



Substance Use and Addiction Conference

November 19–20, 2018
Grand Hyatt Washington
Washington, DC

ADVERTISING, SPONSORSHIP, and MARKETING OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Conference Program Book

A printed program book will be distributed to each attendee. Expand your reach by advertising in this publication.

Outside back cover: 8.5" w x 11" h *†	\$2,300
Inside front cover: 8.5" w x 11" h *†	\$1,225
Inside back cover: 8.5" w x 11" h *†	\$1,150
Full page: 8.5" w x 11" h *	\$875
Half page: 7.5" w x 5" h	\$595

*For all full-page and cover ads, please add 0.125" bleeds to each side of your designs. †Covers are color only. Interior ads black and white only. Please submit your ads in high resolution (300dpi) EPS, TIFF, or PDF formats. **Ads must be received by October 16, 2018.**

SPONSORSHIP AND MARKETING OPPORTUNITIES

Don't miss out—maximize your company's exposure and make the most of your marketing budget. Select among the options below and ensure your organization is well represented. All sponsors will be **recognized in the conference program book**, and all attendees from your company will receive a **sponsor ribbon for their name badge**—just one more way to be noticed, start a conversation, and build relationships.

Table-Top Exhibit—\$1,050 (Spaces are extremely limited.)

Be present and ensure your message is received by purchasing a 6' draped table to exhibit your products and services. Hand carry set-up only. No exhibit services company available.

Conference Sponsor—\$4,000 (single sponsor only)

Achieve the highest profile for your organization. The conference sponsor will receive a **6' draped exhibit table, rotating logo** on the main event web page, **2 FREE conference registrations**, logo

on all promotional emails, full-page black and white ad in the program book, recognition in the program book, highlighted listing in the event app, logo signage at the event, and **logo on screen between sessions**.

Mobile Event App Sponsor—\$3,500 (single sponsor only)

The mobile event app keeps attendees connected, engaged, and informed—and its popularity is growing. This tool provides access to all conference details. Your company logo will be seen hundreds of times over the 2-day event.

This sponsorship includes the following:

- Secondary Launch Page (Logo is visible for a few seconds when the app updates are performed.)
- Rotating Banner Ad (Banners rotate at top of app Dashboard page. When tapped, user is directed to sponsor's website.)

Audiovisual Sponsor—\$2,500

Make an impression as your logo remains on screen between sessions, in a rotating flash on the ABAI website, and in the program book. You'll also receive a 6' draped exhibit table.

Directional Sign Sponsor—\$3,500 (single sponsor only)

Your logo will be on all major directional signs and viewed multiple times by attendees as they move from place to place and floor to floor. This is a great opportunity to be seen on a consistent basis and make a lasting impression.

PLEASE NOTE: All advertising, exhibits, and sponsorships must be secured by **October 16, 2018** to be included in the program book.