATION
FORM IN THIS PACKET

# **ABA '91 Convention Roommate Service**

Use this form to request roommate matching

In order to help reduce the expense of attending the annual Convention, the ABA Student Committee is sponsoring a Convention Roommate Service. The service will provide participants with a list containing the names, addresses, and telephone numbers of other potential convention attenders who would like to share a room at the convention. The participants are responsible for contacting others on the list and making their own arrangements (e.g., hotel reservations).

This service is free and available to all. If you would like to participate, please complete and return the bottom portion of this flyer along with a stamped, self-addressed, business size envelope by March 15, 1991. You can expect to receive a list of potential roommates around April 15, 1991. Please make copies of this form and distribute it to anyone who may be interested in participating.

PLEASE INCLUDE A STAMPED, SELF-ADDRESSED, BUSINESS SIZE ENVELOPE.

RETURN BY MARCH 15 TO: SHERRY L. SERDIKOFF DEPARTMENT OF PSYCHOLOGY WEST VIRGINIA UNIVERSITY MORGANTOWN, WV 26506-6040

| IAME         |                                   |
|--------------|-----------------------------------|
| ADDRESS      |                                   |
| K            |                                   |
| ELEPHONE NUM | BER DAY: ( )                      |
|              | EVENING: ( )                      |
| _            | GENDER: FEMALE MALE               |
|              | DO YOU SMOKE? YES NO              |
|              | ARE YOU AN EARLY OR LATE RISER?   |
|              | ARE YOU A LATE-NIGHT TYPE? YES NO |

#### **NEEDED....1991 ABA CONVENTION VOLUNTEERS**

Volunteers are needed to assist at the 1991 Convention to act as convention hosts, and to monitor the volunteer desk, paper sessions, and preconvention workshops. These tasks are important to the smooth operation of the Convention and ABA needs your help to ensure that they are carried out. Being a volunteer is a rewarding experience. In addition to the benefits listed below, you will be an important part of the Convention.

Student Members: If you can commit to work for 12 hours during the 1991 convention, you can earn 1991 Student Membership and/or Convention Registration. If interested, fill out the form below, send it in, and we'll send you a "work" schedule around March 15, 1991. Questions? Call Shery Chamberlain, ABA office, 616-387-4495.

If you are interested in volunteering for this year's Convention, please fill out the application below and send it to

#### **ABA Convention Volunteers**

258 Wood Hall, Western Michigan University, Kalamazoo, MI 49008-5052 You may also sign up at the Convention, but scheduling is first-come, first-served!

| Name:                                       |     |  |
|---|-----|--|
| Mailing Address:                            |     |  |
| City, State, Zip Code, Country              |     |  |
| Telephone Number(s) and Best Times to Call: | 383 |  |

#### **VOLUNTEER TASK PREFERENCES**

Please rank the following four duties in order of preference. Although we will make every effort to accommodate your preferences, volunteers are scheduled where they are most needed. If you are unwilling or otherwise unable to perform one of the following tasks, please cross that item out. Also indicate the total number of hours for which you would like to volunteer. (Student Members: Remember--a minimum of 12 hours is necessary for 1991 membership and convention registration waivers.)

| Convention Hosts assist attendees new to the ABA Convention; e.g., review the program book; explain session formats/content; provide introductions, etc.   |
|--|
| Paper Session Monitors check to insure that those entering a session are registered, distribute and collect session evaluations.   |
| Volunteer Desk Monitors schedule volunteers and record hours, collect and file session evaluations.  |
| Preconvention Workshop Monitors collect tickets from enrollees, distribute and collect evaluations and continuing education record forms. Compensation: Free admission to the workshop (does not count toward hours for membership or registration). |

#### CONVENTION SCHEDULE AVAILABILITY

Please indicate the times that you will be available during the convention for volunteer duties.

| Thursday, May 23 | Morning | Afternoon |
|------------------|---------|-----------|
| Friday, May 24   | Morning | Afternoon |
| Saturday, May 25 | Morning | Afternoon |
| Sunday, May 26   | Morning | Afternoon |
| Monday, May 27   | Morning | Afternoon |

# **ABA '91 CONVENTION PLACEMENT SERVICES**

Seventeenth Annual Convention, May 24-27, 1991 Atlanta Hilton Inn & Towers, Atlanta, Georgia

Use this form to sign up for Placement Services!!!!

