

exhibitor and  
sponsorship prospectus

TRANSLATING RESEARCH INTO  
EVIDENCE-BASED PRACTICE:

# AUTISM

10th annual autism conference **2016**  
new orleans louisiana

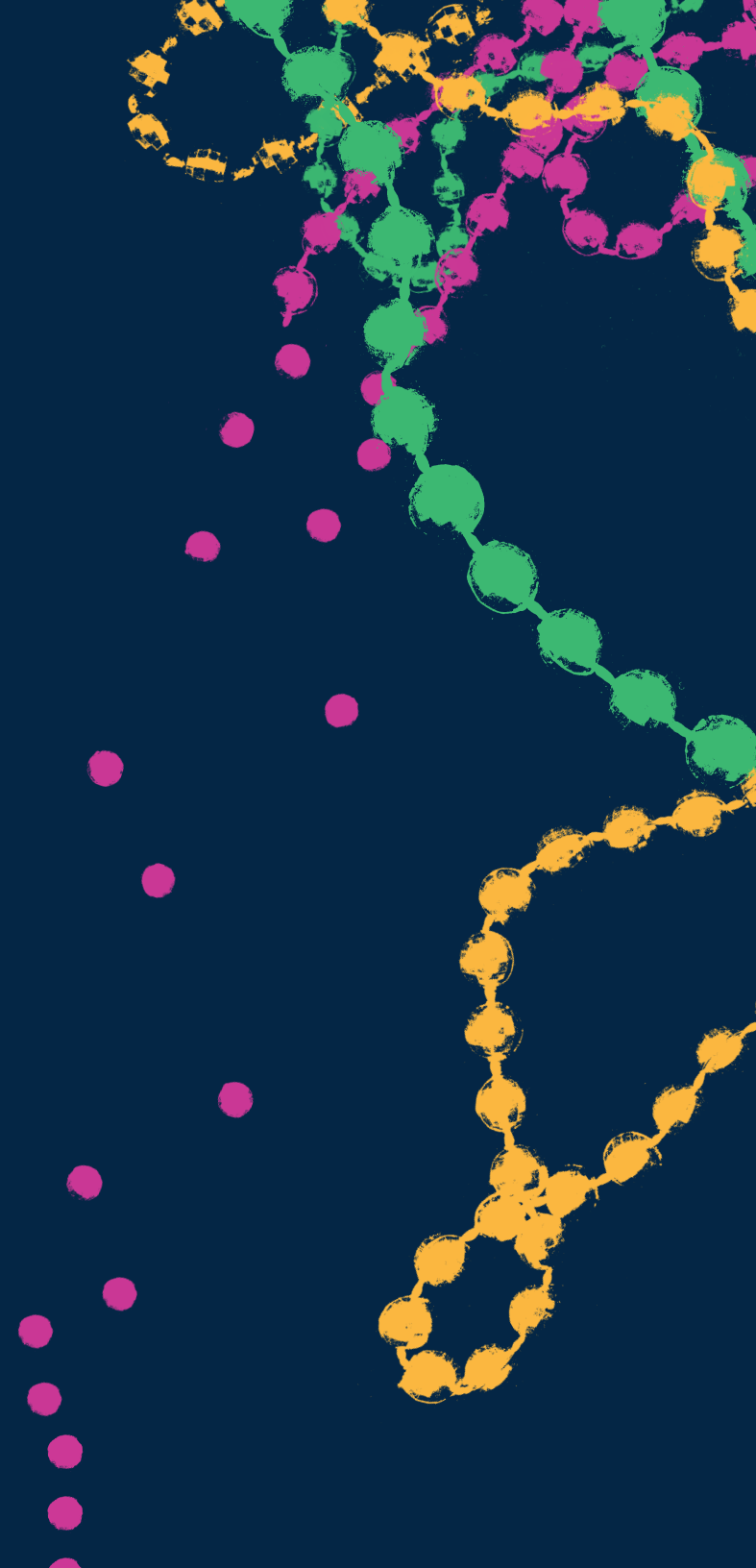
monday, january 18 – wednesday, january 20  
hyatt regency new orleans

