

## Advertising/Sponsorship/Marketing Order Form

### Advertising

**Conference program book distributed to all attendees—the perfect way to reach the unique audience you're seeking.**

- |  |         |   |         |
|--|---------|---|---------|
| <input type="checkbox"/> Outside back cover: 8.5" w x 11" h *† | \$2,300 | <input type="checkbox"/> Inside back cover: 8.5" w x 11" h *† | \$1,150 |
| <input type="checkbox"/> Inside front cover: 8.5" w x 11" h *† | \$1,225 | <input type="checkbox"/> Full page: 8.5" w x 11" h * b&w only | \$875   |
|  |         | <input type="checkbox"/> Half page: 7.5" w x 5" h b&w only    | \$595   |

\* For all full-page and cover ads, please add .125" bleeds to each side of your designs.

† Covers are in color only.

### Sponsorship and Marketing Opportunities

(See Advertising, Sponsorship, and Marketing Opportunities for more detailed information.)

- Exhibit Table—\$1,050

Table-top exhibit. Spaces extremely limited. (Exhibiting companies must have staff registered for the conference.)

- Conference Sponsor—\$4,000 *Single sponsor only*

Achieve the highest profile for your company. Includes logo on screen between presentations, rotating logo on the ABAI website, 6' draped exhibit table, 2 FREE conference registrations, full-page black and white ad in the program book, logo on signage, and more.

- Mobile Event App Sponsor—\$3,500 *Single sponsor only*

The app keeps attendees connected, engaged, and informed. This tool provides access to all conference details including sponsor directory, session information, social media, alerts, updates, and more.

- Audiovisual Sponsor—\$2,500 *4 available*

Make an impression and be remembered as your enlarged logo remains on the screen between sessions, appears as a rotating flash on the ABAI website, and is in the program book.

- Directional Sign Sponsor—\$3,500 *Single sponsor only*

Be seen throughout the hotel as attendees move from place to place. This is a great opportunity to make a consistent and lasting impression.

**Due date: October 16, 2018**—Send ads/logos to [exhibits@abainternational.org](mailto:exhibits@abainternational.org) in high resolution (300 dpi) EPS, TIFF, or PDF files ONLY. Please send logo's in **both** 1"x1" and 11/2" w x 1/2 h for best marketing results. **Save as CS5 compatible.**

Have a unique idea of your own or a specific budget? We are happy to work with you to make the most of your marketing dollars.

### Payment Information

Organization Name: \_\_\_\_\_ TOTAL DUE: \_\_\_\_\_

Make checks payable to ABAI or charge your:  Am Express  MasterCard  Visa  Discover

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card Number: \_\_\_\_\_ Sec: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_