The convention placement service is an ideal way to obtain information about applicants and positions available. Rooms are available for immediate interviews. Applicant credentials are on file and available for review. For additional information, contact ABA at the address above or call (6l6) 387-4495. At the convention contact Vicky Pellettiere or Joe Keller at the Placement Services Desk.

#### **APPLICANTS**

Applicant summaries are posted and vitaes/resumes are maintained in the the "applicants available" book and available for distribution to registered employers. To apply fill in the box below. Type in the following information only: (1) Position sought, (2) most recent degree received (date, Institution and program), (3) experience, (4) date available, (5) pertinent information about the type of position desired, location, etc. Applicants must also send 20 copies of their vita/resume and \$20 (US funds) application fee to: ABA, Room 258 Wood Hall, Western Michigan University, Kalamazoo, MI 49008 before May 7, 1991.

#### **EMPLOYERS**

Position summaries are posted and complete position descriptions are maintained in the "positions available" book. Descriptions also are made available to registered applicants. To register fill in the box below. For each position type in the following information only: (1) Job Title, (2) Degree Required, (3) Experience required/preferred, (4) Starting Salary, (5) Start Date, (6) If a representative will be available for interviews at the convention. Include 10 copies of the complete job description and send with fee to ABA, Room 258 Wood Hall, Western Michigan University, Kalamazoo, MI 49008. Fees are \$25 (US funds) for the first position and \$5 for each additional position listed. Employers who register remain listed with the Placement Service until the starting date(s) of the position(s). Send materials and fee before May 7, 1991.

# RITES of LIFE

## by Roger E. Ulrich, Ph.D.

Research Professor Department of Psychology Western Michigan University

#### A book about the use and misuse of Animals and Earth

This book is about the use and misuse of animals. The author is a researcher who used to experiment on animals in labs. However, he saw this was really torture based on the assumption that humans were somehow better than other forms of life. As Roger writes, "Human beings (God love us) are a real problem . . . and unless we surrender to the other animals and watch and listen very carefully to them, as they show us how to live lives that are more in balance with the laws of nature, we will disappear off the face of the earth sooner than later. We must, as humans, learn how to live better, using fewer resources and, above all, learn to show greater respect for all animals and all of life."

This book is written by a maverick professor, but it is a very responsible look at how to be an advocate of animal rights, including humans.

RITES OF LIFE is available from: Lake Village Community

7943 So. 25th Street

with any gift of \$10.00 or more to the Lake Village Community

Kalamazoo, MI 49001 Phone (616) 327-0614 or (616) 387-2148

| I would like to make a gift to the Lake Village Community of \$and receive the book <b>RITES OF LIFE</b> . |       |  |
|--|-------|--|
| Name   | Phone |  |
| Address  |       |  |
|  | Zip   |  |

# ABA '91 PUBLICATIONS

| ALL NEW FOR 1991 ABA MEMBERSHIP DIRECTORY. A listing of 1,890 members' names, addresses, telephone, FAX, and electronic mail numbers. Updated annually. (80 pages)  | Cost:           | # of copies            | Total       |
|---|-----------------|------------------------|-------------|
|   | \$10.00         | ordered                | \$          |
| PEDAGOGUE'S PROGRESS by Fred S. Keller. A neglected classic available from ABA! A beautifully written critique, both humorous and bitter, of the educational establishment by one who spent many years trying to reform the system from within. Buy a copy for yourselfand several more for your friends! (100 pages) | Cost:           | # of copies            | Total       |
|   | \$10.00         | ordered                | \$          |
| DIRECTORY OF GRADUATE TRAINING PROGRAMS IN BEHAVIOR ANALYSIS. Compiled by the ABA Student Committee, the Directory lists 74 training opportunities which emphasize a behavior analytic approach. (90 pages)   | Cost:           | # of copies            | Total       |
|   | \$7.00          | ordered                | \$          |
| SUPPLEMENT TO THE DIRECTORY OF GRADUATE TRAINING PROGRAMS IN BEHAVIOR ANALYSIS. Supplement to the original which updates the listings in the Directory and adds new listings. (41 pages)  | Cost:<br>\$3.00 | # of copies<br>ordered | Total: \$   |
| RECOMMENDATIONS OF THE TASK FORCE ON<br>REGULATORY ISSUES. Review of the 1990 Accreditation Council<br>on Services for People with Disabilities Standards on Behavior<br>Management   | Cost:<br>\$1.50 | # of copies<br>ordered | Total<br>\$ |
| RECOMMENDATIONS OF THE TASK FORCE ON THE RIGHT TO EFFECTIVE BEHAVIORAL TREATMENT. Report, recommendations, and ABA's Position Statement   | Cost:           | # of copies            | Total       |
|   | \$1.50          | ordered                | \$          |
| '91 ABA CONVENTION PROCEEDINGS. A compilation of more than 200 abstracts of the 1991 ABA Convention presentations. (available May 24, 1991)   | Cost:           | # of copies            | Total       |
|   | \$17.50         | ordered                | \$          |
| TOTAL AMOUNT OF ORDER (US FUNDS)  |                 |                        | \$          |