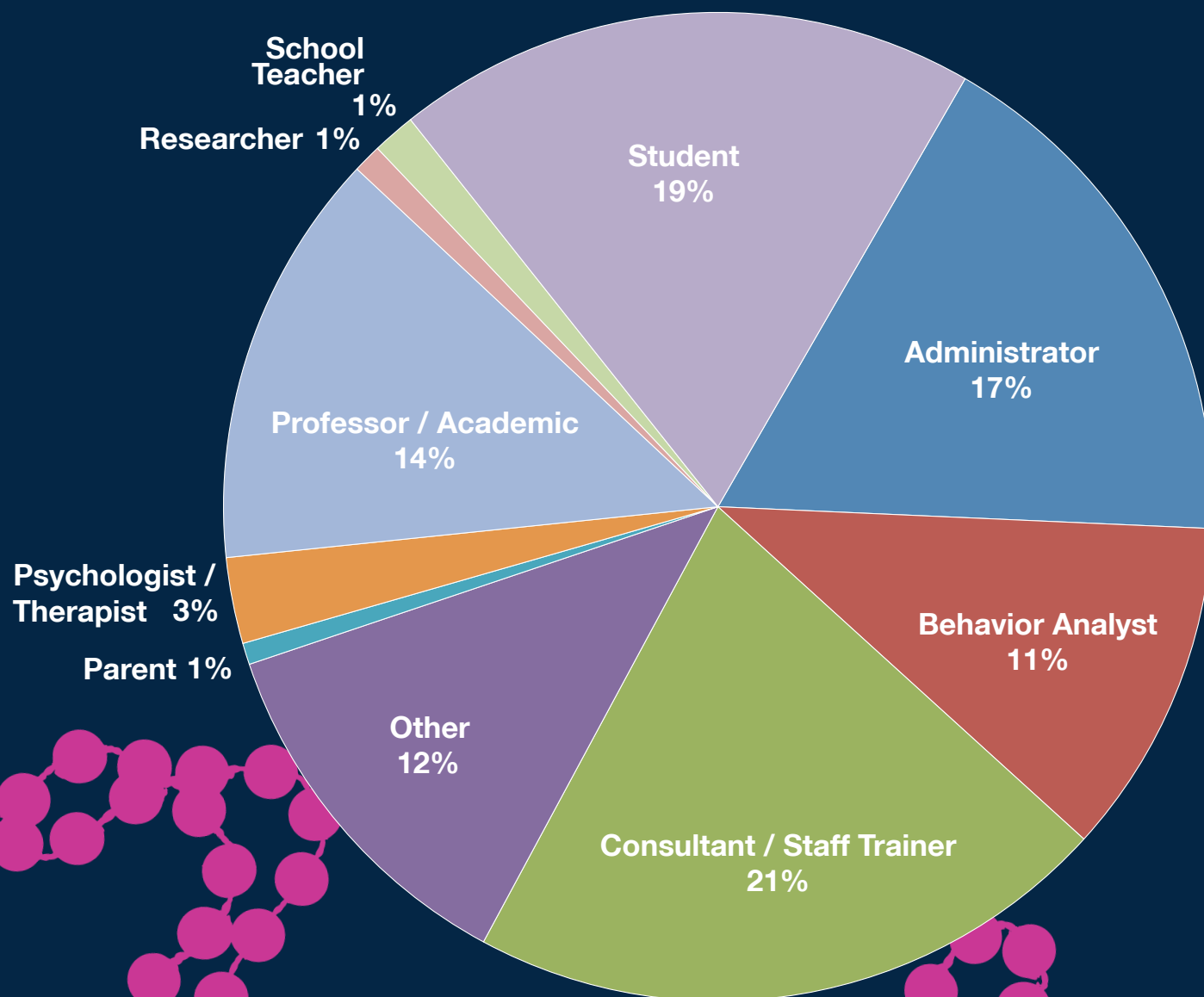


# reach your best prospects

New Orleans sets the stage in 2016 for ABAI's 10th Annual Autism Conference!

By exhibiting or taking advantage of sponsorship opportunities at this conference, you will have access to approximately 700 behavior analysts, including scientists, practitioners, and teachers, who are committed to the study and treatment of autism. Our line-up of invited presenters includes some of the foremost leaders in the field. We offer economically priced exhibit space where you can connect with people interested in your company's offerings, as well as varied options for sponsorship.





