

...Attention Editors

The B. F. Skinner Journalism Award

\$500 in Prizes

Nominations are invited for the 2010 B. F. Skinner Journalism Award. The purpose of the Award is to recognize excellent reporting of basic or applied behavioral work in the tradition of B. F. Skinner and intended for general readers.

The Award is for original writing --an article, series of articles, or book-- published in English for the first time in 2010.

The panel of judges, comprised of members of the Association for Behavior Analysis International or other recognized experts in behavior analysis, will choose up to three winners. All winners will receive a certificate, and first and second prize winners will receive monetary prizes totaling \$500. However, there will be no winner if the judges find no nominated work sufficiently deserving.

Anyone, including the author, may nominate a work. There is no nomination fee for the 2010 award. The person nominating an item must submit one copy of the work for each member of the panel of judges. Up to 5 works by a given author may be nominated, but only one of those works may win an Award. A series of articles on a given topic published in one periodical is considered one work. Nomination forms and additional information about the award and the work of B. F. Skinner are available at www.aboutbehavior.org.

Nominations for the 2010 award must be received no later than March 1, 2011.

The winners of the 2010 Award will be announced at the annual meeting of the Association for Behavior Analysis International in Denver, Colorado in May, 2011.

The B. F. Skinner Journalism Award was established by and is administered by the Dissemination of Behavior Analysis group within ABAI. The award is not intended to recognize the writing of behavior analysts, so membership in ABAI automatically disqualifies an author. Rules for the competition are determined by DBA and are subject to change without notice. All decisions by the judges are final. All statements made by DBA are exclusively by the DBA and do not represent the position of the Association for Behavior Analysis International, its Executive Council, or membership.

February 1, 2010

“This long overdue award recognizes journalists who accurately report in mainstream media basic or applied research in behavior analysis – the science based on the work of B.F. Skinner. Behavior analysis offers humankind one of its best hopes for solving many of our problems.”

- William L. Heward, Past President

Association for Behavior Analysis International