Note: All prices are in U.S. funds and include shipping and handling charges. Prices are subject to change without notice.

Write the number of copies of each publication ordered in the space provided above. Send order and payment to:

Association for Behavior Analysis, 258 Wood Hall

Western Michigan University, Kalamazoo, Michigan 49008-5052

|                               | ne): $\square$ check, $\square$ money order, $\square$ Visa, or $\square$ Master Card |  |
|-------------------------------|---|--|
| Credit Card #                 | Expiration Date   |  |
| Signature:                    |   |  |
| Send Publications Ordered to: |   |  |
|                               | Send Publications Ordered to:   |  |
| Name Mailing Address          | Send Publications Ordered to:   |  |

City, State, Country, Postal Zip Code

#### NOTES FROM THE EDITOR

This issue of *The ABA Newsletter* marks the synchronization of *Newsletter* volumes with both the calendar year and the four seasons. This means that this edition begins Volume 14 in 1991 and that there will be four issues this year. You'll receive this, the Spring issue, in the spring (barring catastrophe), and you can expect the others in summer, fall, and winter within several weeks surrounding the solstice or equinox for the respective season. The news and article deadlines, starting with the spring issue, will be March 2, June 15, September 2, and December 2. If you want a rule to cue you, you might try:

Deadline time?
The second of months
Three, six, nine
And twelve.
Exception? An extra two weeks
After ABA meets.

I'm wondering how well our *Newsletter* material will spread out over the four issues. Will the issues be equal in length or disproportionate? We'll see.

The "Jacksonville Proposal" spearheaded by Tony Nevin to help sponsor student authors beginning at the 1992 convention deserves a few extra words. Tony sent the proposal to ABA President Phil Hineline with a cover letter urging action while at the same time acknowledging that concrete ways to implement such action needed to be developed. Phil's response engendered the idea of the voluntary contribution check-off box, and subsequent consultation with ABA Secretary-Treasurer Bill Redmon consolidated these suggestions. As reported in our front page article in this issue, the ABA Executive Council has arranged for an option box to be placed on membership and registration forms. While that change won't take place until next year, the step signals at least two directions to ABA members:

- we need to encourage graduate students as future behavior analysts
- we must accomplish this end without risk of crippling the organization financially

ABA folks who have been with the organization since its inception or thereabouts, as in any organization that survives into a second decade, have gotten older. Members of the next generation need support to ensure their opportunities to become involved in the organization. Enhancing the opportunities for convention attendance in a response-contingent way seems an appropriate step. Thanks to the initiative of the 24 individuals from the Jacksonville Conference and capable problem-handling on the part of the Council, help for students appears on the way.

Steve Graf Editor ABA Newsletter

# ENTERTAINMENT AT THE ABA SOCIAL

Some ABA members who share a magic interest will perform during the ABA Social. These individuals have used magic as a teaching aid, in debunking extraordinary claims, as entertainment, or as a hobby. ABA members with this magic interest are invited to join in performing some favorite effects. To participate, contact Jerry Mertens, Psychology Department, St. Cloud State University, St. Cloud, MN 56301.

Those who have volunteered this far: James G. Holland

James G. Holland Jerry Mertens Joseph E. Morrow Paul T. Mountjoy Janicird Sejima

#### Position Opening

# DEAN UNIVERSITY OF NORTH TEXAS SCHOOL OF COMMUNITY SERVICE

POSITION: Academic Dean of Community Service to begin September 1, 1991.

RESPONSIBILITIES: Senior administrative leader for an integrated, innovative, interdisciplinary school of applied social and behavioral sciences. Reports directly to the Vice President for Academic Affairs.