**autism 2015  
demographics**

**AUTISM**

10th annual autism conference 2016

## Sunday, January 17

2:00–6:00 pm Exhibitor Move-in/Set-up

## Monday, January 18

7:00 am–8:00 pm Registration and Bookstore Open

8:00 am–2:00 pm Exhibits Open

9:30 am–12:30 pm Workshop 1—*Ethical Issues in Assessment and Treatment in ABA Clinical Services*

12:30–2:00 pm Lunch on your own

2:00–5:00 pm Workshop 2—*Integrating Behavioral Economics Principles With Assessments and Treatments for ASD*

3:00–8:00 pm Exhibits Open

6:00–8:00 pm Poster Session/Author Signing

## Tuesday, January 19

7:00 am–8:00 pm Registration and Bookstore Open

8:15–8:30 am Opening Remarks

8:30–10:20 am *Expanding Access to ABA Services via the Latest Telehealth Technologies*

9:00 am–1:30 pm Exhibits Open

10:30–11:00 am Break

11:00–11:50 am *Implementing ABA at Scales of Social Importance: PBIS*

12:00–1:30 pm Lunch on your own

1:30–2:20 pm *Assessing and Programming for Emergence of Verbal Behavior in Children With ASD and Language Delays*

2:30–3:20 pm *The Evolution of Certification Standards for Behavior Analysts: A History*

3:00–8:00 pm Exhibits Open

3:30–4:00 pm Break

4:00–4:50 pm *Parent Training in Young Children With ASD and Disruptive Behavior: A Multisite Randomized Trial*

5:00–6:00 pm Break

6:00–8:00 pm Poster Session in the Exhibit Hall

## Wednesday, January 20

7:00 am–12:30 pm Registration and Bookstore Open

8:00 am–12:30 pm Exhibits Open

8:15–8:30 am Opening Remarks

8:30–9:20 am *CPT Training Update*

9:30–10:20 am *What's the Emperor Wearing These Days? Communication, SGDs, Apps, and PECS*

10:30–11:00 am Break

11 am–12:50 pm *Behavior Analytic Introduction to Global Autism Public Health Initiative and Autism Researchers Without Borders*

12:30–3:00 pm Exhibitor Tear-Down

1:00–1:15 pm Closing Remarks

# schedule. overview

# dates to remember

For more detailed information go to

[www.abainternational.org/events/autism/neworleans2016/conference-home.aspx](http://www.abainternational.org/events/autism/neworleans2016/conference-home.aspx).

## Pre-Meeting

- |                    |   |
|--------------------|---|
| <b>November 15</b> | Exhibitor services manual available online (tentative date)   |
| <b>November 30</b> | Premier Exhibit Sponsors promotional text due for first email blast (100-word maximum)  |
| <b>December 1</b>  | Advertising details (logos, company descriptions) due (if ads or sponsorships already purchased)                                |
| <b>December 1</b>  | Exhibitor contract due for inclusion in the program booklet   |
| <b>December 15</b> | Payment due in full   |
| <b>December 18</b> | Graphics due for sponsorship and signs, including "We're Hiring" signs  |
| <b>December 18</b> | Hyatt Regency New Orleans discounted room rate cut-off date   |
| <b>January 4</b>   | Information due for exhibitor "passport"  |
| <b>January 5</b>   | Premier Exhibit Sponsors promotional text due for second email blast (100-word maximum)   |
| <b>January 7</b>   | Approval for giveaways or raffles submitted to <a href="mailto:exhibits@abainternational.org">exhibits@abainternational.org</a> |
| <b>January 17</b>  | Exhibitor move-in/set-up  |

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# premier exhibit sponsor package

Make the most of your marketing dollars—build your brand before, during, and after the show! Select the premier exhibit sponsorship package, a value of more than \$5,000!

PREMIER EXHIBIT SPONSORSHIP PACKAGE	\$2,795
Exhibit Booth	X
Two Conference Registrations	X
Company Logo on Conference E-blasts	X
Company Logo on Conference Landing Page	X
Company Logo in Program Booklet	X
2 Joint Promotional Emails to Attendees*	X
Promote your participation/specials in advance	X
Job Postings—3 FREE	X
Job Postings—10% Discounted for 1 Year	Unlimited

\*Promotional emails will be sent by ABAI. Submission deadlines apply; see "Dates to Remember."

## Deposit

A 50% deposit is due when the exhibitor contract is submitted and is required to hold your booth. The balance is due by December 15, 2015. If the contract is submitted after December 15, the full booth rental fee is due with the completed contract.