THE UNIVERSITY: The University of North Texas is an emerging national research institution. NT is the largest and most comprehensive university in the Dallas-Fort Worth metropolitan area with an enrollment of approximately 27,000 students, one-fourth of whom are graduate students. Other schools/colleges include business, arts and sciences, education, music, library and information science, human resource management, and the graduate school.

THE SCHOOL: The School of Community Service has eleven academic and/or program unites including addiction studies, anthropology, applied economics, behavioral analysis, criminal justice, regional development, emergency management, gerontology, rehabilitation, social work, and sociology. There are thirty full-time faculty and forty full-time professional and administrative staff. The School offers degrees at all levels. Enrollment is approximately 600 FTEs.

QUALIFICATIONS: Earned doctorate in the social or behavioral sciences or a relevant discipline. Experience as a department chair or dean is desirable but not required. Education, training, and research and teaching records must be appropriate for tenure as a full professor in one of the program units in the School. Commitment to interdisciplinary approaches to social and behavioral sciences is essential.

SALARY: Salary is competitive.

APPLICATION PROCEDURES: Letters of interest and curriculum vita should be sent to Susan Brown Eve, Chair, SCS Dean Search Committee, Office of the Provost and Vice President for Academic Affairs, Administration Bldg, University of North Texas, Denton, TA 76203-3707. Letters of reference and transcripts will be requested at a later date as appropriate. Review of Applications will begin March 1, 1991 and continue until the position is filled. EOE/AAE

Paid Advertisement

#### MEDIA COVERAGE OPPORTUNITY

Did you submit a presentation for the 1991 ABA Convention? If so, ABA would like to have a Press Release for your presentation(s) available before and during the 1991 Convention. Some Press Releases are mailed directly to the Media before the convention, and all received will be on file at the Press Desk for interested Media representatives. Please review the following guidelines and send us a draft of your Press Release before April 3, 1991.

#### Format

Double space; standard release closing #####.

Headline: Use three or four words that summarize the first paragraph; be judicious in using a cute or catchy headline.

First paragraph: Two or three sentences conveying Who, What, Where, When, Why, How.

Second paragraph: Very brief, nontechnical description.

Closing paragraph: Note any attributions, sources, and other miscellany here.

#### Writing Your Press Release

Come to the point immediately. Always assume a reporter is only going to read the first sentence. If your message has any potential interest for the reader, it stands a greater chance of being delivered if it is delivered immediately!

#### Helpful Hints

Use as few words as possible.

Use short sentences with present tense verbs.

Use simple, nontechnical words; write for your audience.

Use few colorful words for descriptions and verbs; these tend to lend an editorial flavor to what should be a neutral message.

State sufficient factual information to adequately inform a journalist of the importance or relevance of your story; keep additional information onhand so that you can personally convey it to a reporter if your story receives indepth coverage!

Send your press release for the 1991 Convention to Sue Goeters, Convention Media Relations Coordinator Association for Behavior Analysis 258 Wood Hall, Western Michigan University Kalamazoo, MI 49008-5052

# THE BEHAVIOR ANALYST

Special Offer for Student and Individual Subscribers...

A COMPLETE SET OF ISSUES OF THE BEHAVIOR ANALYST VOLUMES 1-13

YOU SAVE 20%

| Total price for shipment within the U.S.  | □ \$164.00<br>□ \$228.50 |
|---|--------------------------|
| Total price for shipment outside of the U.S.  |                          |
| Method of Payment (check one): ☐ Check ☐ Money Order ☐ Visa Payable to SABA (Society for the Advancement of |                          |
| Credit Card Number  | Expiration Date          |
| Signature   | 7                        |
| SHIP ORDER TO   |                          |
| Name  |                          |
| Mailing Address   |                          |
| City, State, Country, Postal Zip Code   |                          |

Send completed order form and payment to

SOCIETY FOR THE ADVANCEMENT OF BEHAVIOR ANALYSIS

260 Wood Hall, Western Michigan University, Kalamazoo, MI 49008-5052 For information on institutional and other orders, contact Sharon Myers (616-387-4494).

#### POSITIONS AVAILABLE

DIRECTOR OF COMMUNITY SUPPORT SERVICES. Directs, supervises and coordinates ARC's Community Support Specialists (QMRPs) and provides technical assistance and support to ARC adult vocational and residential programs to assure that individual client program plans (IPPs) are effectively developed and implemented in accordance with the values and principles of the communityintegrated (CILA) service delivery model. Approximately 300 persons are served in these programs. Reports to the Executive Director; supervises 9 Community Support Specialists. Master's degree in psychology, behavior analysis or related field with at least 2 yrs of work experience in directing professional services to interdisciplinary teams for consumers of services for persons with developmental disabilities. Salary: \$30,000-\$36,000. Applications will be accepted through March 20, 1991. Send letter of interest, resume and college transcripts to Michael W. Fortner, Executive Director, Association for Retarded Citizens of Springfield, 2179 S 11th St, Springfield, IL 62703.

DIRECTOR, DEPARTMENT OF PSY-CHOLOGY AND CLINICAL SERVICES, at West Florida Community Care Center, Milton, Florida. Requires Doctorate in

#### POSITIONS AVAILABLE

Clinical or Counseling Psychology or closely related field and be licensed or licensable as a Psychologist in the State of Florida. Training/Education is preferable in Behavior Analysis. Experience with seriously mentally ill adults is required. Hospital-based experience highly preferred. Send cover letter and resume to Lakeview Center, Inc, 1221 W Lakeview Ave, Pensacola, FL 32501-1857. EOE/MF

PSYCHOLOGIST, PH.D. OR PSY.D. 2 positions. Requirements: training in animal or human operant, behavior modification, applied behavior analysis or behavioral clinical. Duties: Assist director in carrying out the Behavior Research Institute treatment program for 16 clients at residential school for students with severe (autistic-like) behavior disorders, and conducting research. Private program committed to Skinnerian orientation, implementing state-of-the-art behavior modification procedures. Prior experience not required. Ideal as first job, for experimentally-trained person wishing to work in a clinical setting or as sabbatical opportunity. Licensing supervision available for RI and MA. Salary \$30,000-\$65,000 depending on experience and qualifications. Excellent benefits. Call or send resume to

#### **POSITIONS AVAILABLE**

Rosemary Silva, **Behavior Research Institute**, 240 Laban St, Providence, R 02909 (401-944-1186).

TENURE TRACK POSITION: California State University, Los Angeles, is seeking a person with specialization in Applied Behavior Analysis and who is qualified to teach other courses in the Counselor Education Program. This position begins September, 1991, or when filled. A doctoral degree is required and special attention will be given to persons who are published, have an active research program, and have proven teaching skills. Rank, step and salary are dependent on experience and qualification. The Counselor Education Program prepared Behavior Analysts, School Counselors, School Psychologists, MFC Counselors, Rehabilitation Counselors, and College Counselors. Applicants should submit a letter of application, current resume, transcripts, at least three letters of recommendation, and selection publications to Dr. Ray Hillis, Associate Chair, Division of Administration and Counseling, School of Education, California State University, Los Angeles, 5151 State University Dr. Los Angeles, CA 90032. Closing date March 1, 1991, or until position is filled. EOE/AAE

#### GRADUATE TRAINING POSTER DISPLAYS

The Graduate Training Poster Display is arranged for programs with graduate training opportunities in behavior analysis to display information about these programs and to inform ABA Convention attendees about the opportunities available. Please read the following information to submit a display of your program for the 1991 Convention. The following items are provided by ABA-Poster Board: Single, 4 x 4 feet; Double, 4 x 8 feet; thumbtacks; table for brochures, flyers, etc. Your display materials must not exceed the space reserved. Representatives should be available during the first evening session to discuss the program with interested persons. Representatives are not required during the remaining display times; however, the display should be checked periodically to replenish any materials. QUESTIONS? Contact Shery Chamberlain, Association for Behavior Analysis, Western Michigan University, 258 Wood Hall, Kalamazoo, MI 49008-5052. Telephone: 616-387-4495. To reserve space to display information about your program, fill out and send this form (with payment) to ABA!

| The                                  | will present a display at the 1991 ABA Convention.                                       |
|--------------------------------------|--|
| (name of institution)                |  |
| The display will be set-up and manag | ed during the Convention by  |
| Display Size & Cost: ☐ Single, 4 x 4 | 4 feet, \$30.00 OR □ Double, 4 x 8 feet, \$60.00   |
| Method of Payment (check one)        | Check ☐ Money Order ☐ Master Card ☐ Visa   |
| Card#                                |  |
| Signature                            | Print Name   |
| Form and payment must be received    | before May 1, 1991 for spee to be reserved for your display Please provide the following |
| information for the 1991 Program Su  | pplement: Institution Name; Program Name; Names of Representatives who will be present   |
| during the first evening.            |  |