Failure to remit the balance by the date specified constitutes cancellation of the contract, and the reserved space will be subject to resale without refund of deposit.

## Booth Rates

(for each 10' x 10' space)

Premium Booth \$1,500

Value Booth \$1,300

Value Booth \$950

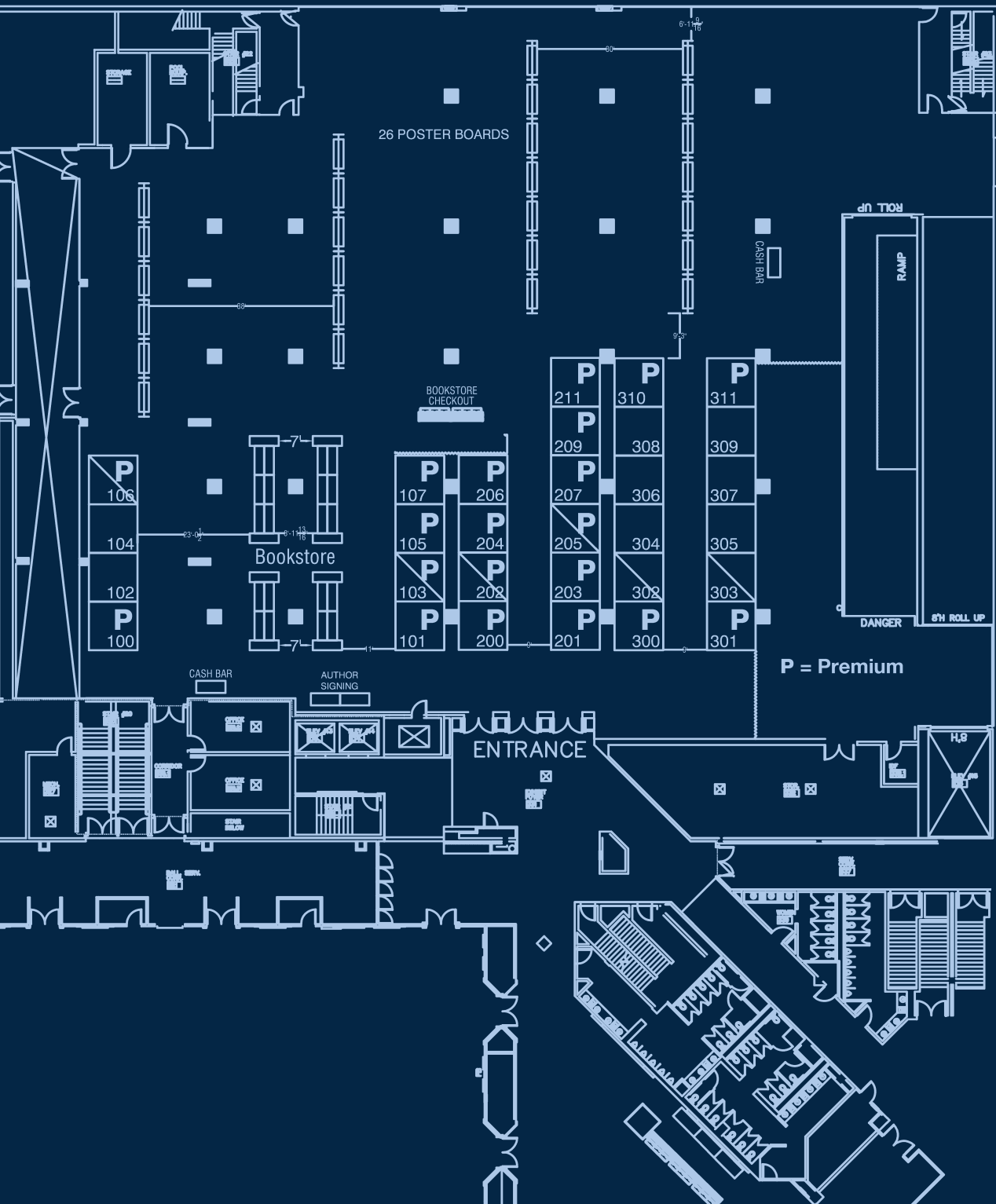
(for companies with fewer than 10 employees)

Corner Booth (extra) \$100

Exhibit at both Autism 2016 and Annual 2016 and **receive a 10% discount.**

## 10' x 10' booth includes:

- 8' high back drape
- 3' high side drapes
- One-line identification sign including booth number
- One draped 6' table
- Two side chairs
- One wastebasket
- Carpeting



## exhibit floor plan

Exhibits will be in Storyville Hall (third floor) next to the/bookstore area at the Hyatt Regency New Orleans. Adjacent to this area, we have scheduled the general sessions.