# **CAREER OPPORTUNITIES IN APPLIED BEHAVIOR ANALYSIS**

#### **Educational Settings and Program Consultation**

Spectrum Center is an innovative human service agency in the San Francisco Bay Area committed to providing the highest quality of services in the least restrictive environments for individuals with handicapping conditions and/or behavior problems. Its program philosophy emphasizes non-aversive applied behavior analysis, data-guided decision making, and client advocacy. Its personnel philosophy reflects a commitment to high levels of staff reinforcement, excellent opportunities for professional development and advancement, competitive and creative compensation packages, and a behavioral organizational culture.

Spectrum Center currently operates a public school consultation and training project, a demonstration project with regular education "at-risk" students, and education integration pilot program, three special education schools, a behavioral family counseling center, and several research projects. It also operates a corporate university (Spectrum University) which provides opportunities for staff to obtain additional training and professional development.

As a result of ongoing growing and development, **Spectrum Center** continues to offer job openings during the the upcoming year (from paraprofessional to professional, Masters and Ph.D. level). These positions range from clinical to organization management. All positions are full time and include full health, dental, and workers compensation insurance, and generous leave benefits. Applicants should have strong backgrounds and interest in applied behavior analysis in human service settings.

#### Specific positions open at this time include:

Direct-Line Service Providers

Special Education Teacher

Educational Consultant

Clinical Psychologist

(positions in both the integration pilot program and schools)

School Administrator

For further information, contact
Randy Keyworth at Spectrum Center
1916 A. Martin Luther King Jr. Way, Berkeley, California 94704

Paid Advertisement

# 17th Annual ABA Convention, May 25, 1991 Displays of Behavior Analysis Activity from Around the World! Poster and Social Event

Your display for this session should describe behavior analytic: University programs, research programs, educational programs, organizations, etc. Please send the requested information to: Association for Behavior Analysis, Shery Chamberlain, 258 Wood Hall, Western Michigan University, Kalamazoo, MI 49008-5052, or send by FAX (616-387-4457). Listings must be received by May 1, 1991, to appear in the 1991 Convention Program Supplement.

TITLE OF POSTER DISPLAY. Please provide the following information for each of the poster display creators: Name, Affiliation, and Complete Mailing Address; Attending the Session? Yes No If you are unable to attend the Convention, but would like your poster included in the Display, please send it, to arrive before April 15, 1991, to Shery Chamberlain at the address listed above.

We hope to see you there!

#### **ABA '91 REGISTRATION INFORMATION**

**Membership dues** for 1991 must be paid to register at member rates. You may pay both registration fees and dues at the convention.

Advance registration deadline is May 7, 1991. To be eligible for an advance registration discount (\$20) and to avoid registration at the convention, forms and payment must arrive in the ABA office on or before May 7, 1991. If you do not allow sufficient time for advance registration to arrive in the office, be prepared to register again at the convention. Overpayments will be refunded by July 15. When sending registration, please send a self-addressed, stamped postcard for confirmation of receipt. Bring this card with you to the convention. You may mail registration and membership in one envelope and pay both with a single check. See forms for both enclosed in this packet.

**Tickets to special events** may be purchased at the convention or through the advance registration form in this packet. Check off tickets desired and include with registration payment.

Cancellation of registration must be arranged by May10, 1991. After this date, only events cancelled by ABA will result in a refund. A \$10 handling fee will be charged for cancellations.

Hotel reservations must be made by May 2, 1991 for guaranteed convention rates. Information on Atlanta Hilton & Towers Hotel and forms for registration are included in this packet.

ADVANCE REGISTRATION DEADLINE IS MAY 7, 1991

MAKE HOTEL RESERVATIONS BY MAY 2, 1991 TO OBTAIN CONVENTION ROOM RATES

Western Michigan University
Association for Behavior Analysis
Room 258 Wood Hall
Kalamazoo, MI 49008-5052

Bulk Rate
U.S. Postage
PAID
Kalamazoo, MI
Permit No. 478

Convention & Membership Materials Inside