*Expect great traffic flow in this setting!*

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# sponsorship & advertising opportunities

## Sponsorship

Don't miss out—**maximize your company's exposure** and make the most of your marketing budget. Further your reach to this influential group with any of the following opportunities. Sponsors will receive recognition via on-site signs, and on the ABAI website. ABAI offers some unique promotional opportunities for this event, unlike ever before.

EVENT/PLACEMENT	SPONSOR COST
<b>Tuesday Lunch</b>	\$6,500 (Co-sponsorship)
Co-sponsor lunch and your logo will be placed on the ABAI website and in the conference program booklet (deadline December 1). Signage will be at the registration desk for the entire event, and in the lunch area. You will be provided the opportunity to present a 5-minute welcome message to attendees.	
<b>Refreshment Breaks</b>	\$3,500 (Co-sponsorship)
Co-sponsor a break and your logo will be in the conference program booklet (deadline December 1). Signage will be at the registration desk, and in the break area inside the exhibit hall.	
<b>Main Lobby Elevator Doors (Outside)</b>	\$6,500
Be seen by every attendee using the main elevators from the front desk area. Your graphics, logo, and message can spread across both elevator doors. (Extra fee for inside elevator use.)	
<b>Atrium Elevator Doors—Third Floor</b>	\$7,500
Located on the lobby level just outside the Celestin Ballroom (majority of sessions will be held here). Whether attendees go up to the smaller boardrooms for meetings or down to the second-floor Starbucks or FedEx, your message will not be missed. (Extra fee for inside elevator use.)	

<b>Fabric Tote Bags</b>	\$6,500 (Co-sponsorship)
Ensure you are remembered long after the conference is over. Each attendee will receive a high-quality reusable tote bag—handy for conference use and afterward.	
<b>Lanyards</b>	\$3,500 (Single sponsor)
Mobilize your company's logo throughout the conference. Place your logo on all lanyards provided to attendees, exhibitors, and staff. In addition, attendees will be photographed wearing your logo, so it may appear in future promotional materials.	
<b>Hotel Key Cards</b>	\$5,500 (Single sponsor)
Attendees will see your company's logo as they check in to the Hyatt Regency New Orleans.	
<b>Meter Boards</b>	\$550 (each)
An eight-foot meter board will be placed in a strategic location with your company's message and logo. Recruiters can use the message "We're hiring. Visit us at booth # ____."	
<b>Passport Square</b>	\$299 (each)
Every attendee receives a "passport" to visit exhibits and enter a drawing. Purchase a passport square with your organization's logo and drive traffic to your booth. Only those exhibitors who purchase squares will be listed in the passport.	
<b>More opportunities</b> —Hang a banner, place your logo on a lighted column, or spread your message with a cling on windows or glass walls/railings—a variety of new options are available in New Orleans. Have a unique idea of your own? We are happy to work with you to make the most of your exhibit experience.	

## Advertising

A printed program booklet will be distributed to each attendee. Expand your reach by advertising in this publication.

<b>Outside back cover, 8.5"×11"</b>	\$5,000
<b>Inside front or back cover, 8.5"×11"</b>	\$2,500
<b>Full Page, 8.5"×11"</b>	\$1,725
<b>Half Page, 7.5"×5"</b>	\$650
<b>Business Card, 4"×2.5"</b>	\$250

For all full page and cover ads, please add 0.125" bleeds to each side of your designs.



see you in new orleans!



**Hyatt Regency New Orleans**  
**January 18–20, 2016**  
New Orleans, Louisiana

For more information about exhibit, advertising, or sponsorship opportunities, please contact ABAI at (269) 492-9310 or [exhibits@abainternational.org](mailto:exhibits@abainternational.org), or go to [www.abainternational.org/events/autism/neworleans2016/exhibitor-info.aspx](http://www.abainternational.org/events/autism/neworleans2016/exhibitor-info.aspx).

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